TUESDAY, OCTOBER 17, 2017

1 - 4 p.m. Early Registration - Entrance, Lake Terrace Convention Center
1:30 - 4 p.m. Featured Speaker: Dr. Becky Smith - The Consumer Financial Protection Bureau Community Education Project - Garden Room
4 - 5 p.m. MLA Executive Board Meeting - Executive Conference Room
6 - 8:30 p.m. An Evening in the Archives - McCain Library and Archives, The University of Southern Mississippi

WEDNESDAY, OCTOBER 18, 2017

7:30 - 9 a.m. Morning Coffee Call - Central Pre-function Area
8:30 - 9:30 a.m. Southern Miss SLIS Alumni Breakfast - Garden Room
Good Morning, How Are You? - Forrest I
The Power of Story - Forrest II
Sharing Faculty Collaboration Success Stories - Lamar I
Tabletop Gaming: Building and Sharing Stories with the Popular Trend - Lamar II
9:30 - 10:30 a.m. Free Online Tools to Make Telling Your Story Easy and Effective - Forrest II
The Cooks, the Recipes, the Librarian and the Historian: Preserving Local History Through Cookbooks - Lamar II
Talking Book Services for Kids and Young Adults - Lamar I
New Members Round Table - Forrest I
10:30 - 11:30 a.m. Featured Speaker: Technical Services Round Table - Tell Your Community’s Story Through Your Collection - Lamar I
Poster Session Lightning Round I - Forrest II
Accentuate the Positive: A Method for Valuing Library Marketing Efforts - Forrest I
Beehive Resource Sharing Update - Lamar II
Finding Your Story to Write Your Story: Amateur Genealogy Research and Collection Access Through Digitization - Garden Room
11:30 a.m. - 12:30 p.m. Networking Lunch: Enjoy lunch on your own, or pick up pre-ordered boxed lunches in the Exhibit Hall - Hattiesburg Hall A
12:30 - 2 p.m. Keynote Speaker: John Chrastka - MLA Business Meeting and Opening General Session - Hattiesburg Hall C
2 - 3 p.m. Outreach Matters! Connecting the Library with Students and Faculty Through Fun Activities - Lamar II
A New Kind of Academic Freedom - Forrest I
Librarianship 101 Reunion: Advocate! - Garden Room
Using a Consultant to Bid Out E-Rate Services: One Year Later - Lamar I
Long-Range Planning Committee Meeting - Executive Conference Room
3 - 4 p.m. Featured Speaker: Shelby Parsons - Stories from Behind Bars and How Friends Can Help! - Lamar I
Friends of Library Book Sales: Ideas You Can Use - Forrest I
Mississippi SirsiDynix User Group Meeting - Forrest II
4 - 5 p.m. Southern Miss School of Library and Information Science Focus Group - Forrest I
Librarians Matter! - Forrest II
UNDISCLOSED: Secrets of a Sommelier - Red Lion Inn and Suites
Poem Your Story - Lamar II
6 - 9 p.m. President’s Reception and Scholarship Bash - Ogletree Alumni House, The University of Southern Mississippi
THURSDAY, OCTOBER 19, 2017

7:30 - 9 a.m.
Morning Coffee Call!
Central Pre-function Area

7:30 - 8:30 a.m.
Rise and Shine Yoga with Southern Miss SLIS - Terrace

8:30 - 9 a.m.
Aquila Rising: Stories of Impact from an Institutional Repository - Forrest II
Friends of the Festival Forum - Lamar II
Same Story, Different Format: Programming for Children with Autism Spectrum - Lamar I
Enhancing and Promoting the Love of Reading in School - Forrest I

9:30 - 10:30 a.m.
Past Presidents Brunch - Black Sheep's Cafe
MAGNOLIA Steering Committee Meeting - Executive Conference Room
K-6 Library Skills - Forrest II
Reading for Pleasure in the School Setting - Lamar I
Remembering and Writing in Black and White - Lamar II
Storytelling Panel - Garden Room

10:30 a.m. - Noon
Featured Speaker: Julie Stivers - Promoting School Libraries in the Community
Hattiesburg Hall C

10:30 - 11:30 a.m.
Poster Session Lightning Round II - Forrest II
University Directors Council Meeting - Executive Conference Room
Using Stories and Statistics to Advocate for Support - Lamar I
Allen Eugene Cox and the Citizen's Council: A Collection in Defiance - Forrest I

11:30 a.m. - 1 p.m.
Networking Lunch: Enjoy lunch on your own, or pick up pre-ordered boxed lunches in the Exhibit Hall - Hattiesburg Hall A

Noon - 2 p.m.
Featured Speaker: Corabel Shofer - Young People's Services Round Table Luncheon - Lakeview
Featured Speakers: Black Caucus Round Table - Lunch with Retirees: The Value of Libraries and Librarians - Hattiesburg Hall B

1 - 2 p.m.
Everything You Need to Know About Being a School Librarian (But Were Afraid to Ask) - Forrest I
Bringing It All Together: Using Technology to Engage Your User Community - Lamar II
Everyone Loves Free Stuff! Open Educational Resources for K-12 - Lamar I
Useful and Usable: Usability Testing for Library Website Redesign - Forrest II

2 - 3 p.m.
Keynote Speaker: John Chrastka - Closing General Session - Hattiesburg Hall C

3 - 4 p.m.
Mother Goose Theater - Forrest I
Academic Writing Groups: Can Peer Pressure Help You Tell Your Story? - Forrest II
Mining Your Memories to Retell the Stories They Told - Lamar I
MAGNOLIA Information Session - Lamar II

4 - 5 p.m.
Digital Bookplates: Old Technology and New Applications - Forrest I
Mississippi Children's Choice Award: The Magnolia Award - Lamar I
Virtual Librarianship: Engaging Your User Community with Creative Technology - Lamar II

5 - 6 p.m.
Pre-Dinner Reception - Central Prefunction Area and Terrace

6 - 8 p.m.
Mississippi Authors' Awards Dinner - Lakeview

FRIDAY, OCTOBER 20, 2017

9 - 11 a.m.
MLA Awards Breakfast - Lakeview