

# 2017 SCHEDULE AT A GLANCE

## TUESDAY, OCTOBER 17, 2017

- 1 - 4 p.m. **Early Registration** - Entrance, Lake Terrace Convention Center
- 1:30 - 4 p.m. **Featured Speaker: Dr. Becky Smith - The Consumer Financial Protection Bureau Community Education Project** - Garden Room
- 4 - 5 p.m. **MLA Executive Board Meeting** - Executive Conference Room
- 6 - 8:30 p.m. **An Evening in the Archives** - McCain Library and Archives, The University of Southern Mississippi

## WEDNESDAY, OCTOBER 18, 2017

### 7:30 - 9 a.m.

Morning Coffee Call! - Central Pre-function Area

### 8:30 - 9:30 a.m.

Southern Miss SLIS Alumni Breakfast - Garden Room  
Good Morning, How Are You? - Forrest I  
The Power of Story - Forrest II  
Sharing Faculty Collaboration Success Stories - Lamar I  
Tabletop Gaming: Building and Sharing Stories with the Popular Trend - Lamar II

### 9:30 - 10:30 a.m.

Free Online Tools to Make Telling Your Story Easy and Effective - Forrest II  
The Cooks, the Recipes, the Librarian and the Historian: Preserving Local History Through Cookbooks - Lamar II  
Talking Book Services for Kids and Young Adults - Lamar I  
New Members Round Table - Forrest I

### 10:30 - 11:30 a.m.

**Featured Speakers: Technical Services Round Table** - Tell Your Community's Story Through Your Collection - Lamar I  
**Poster Session Lightning Round I** - Forrest II  
Accentuate the Positive: A Method for Valuing Library Marketing Efforts - Forrest I  
Beehive Resource Sharing Update - Lamar II  
Finding Your Story to Write Your Story: Amateur Genealogy Research and Collection Access Through Digitization - Garden Room

### 9:30 - 11:30 a.m.

**Featured Speaker: Lauren Coats** - The Digital Turn in/and the Library - Hattiesburg Hall C  
MCJCLDD Group Meeting - Executive Conference Room

### 11:30 a.m. - 12:30 p.m.

Networking Lunch: Enjoy lunch on your own, or pick up pre-ordered boxed lunches in the Exhibit Hall. - Hattiesburg Hall A

### 12:30 - 2 p.m.

**Keynote Speaker: John Chrastka** - MLA Business Meeting and Opening General Session - Hattiesburg Hall C

### 2 - 4 p.m.

**Featured Speakers: Special Libraries Section**  
Retirement: Your Story Continues...  
Hattiesburg Hall C

### 2 - 3 p.m.

Outreach Matters! Connecting the Library with Students and Faculty Through Fun Activities - Lamar II  
A New Kind of Academic Freedom - Forrest I  
Librarianship 101 Reunion: Advocate! - Garden Room  
Using a Consultant to Bid Out E-Rate Services: One Year Later - Lamar I  
Long-Range Planning Committee Meeting - Executive Conference Room

### 2:30 - 3:30 p.m.

Afternoon Snack Break - Hattiesburg Hall A

### 3 - 4 p.m.

**Featured Speaker: Shelby Parsons** - Stories from Behind Bars and How Friends Can Help! - Lamar I  
Friends of Library Book Sales: Ideas You Can Use - Forrest I  
Mississippi SirsiDynix User Group Meeting - Forrest II

### 3 - 5 p.m.

Librarian as Candidate/  
Library as Cause  
Garden Room

### 4 - 5 p.m.

Southern Miss School of Library and Information Science Focus Group - Forrest I  
Librarians Matter! - Forrest II  
UNDISCLOSED: Secrets of a Sommelier - Red Lion Inn and Suites  
Poem Your Story - Lamar II

### 6 - 9 p.m.

President's Reception and Scholarship Bash - Ogletree Alumni House, The University of Southern Mississippi

8 a.m. - 4 p.m. — Registration

11:30 a.m. - 3 p.m.  
Posters on Display - Hattiesburg Hall A

11:30 a.m. - 5 p.m. - Exhibit Hall Grand Opening  
Exhibits and Silent Auction - Hattiesburg Hall A

# 2017 SCHEDULE AT A GLANCE

## THURSDAY, OCTOBER 19, 2017

8 a.m. - 4 p.m. — Registration

### 7:30 - 9 a.m.

Morning Coffee Call!  
Central Pre-function  
Area

### 7:30 - 8:30 a.m.

Rise and Shine Yoga with Southern Miss SLIS - *Terrace*

### 8:30 - 9:30 a.m.

Aquila Rising: Stories of Impact from an Institutional Repository - *Forrest II*

Friends of the Festival Forum - *Lamar II*

Same Story, Different Format: Programming for Children with Autism Spectrum - *Lamar I*

Enhancing and Promoting the Love of Reading in School - *Forrest I*

### 9:30 - 10:30 a.m.

Past Presidents Brunch - *Black Sheep's Cafe*

MAGNOLIA Steering Committee Meeting - *Executive Conference Room*

K-6 Library Skills - *Forrest II*

Reading for Pleasure in the School Setting - *Lamar I*

Remembering and Writing in Black and White - *Lamar II*

Storytelling Panel - *Garden Room*

### 10:30 a.m. - Noon

#### Featured Speaker: Julie

**Stivers** - Promoting  
School Libraries in  
the Community  
*Hattiesburg Hall C*

### 10:30 - 11:30 a.m.

Poster Session Lightning Round II - *Forrest II*

University Directors Council Meeting - *Executive Conference Room*

Best Practices for Using Government Information in ALL Libraries - *Lamar II*

Using Stories and Statistics to Advocate for Support - *Lamar I*

Allen Eugene Cox and the Citizen's Council: A Collection in Defiance - *Forrest I*

### 11:30 a.m. - 1 p.m.

Networking Lunch: Enjoy lunch on your own, or pick up pre-ordered boxed lunches in the Exhibit Hall. - *Hattiesburg Hall A*

### Noon - 2 p.m.

#### Featured Speaker: Corabel

**Shofner** - Young People's Services  
Round Table Luncheon - *Lakeview*

**Featured Speakers: Black  
Caucus Round Table** - Lunch  
with Retirees: The Value of  
Libraries and Librarians  
*Hattiesburg Hall B*

### 1 - 2 p.m.

Everything You Need to Know About Being a School Librarian  
(But Were Afraid to Ask) - *Forrest I*

Bringing It All Together: Using Technology to Engage Your User  
Community - *Lamar II*

Everyone Loves Free Stuff! Open Educational Resources for  
K-12 - *Lamar I*

Useful and Usable: Usability Testing for Library Website  
Redesign - *Forrest II*

### 2:30 - 3:30 p.m.

Afternoon Snack Break  
*Hattiesburg Hall A*

### 2 - 3 p.m.

**Keynote Speaker: John Chrastka** - Closing General Session - *Hattiesburg Hall C*

### 3 - 4 p.m.

Mother Goose Theater - *Forrest I*

Academic Writing Groups: Can Peer Pressure Help You Tell Your Story? - *Forrest II*

Mining Your Memories to Retell the Stories They Told - *Lamar I*

MAGNOLIA Information Session - *Lamar II*

### 4 - 5 p.m.

Digital Bookplates: Old Technology and New Applications - *Forrest I*

Why Digital Preservation Matters? Digital Preservation Readiness: Access and Sustainability - *Forrest II*

Mississippi Children's Choice Award: The Magnolia Award - *Lamar I*

Virtual Librarianship: Engaging Your User Community with Creative Technology - *Lamar II*

### 5 - 6 p.m.

Pre-Dinner Reception - *Central Prefunction Area and Terrace*

### 6 - 8 p.m.

Mississippi Authors' Awards Dinner - *Lakeview*

11:30 a.m. - 3 p.m.  
Posters on Display - *Hattiesburg Hall A*

9 a.m. - 3 p.m. - Exhibits and Silent Auction - *Hattiesburg Hall A*

## FRIDAY, OCTOBER 20, 2017

9 - 11 a.m.

MLA Awards Breakfast - *Lakeview*