Mississippi Libraries

Cultivating  Educating  Inspiring

2019 MLA Conference
Oct. 22-25, 2019

The Westin Jackson
407 South Congress Street
Jackson, MS
The University of Southern Mississippi School of Library and Information Science announces the

53rd Annual Fay B. Kaigler

CHILDREN’S BOOK FESTIVAL

APRIL 1–3, 2020

Featuring Southern Miss Medallion Winner

RITA WILLIAMS-GARCIA

Additional keynotes: Elizabeth Acevedo, Matthew Cordell, Michael Fry, Sonia Manzano, Megan McDonald, Daniel José Older, Jason Reynolds, and Randy Testa

USM.EDU/CHILDRENS-BOOK-FESTIVAL
MLA 2019 Conference cover design by Melanie John (StudioAMN@gmail.com), artist and owner of Studio AMN and library technical assistant at Hinds Community College Raymond.
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Dear Friends:

As Governor of the State of Mississippi, I am pleased to welcome you to the 110th Anniversary of the Mississippi Library Association. I hope you enjoy your visit to our capital city.

The Mississippi Library Association was organized on October 29, 1909, by Whitman Davis, librarian at Mississippi A & M College. The mission of the Mississippi Library Association is to provide professional leadership for the development, promotion, and improvement of the library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all.

The work done by the Mississippi Library Association is very much appreciated. I commend your commitment to promoting the importance of enhancing learning and ensuring access to information for all. Mississippi is proud of leaders, like you, who are working to make a difference in our state.

Many thanks are also due to the host and sponsors. I applaud their efforts to put on this outstanding conference.

Again, welcome to the conference and best wishes for many more to come.

Sincerely,

Phil Bryant
Governor
From the President  On behalf of the MLA Executive Board and Section and Round Table Chairs, I am very pleased to welcome you all to Jackson. Our capitol city offers a vibrant and convenient setting for us to gather and connect. The Old Capitol Museum, the Mississippi Civil Rights Museum, the Museum of Mississippi History, and the Mississippi Museum of Art are all close by. There is much to explore at conference and beyond.

We hope that while you are here you will find year’s theme, Libraries: Educating, Cultivating, Inspiring, in action in the many panels and speakers contributing their ideas. Vice President, Mary Beth Applin, and committee chairs have worked very hard to create a full program of learning opportunities that we hope will translate into inspiration when you return back to your academic, school, special, or public library environment.

In addition to the learning and sharing, there is also time to celebrate and enjoy. With the President’s Bash, you can help support scholarships for fellow librarians while having fun, and with the Author Awards and MLA Awards events, we recognize excellence in Mississippi writers and in our profession. We hope you’ll join us for these special events.

We wouldn’t be able to hold our conference without our vendors and sponsors, so make sure to visit the exhibits at the Westin to learn about the many products and services offered by our supporters.

I hope you have a wonderful conference, and see you next year at the Riley Center in Meridian.

Sarah Crisler-Ruskey, MLA President

From the Vice-President  I sincerely hope that you enjoy this year’s MLA conference. The conference is a perfect avenue for professional development, but more than that it is a wonderful display of all the things that Mississippi libraries do to create a better quality of life for its communities. There are lots of folks that make the conference happen and I’d like to thank everyone who has helped make this year’s conference great. Thanks to the conference committees (Local Arrangements Committee, Registration, Web, Exhibits, Authors Awards, MLA Awards, Posters, Hospitality), MLA Executive Board, sections, round-tables, committees, and all the presenters. It is only through your time and commitment that MLA works. Thanks too to the wonderful folks at Visit Jackson!, the Westin Hotel, the Mississippi Museum of Arts and the Mississippi Arts Commission who have done a great job helping us present this event. Thanks as well to Paula Bass, our MLA Administrator. Please let us know what we did right and wrong this conference so we can make next year’s one even better! Have a great conference,

Mary Beth Applin, MLA Vice-chair

The Mission of the Mississippi Library Association is to provide professional leadership for the development, promotion, and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all.

PO Box 13687 Jackson MS 39236-3687 * 601.981.4586 * info@misslib.org
2019 Executive Board

President: Sarah Crisler-Ruskey, Harrison County Public Library System
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2019 Round Table Chairs

Black Caucus of ALA: Mary Ann Peoples, Vicksburg Public Schools
New Members: Jesse Pool, Hernando Public Library
Technical Services: Xiaojie Duan, University of Southern Mississippi
Young People’s Services: Carrie-Ann Pierson, Harrison County Public Library System

2019 Conference Committee Chairs

Registration: Selena Swink, Lake Public Library
Terry Lajaunie, Lamar County Library System
Exhibits: Phillip Carter, Lamar County Library System
Hospitality: Jeanette Whisenten, Jackson Public Schools
Local Arrangements: Judy Hilkert, Hinds Community College
Poster Sessions: John Sanders, University of Mississippi
Joanna Williams, Alcorn State University
Conference & Venue Information

Valet Parking
Valet parking is available to all conference attendees $5.00 a day and $10.00 overnight.

Registration (Prefunction Entrance Area)
Tuesday, October 22\textsuperscript{nd} 12:00 pm – 4:00 pm
Wednesday, October 23\textsuperscript{rd} 7:30 am – 4:00 pm
Thursday, October 24\textsuperscript{th} 8:00 am – 3:00 pm

Exhibits/Vendors (Prefunction and Jackson I)
\textit{Grand Opening & Ribbon Cutting Wednesday at 12:00 pm}
Wednesday, October 23\textsuperscript{rd} 12:00 pm – 5:00 pm
Thursday, October 24\textsuperscript{th} 9:00 am – 3:00 pm

Silent Auction (Biloxi Room)
Proceeds support the Virginia Brooks–Shedd and the Peggy May Scholarship funds. Silent Auction will be held in Biloxi Meeting Room beginning at 11:00 am Wednesday and will close Thursday at 4:30 pm!

Wi-Fi
Free Wi-Fi is available throughout the Westin. Passcode available at registration table.

Morning Coffee - Sponsored by EBSCO and C Spire (Prefunction Area)
Wednesday, October 23\textsuperscript{rd} 8:00 am – 10:00 am
Thursday, October 24\textsuperscript{th} 8:00 am – 10:00 am

Ice Cream Social – Sponsored by The Library Furniture Guy (Prefunction Area)
Wednesday, October 23\textsuperscript{rd} 4:00 pm—5:00 pm

Social Media
Follow us to see what we’ve been up to! Tag your own posts with #MissLib2019 to add to our conference story!
Facebook MSLibraryAssociation
Twitter @MSLibraryAssoc
Instagram MSLibraryAssoc
Pinterest pinterest.com/mississippilibr/
Your Success
= Our Success

EBSCO is proud to sponsor the 2019 Mississippi Library Association Conference. The work that every librarian does is important. We aim to optimize the value of that work with products and services that enable you to meet the information needs of your library’s users.

- EBSCO Discovery Service™
- EBSCO eBooks™
- Full-Text Databases and Archives
- Subject Indexes
- Popular Digital Magazines with Flipster®
- E-Journals/E-Packages

- LearningExpress Library®
- LearningExpress PrepSTEP® for High Schools
- LearningExpress Job & Career Accelerator™ with Computer Skills
- GOBI® Library Solutions from EBSCO (for acquisitions)

Please contact information@ebsco.com for more details on which solution is right for your institution.

In the end, we share the same goals for success.
Let’s achieve them together.

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Welcome New Members!

Wednesday & Thursday, October 23 & 24   8:30 AM   Gulfport

Welcome to MLA! Now what? Join us Wednesday and Thursday mornings for tips on getting the most out of conference including visiting vendors, attending workshops, networking with other attendees, etc. Make new contacts, find out how to get involved in MLA, share your experiences with others, and win prizes! MLA members are eligible to join NMRT for their first 10 years, after which they may become Friends of New Member Roundtable. All new members, MLA board members, and MLA committee chairs are encouraged to attend.
**Librarian’s Guide to Homelessness**

Ryan Dowd has spent most of his career as Executive Director of a large homeless shelter outside of Chicago, Illinois. In addition to running the shelter, Ryan trains libraries, nonprofits, police departments, hospitals and other organizations throughout the country how to work compassionately and manage problematic behavior from troubled individuals. His book, *The Librarian’s Guide to Homelessness*, was published by the American Library Association. Ryan is a licensed attorney and has a Master’s of Public Administration.

**Malcolm White** is the Executive Director of the Mississippi Arts Commission (MAC), a position he has served in almost continuously since 2005. He was the director of the Mississippi Development Authority’s Tourism Division from 2012-2015. He is the owner of Jackson’s own Hal & Mal’s restaurant and the founder of the famous Jackson St. Patrick’s Day parade and other special events and festivals throughout the state. A native of Stone County, Mississippi, White holds a bachelor’s degree in Social Studies from the University of Southern Mississippi. White is involved with South Arts, the Mississippi Blues and Country Music Trails, Downtown Jackson Partners and he is past chairman of the Mississippi Blues Commission. In 2015, he published *Little Stories: A Collection of Mississippi Photos*, a book of images he created from visits covering the state over several years.
Charlotte Smelser is Director of Arts Education at the Mississippi Arts Commission. Uniquely positioned to provide support for arts education across the state, Ms. Smelser focuses on assisting educators in telling the powerful story of their work – both in the classroom and in the community. Leading the Commission’s Whole Schools program, she provides support for teachers in developing their skills for arts integrated teaching to improve academic success for all students. Ms. Smelser’s professional teaching experience encompasses both public and private school campuses and University settings to include general education, music education, arts integration, 21st century learning skills and creativity. Working with teachers to become reflective practitioners and action researchers, she continues her support for research and lifelong learning.

Jill Conner Browne is the #1 New York Times bestselling author of the Sweet Potato Queens’ books and founder of the Sweet Potato Queens Women’s Organization, with over 6,200 chapters in 37 countries. She recently collaborated with Melissa Manchester, Sharon Vaughn and Rupert Holmes to produce SWEET POTATO QUEENS The Musical which premiered March 2016 in Houston, Texas. In addition to her Queenly activities, Ms. Browne has founded an array of fundraising events (including the Zippity Doo Dah® Weekend benefiting Children’s Hospital and the Women’s Fund of The Community Foundation of Greater Jackson) and has been involved in numerous other fundraising activities including Hurricane Katrina relief efforts, Chefs for Humanity™ for law enforcement & victims on the Gulf Coast and the nationally televised Mississippi Rising Gala Concert which raised over $15 Million. She serves on the Volunteer Board of the Barbara Bush Foundation for Family Literacy and on the Executive Board of Trustees for Extra Table—a non-profit providing healthy food to food pantries and soup kitchens throughout Mississippi. Ms. Browne is from Tupelo and currently resides in Raymond, MS.
Ebony Lumumba is an English professor and department chair at Tougaloo College. She received her Ph.D. in English Literature from the University of Mississippi, an MA in English from Georgia State University and graduated Magna Cum Laude from Spelman College with a BA in English. She was named the 2013 Eudora Welty Research Fellow by the Mississippi Department of Archives and History and the Eudora Welty Foundation and was honored as Tougaloo College’s Humanities Teacher of the Year in 2014. Dr. Lumumba is an active scholar with publications that include chapters in From Uncle Tom’s Cabin to The Help: Critical Perspectives on White Authored Texts of Black Life; Teaching the Works of Eudora Welty: Twenty-first Century Approaches; and New Essays on Welty, Class, and Race. She currently serves as a board member for the Foundation for Mississippi History, the Mississippi Humanities Council, The International Ballet Competition, The Mississippi Book Festival and advisory boards of the Eudora Welty Foundation and the Mississippi Museum of Art. She is the founder of Mothers Obtaining Justice and Opportunities (MOJO)—a non-profit organization that supports mothers pursuing undergraduate and graduate degrees. In her spare time, she serves as the host of “Write On, Mississippi”—a literary podcast sponsored by the Mississippi Book Festival. Dr. Lumumba is happily married to her kindergarten sweetheart Chokwe Antar Lumumba—Honorable Mayor of the city of Jackson, Mississippi—and the couple has two unbelievably adorable daughters, Alaké and Nubia.

The Virgia Brocks-Shedd Scholarship is awarded by the Mississippi Library Association Black Caucus Roundtable (BCRT) in honor of the late Virgia Brocks-Shedd who devoted twenty-six years of outstanding service to the Humanities. This scholarship award is made annually to a minority student and is a one-time award paid directly to the recipient. The recipient must attend the School of Library and Information Science at the University of Southern Mississippi at Hattiesburg. The winner will be announced at the MLA Breakfast Awards during the Annual Mississippi Library Association Conference.
Escape the Classroom: Implementing Game-based Learning

Research shows that active-learning increases a student’s understanding in the classroom by raising the student’s level of engagement and helping them hone their critical thinking and problem solving skills. This presentation focuses on the game-based learning aspect of active-learning to facilitate instruction within the library and the use of BreakoutEDU kits that allow for the creation of escape rooms within your classroom or library. Topics include how the kits have been used at the University of Southern Mississippi Libraries, challenges faced with implementation, and achievements experienced within instruction. A Beta Phi Mu business meeting will follow.

Hali Black is the First Year Experience Librarian and an Instructor for the First Year Writing program at the University of Southern Mississippi, where she is part of a team responsible for providing general and specialized research assistance, instruction, and outreach. After earning her MLIS degree from the University of Alabama, Black developed a passion for working with first year students to improve their information literacy skills and find balance as they adapt to college life.

Kathryn New is the Arts and Humanities Librarian on the Hattiesburg Campus at the University of Southern Mississippi. Her position provides library instruction, collection development, and research assistance to a wide range of programs from fine arts to political science. Along with incorporating game-based learning into library instruction, Kathryn is also working on a digital humanities project regarding Frederick Douglass and working on a second Master’s degree in History.

Comics Come to Life: Visual Journalism as Graphic Novel

Jess Rulifson is an award-winning cartoonist. Her debut graphic novel, Invisible Wounds, is forthcoming from Fantagraphics. In 2017, her comic I Trained to Fight the Enemy was shortlisted for Slate’s Cartoonist Studio Prize. Her comics have appeared in Freeman’s Tale of Two Americas, Virginia Quarterly Review, The Gainesville Sun, BuzzFeed, The Nib, The Boston Globe, Pantheon Books, Wilson Quarterly, and The Oxford American. She teaches comics and painting at The Sequential Artists Workshop in Gainesville, FL and The School of Visual Arts in NYC. Jess is represented by Duvall Osteen at Aragi, Inc.
How do AASL's Standards Drive Collaboration in Mississippi? & Best of AASL

Mary Keeling, AASL President, is Supervisor of Library Media Services in Newport News, VA. As district supervisor, she has led the development and implementation of a district-wide inquiry process model. Prior to her work as an elementary school librarian, Mary worked in academic and museum libraries. She is a Lilead Fellow and has served as president of her state school library association, chair of the AASL Supervisors Section, and on several AASL committees. She serves on advisory boards for the Newport News Public Library and Old Dominion University’s MLIS degree program; has written and taught online courses for AASL eCollab; and written for School Library Monthly, Knowledge Quest, and Library Media Connection. As Chair of AASL’s Standards Implementation Task Force, she and her committee developed resources to support the launch of the National School Library Standards in 2019. See event times for details.

Using National Geographic Giant Maps

Sylvia C. Leggette holds a Masters of Library Information Science and is currently working in the Jackson Public School District as an Instructional Technology Facilitator. She has worked in a variety of positions including 9 years as a middle school librarian. In addition to this she serves on the advisory boards of the Mississippi Geographic Alliance and the National Geographic Society Regional Office.

The Carroon Apple Award is presented by the School Libraries Section for the purpose of recognizing outstanding accomplishment in the field of school library media services. The award seeks to recognize the professional legacy begun by Barbara Carroon in this area of school librarianship. The first “APPLE” award was presented to Barbara Carroon, and thereafter has been known as the “Carroon Apple”.
"Who Do I Call? Where Do I Go?" - Demystifying Mississippi's Three State Agency Libraries

The three state agency libraries of Mississippi—the State Law Library, the Mississippi Library Commission, and the Mississippi Department of Archives & History—each serve unique populations with their own unique collections and policies. Representatives from each library will explain the policies, collections, and services of their respective library in an effort to help attendees better understand which library they should contact when certain requests and issues arise.

Ally Mellon has worked in libraries in Mississippi for 9 years. She earned her M.L.I.S. in 2012 from the University of Southern Mississippi. She currently serves as the Library Services Director for the Mississippi Department of Archives and History.

Tracy Carr is the Library Services Director at the Mississippi Library Commission. She also serves as the Director of the Mississippi Center for the Book, a Library of Congress program dedicated to books and reading. She has an MA in English from Mississippi State University and an MLIS from The University of Alabama.

Stephen Parks is the current State Librarian of Mississippi and oversees the State Law Library of Mississippi. Prior to being appointed to this position, he worked at the Mississippi College Law School Library. He has a JD from Mississippi College School of Law and a MLIS from the University of Southern Mississippi.

Thank you MLC for your generosity and support!
Diversity in Romance Fiction
This year’s Friends of Mississippi Libraries, Inc. program will focus on diversity in romance. This genre is wildly popular with Mississippians but getting our romance readers inspired to explore new areas of the genre can be a challenge. A trailblazer in this area, Brenda Jackson was the first African American author to make both the New York Times Best Sellers and USA TODAY’s Best-Selling Books lists in the romance series category. Join us for a discussion on her current projects and the importance of diversity in romance. Want to try something new in your romance collection? Put it on the wish list for your Friends!

Brenda Jackson is a New York Times bestselling author of more than one hundred romance titles. A trailblazer in the romance genre, Brenda was the first African American author to publish under Harlequin’s Silhouette Desire line. Brenda lives in Jacksonville, Florida, and divides her time between family, writing and traveling. Email Brenda at authorbrendajackson@gmail.com or visit her on her website at brendajackson.net.

Friends of Mississippi Libraries, Inc.
Start your own chapter!
The Friends of Mississippi Libraries, Inc. serves as an advocate for library issues on the local, state and national levels, encourages the enhancement of local library services, and promotes reading and the enjoyment of books by all Mississippians.

For information about Friends of Mississippi Libraries, including information on starting a chapter, visit http://mlc.lib.ms.us/ms-libraries/library-development/friends/

For questions about Friends of Mississippi Libraries, contact Lacy Ellinwood [lellinwood@mlc.lib.ms.us]

The Margaret Murray Grant
Sponsored by the local Friends of Mississippi Libraries chapters. The Margaret Murray grant advances Mississippi public library literacy efforts through programming, collection development, and activities. The next grant opens in October 2019.
A Look into MarcEdit and OCLC

TSRT this year highlights tips for using the cataloging tools MarcEdit and OCLC Connexion. These programs can be confusing for those who are not used to them but they are extremely useful and time-saving tools. Highlights include some of the services available that users may not be aware of. A TSRT business meeting will follow the presentation.

Preston Salisbury is Assistant Professor and Monographic Cataloger at Mississippi State University and Secretary of the Technical Services Round Table of MLA. He received his MLIS from the University of Southern Mississippi and has experience cataloging for both public and academic libraries.

Joy Dubose is the Cataloger for Special Collections and an Assistant Professor at Mississippi State University. She holds her MLIS degree from University of Southern Mississippi (2008). She started her library career as the librarian for the Southern Baptist Historical Library and Archives in Nashville, TN. and was later the metadata librarian and cataloger for Madison County Library System in Canton. She has presented at the annual conference of the American Library Association on foreign language cataloging and digitization.

ACRL FEATURED SPEAKER

Wednesday, October 23    1:30 PM – 2:30 PM  
Jackson IV

Vince Jordan is President and CEO of Jackson, Mississippi’s Lobaki, Inc., an Extended Reality (XR) firm that develops educational and training experiences using Virtual and Augmented Reality. Lobaki started a nonprofit Virtual Reality (VR) training academy in 2018 and currently works with K-12 Schools, Community Colleges, Universities and Libraries to put in place VR Academies and curriculum programming to incorporate VR in day-to-day classroom use. As part of the development, Lobaki deploys a collaboration platform where institutions can access Virtual and Augmented Reality industry information, related curricular and training materials, assets, lesson plans and best practices as generated by VR Academy instructors and partner teachers.
Title: Mississippi Challenged Book Index  
Author: Alex Brower, Mississippi Library Commission  
This poster will draw attention to the Mississippi Challenged Book Index, as well as encourage librarians to participate and show the past trends related to challenges in Mississippi. The index was created as a tool to offer insight into the challenges that librarians in all types of institutions face every day and provides tools and resources to help them deal with those challenges and the patrons that present them. The more librarians that participate, the more we can learn about challenges and draw attention to the censorship attempts that are still happening today.

Title: Union County Library Bicycle Check-Out Program  
Author: Sissy Bullock, Union County Library  
Our library is excited to offer 21 (currently) bicycles to check-out to the public to ride on the Tanglefoot Trail. The Tanglefoot Trail runs from New Albany to Houston, MS, with a length of 44 miles. We have partnered with our community to provide this service to our library patrons.

Title: The Curiosity Corner  
Author: Sara Douglas, St. Andrew’s Episcopal School  
Do your high-interest nonfiction books just sit on the shelf? We all want to see the spark of curiosity in our students’ eyes, and we at St. Andrew’s have had success with that this year through our Curiosity Corner. One end of our 5th-12th grade school library space is now an independent workstation for students to actively observe the natural world and make connections to their classes in an interdisciplinary way. Students can see and touch rocks and minerals with unique histories and chemical properties and then check out the book right next to them to learn more. There is an active seismometer where you can see earthquake activity all across the world in real time and then read related books to explore the topic more. Through my poster, you can find out how to partner with science and other departments to connect your nonfiction collection with the real world!

Title: Recipe for a Successful Library Lesson  
Author: Kate Jacobson Dutro, St. Andrew’s Episcopal School  
How can you incorporate informational text, literacy skills, math skills, Dewey/research skills, periodicals, creative writing, community, culture, and the least written about holiday (Thanksgiving) into one quick library activity? Recipes! With this cute activity that can be scaffolded and adjusted based on grade and skill level, kids learn about recipes, how to use them, how to read them, where to find them in the library, and how to write their own – whether through their own cultural knowledge or by using resources in the library to find a new one.
Title: The Weeding of Physical Journals  
Author: Lynne Lambdin, Delta State University  
Technology is constantly advancing and providing innovative options for academic libraries. Physical journals in the Serials department are now coming into question with how they fit into today’s advancements and green friendly options. As electronic subscriptions come to the forefront, libraries are asking if the physical subscriptions of journals are worthwhile and economically wise. While some hard copies of journals come with the electronic subscriptions other do not creating an additional cost. Some institutes may choose to forgo the additional cost of the electronic version, while others may take it on considering the off-campus students who access the journal resources remotely. This research will examine how academic libraries in Mississippi have decided to handle journals subscriptions in an electronic world.

Title: Library Services for Online Students  
Authors: Lynne Lambdin, Electronic Resources Librarian, Delta State University and Joi Phillips, Assistant Director of Library Services, Delta State University  
Academic libraries are faced with providing the same level of high-quality service to distance students as those who have physical access to resources and services. Many libraries use technology to achieve this goal through the library’s web site, learning management systems, research guides, videos, remote reference consultations, and social media. Other options include interlibrary loan and various forms of home and electronic delivery services. This research examines how academic libraries from public institutions of higher learning in Mississippi are meeting the challenges to serve online students.

Title: SHOW US YOUR BOOKS!  
Author: Dianne McLaurin, Forest Public Library  
As part of Library Lovers' Month, the library added 104 new nonfiction books (publication dates 2017-2019) to update adult and juvenile collections as part of the Friends of the Library Book Drive. Everyone (individuals, businesses, and organizations) who donated a nonfiction book received an invitation to a Fat Tuesday BACK DOOR EVENT and a bag of Mardi Gras Beads. The books were on display during the New Orleans-themed party, while donors enjoyed Cajun-styled food and Zydeco music. To promote the event, Friends' members received SHOW US YOUR BOOKS t-shirts in Mardi Gras colors. A commemorative 2019 Book Drive plate was placed in the front of each book.
Title: Collaboration Application Using Citation
Authors: Jamie Stanfield and Justin Easterday, University of Southern Mississippi
This spring, librarians at USM’s Gulf Coast Library formed a partnership with the Academic Success Center (ASC) to determine if collaboration increased student interest in workshops. Located within the library, the ASC provides one on one student tutoring. Prior to 2019, the ASC and the Library offered citation style workshops separately. Collaboration offers increased PR, student-centered workshops and revamped instruction material. The ASC’s common space presents a more relaxed classroom setting, providing options to offer students snacks, adjusted instruction time and other perks. In the traditional computer lab, these are not common options. As a result of these factors and adjustments, the spring 2019 workshops showed not only increased numbers of workshops offered but show a trend of attendance increases as compared to Spring and Fall semesters in 2018. We propose that with continued collaboration, student attendance will continue to increase, as will number of citation style workshops offered.

Title: Winter Reading
Author: Mona Swayze, South Mississippi Regional Library
March 2019 wrapped up SMRL’s fifth Winter Reading program. We started Winter Reading with the idea of helping 3rd grade teachers prepare students for the big state reading test. Winter reading is aimed at students in kindergarten through 3rd grade. We have a different mascot every year whom we take to all of the local schools in both Marion and Jefferson Davis Counties, public and private (as allowed) in January to kick off the program. We go room to room with the mascot and talk about Winter Reading and give the students a reading record. For every fifteen books the student reads, they will receive a free book from the library. They are not limited to how many books they earn. We have the mascot back at each of the libraries in March for a finale program/party.
Tiffany Quay Tyson: 2019 MLA Winner for Fiction – *The Past is Never*

Tiffany Quay Tyson is the author of two novels, *The Past is Never* and *Three Rivers*. *The Past is Never* won the 2019 Mississippi Institute of Arts and Letters Award for Fiction and The Clarion-Ledger called it “mesmerizing Southern Gothic.” Tiffany was born and raised in Jackson, Mississippi. She is a graduate of Delta State University. After college she worked for a brief stint as a newspaper reporter at the Greenwood Commonwealth where she received the Frank Allen Award for Journalism from the Associated Press Managing Editors Association. She is the recipient of two Heartland Emmy Awards including one for writing for a children’s public television program. She lives in Denver, Colorado, where she serves as a faculty member at Lighthouse Writers Workshop and the Lighthouse Young Writers Program.

Tena Clark: 2019 MLA Winner for Non-Fiction – *Southern Discomfort: A Memoir*

A musical compass has guided Clark from humble beginnings as a drummer and engineer in rural Waynesboro, Mississippi, to being discovered by Stevie Wonder. She has written and produced for some of music’s greatest legends including Aretha Franklin, won a Grammy for her work with Natalie Cole, nominated for a Grammy with Patti LaBelle and worked with artists such as Leann Rimes, Dionne Warwick, Chaka Khan and Maya Angelou. Clark is the CEO/Chief Creative Officer for DMI Music & Media Solutions. Her work spans film, television, stage, records and brands. Clark is also a civil rights activist and crusader for women’s rights. Her song, "Break the Chain," written for the organization One Billion Rising - a movement to end violence against women and girls - has become the most globally performed song in history. Clark is one of the most influential female producers in the music industry and American media. Clark’s first book is a memoir titled *Southern Discomfort* and was published by Touchstone in October 2018.
Linda Williams Jackson: 2019 MLA Winner for Juvenile – *Midnight without a Moon*

Born and raised in Rosedale, Mississippi, Linda Williams Jackson is an award-winning author. Her middle grade novel, *Midnight Without a Moon* was a 2018 American Library Association Notable Children’s Book, a Jane Addams Honor Book for Peace and Social Justice, and a *Washington Post* Summer Book Club Selection. *Midnight Without a Moon* appears on four state reading lists and on numerous recommended reading lists at many middle schools and public libraries, including the New York Public Library and the San Francisco Public Library. Mrs. Jackson’s second book, *A Sky Full of Stars*, received a Malka Penn Honor for an outstanding children’s book addressing human rights issues and was cited as one of Bank Street College’s best books of the year for 2019. Mrs. Jackson lives in Southaven, Mississippi with her family.
12:00 PM - 4:00 PM  Early Registration
Prefunction Entrance

12:30 PM - 4:30 PM  Preconference Workshop: Public Library Section presents Librarian's Guide to Homelessness with Ryan Dowd  Ticketed (Free)  Natchez I & II
Do you have patrons who bring in too many bags? Smell really bad? Panhandle in your library? Argue with you and other patrons? This interactive training is much more than simple “sensitivity training.” You will learn why homeless individuals do what they do and the practical tools for resolving problems. There is a special focus on mentally ill and/or addicted patrons. After this training, you will have more confidence with homeless patrons. This training is based on the ALA book, “The Librarian’s Guide to Homelessness.” See page 10 for details.

4:30 PM - 5:30 PM  MLA Executive Board Meeting  Natchez I
The MLA Executive Board Meeting is open to any MLA members who would like to attend.

5:00 PM - 7:00 PM  An Evening with the Arts - Ticketed ($25)  Mississippi Museum of Art
Located behind the Westin, The Mississippi Museum of Art opens its doors and Art Gardens for a night of food and drink and an exclusive guided tour of the museum’s collections. Light hors d’oeuvres included. Cash bar.

WEDNESDAY, OCTOBER 23, 2019

8:00 AM - 10:00 AM  Morning Coffee Call!  Sponsored by EBSCO  Prefunction Area
Get your day started with coffee, pastries, and networking with your colleagues from across the state!

8:00 AM - 9:30 AM  Southern Miss SLIS Alumni Breakfast – Ticketed Event ($15)  Natchez I
Sponsored by The University of Southern Mississippi School of Library and Information Science.
Alumni of the Southern Miss School of Library and Information Science are invited to join SLIS director and faculty for breakfast and an update on what's new at SLIS.
Menu: Southern buttermilk biscuit, scrambled eggs, bacon, heirloom tomatoes, bakery basket; freshly brewed Starbucks coffee® and Tazo® hot tea

8:30 AM – 9:00 AM  New Members Roundtable - Welcome!  See page 9 for details.  Gulfport
8:30 AM - 9:30 AM  
**Telling Your Story: Collect, Craft and Advocate**  
Jackson III  
Rex Bridges - Public Relations, Jackson-George Regional Library System  
There’s no doubt that storytelling is one of the most powerful tools in your library communication toolkit. If you’re trying to position your library image in a issue oriented environment, attempting to evangelize your vision or values to stakeholders, attempting to promote your products or services, or struggling to get your message across at staff meetings, you need to include storytelling in your communications and marketing efforts.

8:30 AM - 9:30 AM  
**Promoting the Positive**  
Jackson IV  
Mara Villa Polk - Director, Central Mississippi Regional Library System  
This presentation will focus on how to inspire a positive work environment. The presenter will share her experience and knowledge working with staff, patrons, funding authorities and peers to cultivate a team focused mentality.

8:30 AM - 9:30 AM  
**Libraries Inspire!**  
Natchez II  
Antoinette Giamalva & Dawn Collins - Ridgeland Public Library  
“We go through life slowly but surely collecting these little pieces of ourselves that we can’t really live without until we eventually have enough of them to feel whole” - that is a quote from the TV show “This is Us” and helps libraries dare people to inspire. Libraries help inspire people to find the pieces of themselves and invite them to be themselves. This presentation is to help educate librarians of all types of how to help inspire the community around them in all the ways it is need through programming, collections, and outreach.

8:30 AM - 9:30 AM  
**Declutter Your Program Planning with Backward Design**  
Oxford  
Natalie Dunaway - Continuing Education Coordinator, Mississippi Library Commission  
Backward Design is an instructional planning process which teaches to first establish desired learning goals and outcomes, then work backwards to cultivate a program or lesson content. From program to event planning, this presentation introduces Backward Design and discusses how you can incorporate it into a library environment to meet your programming goals. Whether you are leading a computer literacy program for adults, a movie making class for teens, or community recycling course, utilizing Backward Design can pave the way for organized planning without sacrificing intended outcomes.

9:30 AM - 10:00 AM  
**MLA Business Meeting**  
Jackson II  
Open to everyone.
10:00 AM - 11:00 AM  **Opening Session Keynote Speaker**  
**Malcolm White** – Executive Director of the Mississippi Arts Commission  
See page 10 for full details.

10:00 AM – 3:00 PM  **Gaming and Graphic Novel Round Table (GGNRT) Free Play Room**  
Gulfport  
Come and join the GGNRT in open tabletop gaming! Not only will gaming be happening but the program is designed to get a start on our Google Docs list for libraries to know what graphic novels and games they should buy. It will also be used to work on other highlighted areas of the roundtable.

11:00 AM – 12:00 PM  **Poster Session Lightning Round 1**  
Biloxi  
This session will contain 4-5 “Lightning Talks” (5-minute presentations) on topics that will be on display in the Oxford room. So come and get inspired at the speed of light! Posters on display in Prefunction Area until 3pm. See page 18-20 for details.

11:00 AM – 12:00 PM  **Poetry Out Loud: Because Poetry is Too Good to Keep Silent**  
Jackson II  
**Charlotte Smelser**, Arts Education Director, Mississippi Arts Commission  
Poetry Out Loud! Created by the National Endowment for the Arts and the Poetry Foundation, this national program is building a love of poetry in high schools across the country. Administered by State Arts Agencies, Poetry Out Loud reaches over 300,000 students nationally and more than 3,000 students in Mississippi. Learn how you can be involved in this program and start growing student interest in poetry on your campus.

11:00 AM - 12:00 PM  **Laundry & Literacy: Library of Congress Literacy Award Project**  
Jackson III  
**Patsy C. Brewer** - Waynesboro-Wayne County Library  
Using funds from a Friends of Mississippi Libraries Margaret Murray Grant, the Waynesboro-Wayne County Library began a Laundry & Literacy project as an outreach program to reach individuals in the community who may not typically visit the library. WWCL partnered with the owners of the laundromats to place laundry baskets filled with a variety of books such as children’s, fiction, non-fiction, large print word search & puzzle books, coloring books, cookbooks, crayons, flash cards, etc. for the public to read while waiting for their clothes to wash. Every two weeks library staff members replenish the empty baskets and hundreds of library materials are given away to promote literacy. This project won a state award and has recently won the Library of Congress Literacy Award. The project will be presented so that it may be duplicated by any type of library - school, public, or academic.
Think Outside the Book: Unconventional Library Services to Support Teaching and Scholarship  
Jackson IV
Josh Cromwell - Institutional Repository Coordinator, University of Southern Mississippi Libraries
Patrons think about finding books or conducting research when they think about libraries, but do they also think about libraries when it comes to choosing a textbook for their classroom or understanding a publisher contract? In this session, attendees will have the opportunity to learn and discuss a wide array of services that The University of Southern Mississippi Libraries offers patrons:

- Open Educational Resources: Support for finding, creating, and implementing open educational resources in the classroom
- Copyright: Understanding the basics of copyright and its implications for those using copyrighted material
- Author Rights: Interpreting publisher contracts and identifying ways authors can use and/or share their published scholarship
- Data Management: Support for grant-funded researchers who need to provide access to and preserve their data
- Publishing: Tools for publishing scholarly journals or for publishing gray literature or reports that might not be well-suited for traditional publishing outlets

Escape the Traditional One-Shot Session  
Natchez II
Maya Berry & Victoria Penny – Librarians, Northwest Mississippi Community College
Melissa Wright – Director, Northwest Mississippi Community College
Librarians at Northwest Mississippi Community College (Senatobia, MS) have found an engaging way to connect students, faculty, and staff to their curriculum and promote collaborative learning - online escape rooms! First designed in collaboration with nursing faculty, they have designed additional escape rooms for faculty and students to learn about library resources while having fun actively avoiding zombies, mad scientists, and Voldemort. They will discuss their experiences with escape rooms as both an educational/teaching tool and recreational activity. They will also show conference attendees how they can create their own escape rooms while being mindful of small budgets. These presenters love discussing this topic so much, you may have to escape the conference room at the end of this session!

A Look into MarcEdit and OCLC  
Oxford
Preston Salisbury – Catalog Librarians, Mississippi State University
Joy Dubose - Special Collections Cataloger, Mississippi State University
Highlights and tips for using the cataloging tools MarcEdit and OCLC Connexion. (Sponsored by the Technical Services Round Table) See page 17 for full details.
12:00 PM  Exhibit Hall Grand Opening & Ribbon-Cutting  Prefunction


12:00 PM – 1:30 PM  Lunch

1:30 PM - 2:30 PM  Do You Have a Comment?: Handling the Media to Your Library’s Advantage  Jackson II  Patty Furr - Executive Director, Jackson Hinds Library System  Telling your library’s story successfully using local newspaper, radio and television outlets can help you reach more of your community and position your library for budget success. Library Director Patty Furr will share her tips for making sure that your library system is portrayed in the very best light possible and dealing with any negative publicity along the way.

1:30 PM - 2:30 PM  Developing a College Composition Program and Library at Central Mississippi Correctional Facility  Jackson III  Laura Hammons – English Faculty, Hinds Community College  Jennifer Todd – Circulation Librarian, Hinds Community College  Focusing on two years of volunteer and adjunct work at the Central Mississippi Correctional Facility, the program will explain the development of creative writing and college composition programs and a library located inside of the veterans’ unit. Coordinating efforts with the college librarians at Hinds to provide technical support and with the college community to provide books and supplies will also be emphasized.

1:30 PM - 2:30 PM  ACRL Session with Vince Jordan  Jackson IV  Virtual and Augmented Reality in Education using Lobaki.  See page 17 for full details.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>1:30 PM - 2:30 PM</td>
<td>Automating Image Files without a Developer</td>
<td>Elizabeth La Beaud - Assistant Director, Mississippi Digital Library</td>
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<td>Do you wish you could automate and batch computer tasks but don’t know how to code and don’t have a developer on staff? Need to make jpeg files from your tifs or other file conversions, but don’t have Photoshop or the budget to buy it? Ever have a repetitive task to complete for hundreds (or more!) files? This session will address creating simple batch files to automate computer tasks, and will walk through creating an automated process for creating access images from your master files for inclusion in the Mississippi Digital Library (MDL). No proprietary software (like Photoshop) or coding skills are necessary – just a desire to learn. Additionally, MDL will distribute the newly created Access Creation program for use in other institutions.</td>
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<tr>
<td>1:30 PM – 2:30 PM</td>
<td>Don’t Reinvent the Wheel: Leveraging University Extension for Library Programming</td>
<td>Meg Henderson - Branch Manager, Jackson-George Regional Library System</td>
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<td>To fulfill their mission of educating and cultivating and inspiring knowledge, libraries and the Extension faculty and staff at state land-grant universities are excellent partners for fulfilling the mission of sharing academic research with the public, delivering programs on subjects such as parenting skills, nutrition and food safety, community and economic development, gardening and lawn care, wildlife and natural resources and delivering programming for children. Since 2017, the St. Martin Public Library has worked with the Mississippi State University Extension Service to provide a variety of programs to meet its community’s educational needs. Adult programs such as gardening, nutrition, holiday budgeting, floral arranging, and parenting skills and children’s programs on marine life and a 4-H Robotics Club, begun in the spring of 2019, have educated, cultivated and inspired a variety of audiences in the St. Martin community. Since each county in the state has Extension agents, this partnership can serve as a model for any public library in the state that is looking to expand or strengthen its programming to meet community needs.</td>
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<td>2:30 PM - 3:30 PM</td>
<td>Combating Fake News: Creating an Online Library Guide to Help Students Avoid Fake News at Delta State University</td>
<td>Michael Mounce - Reference and Instructional Services Librarian, Delta State University Library</td>
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<td>The problem of fake news has existed for a very long time, decades or even centuries ago. The Internet and social media have greatly increased the ability to disseminate fake news stories. Librarians can respond by creating library guides that help their patrons avoid fake news. This presentation will define and discuss the issues and demonstrate an online guide created to educate students about fake news and direct them to better and more reliable news resources. If you work in an academic, public, or any other type of library and considering creating a similar library guide at your library, then this presentation is for you.</td>
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</table>
2:30 PM - 3:30 PM  
**MS Access to Justice and Libraries**  
Jackson III

Nicole McLaughlin - Executive Director, Mississippi Access to Justice Commission (MSATJC); Director, MS Bar Access to Justice Initiative

In an effort to assist needs of citizens across Mississippi, the MSATJC is reaching out to introduce librarians to 1) the Commission and its legal aid providers in the State; 2) online and available resources; 3) statewide legal clinics; 4) what librarians can and cannot do to assist self-represented litigants; 5) which online forms are good to use and which are not; and 6) goals and projects to assist legal aid for the future.

2:30 PM – 3:30 PM  
**Creating Library Graphics with Open Source Tools**  
Jackson IV

Alex P. Watson - Research & Instruction Librarian, University of Mississippi

This presentation covers using open-source tools like GIMP and Inkscape (along with other public domain image sources) to create library graphics that will help participants do limited but professional quality graphic and art design on their own.

2:30 PM – 3:30 PM  
**Diversity in Romance Fiction**  
Friends of Mississippi Libraries, Inc.  
Natchez I

Brenda Jackson, Romance author

Join Brenda Jackson, bestselling author of more than one hundred romance titles, for a discussion. See page 16 for full details.

2:30 PM - 3:30 PM  
**University Library Deans & Directors Meeting**  
Oxford

Closed meeting of the University Directors’ Council

2:30 PM - 3:30 PM  
"Who Do I Call? Where Do I Go?" - Demystifying Mississippi’s Three State Agency Libraries  
Natchez II

Stephen Parks - State Librarian, State Law Library of Mississippi

Ally Mellon - Director of Library Services, Mississippi Department of Archives and History

Tracy Carr - Library Services Director, Mississippi Library Commission

Introduction to the policies, collections, and services of the state libraries. (sponsored by Special Libraries Section) See page 15 for full details.

3:30 PM - 4:30 PM  
**Promoting Social Justice through Library Service**  
Jackson III

Mac Buntin - Consultant, Mississippi Library Commission

Dawn Collins - Youth Services Coordinator, Madison County Library System

While attending Children’s Book Festival in 2019, I was inspired to build a coalition of librarians to promote targeted library services to the underserved and sometimes invisible segments of our library community. Come and learn how you can be involved in promoting social justice with library service.
EBSCO - Learning Express Library and PrepSTEP

Jimmie King - Director of Sales, Learning Express

Learning Express Library and PrepSTEP are dynamic online learning platforms from EBSCO that can change lives through academic success and preparation for today’s workplace. The platforms are packed with tutorials, practice tests, e-books and high-stakes test preparation for self-guided skill building, career preparation and workforce readiness. Learning Express Library is for public libraries and we have a specific PrepSTEP platform designed specifically for community colleges, universities, and high schools. Come learn how to use these platforms to change your customers’ lives. We will also talk about best practices in making the Learning Express Library and PrepSTEP platforms easy to find the resources your students are looking for.

Mississippi SirsiDynix User Group

Librarianship 101 Reunion: Slaying Shelf Reading

Lacy Ellinwood - Library Development Director, Mississippi Library Commission

We invite all past, present, and future MLC Librarianship 101 participants to learn about motivating your staff to tackle an often overlooked but critical task, shelf reading. This training will provide fun and inspiring drills to accomplish shelf reading while growing the readers’ advisory skills of library staff. Psst, there may be candy involved. This is also a fantastic opportunity to see those friendly faces from your Librarianship 101/201 graduating class.

Implementing a One Hour, For-Credit Research Skills Course

Dee Lumpkin - Systems & Reference Librarian, William Carey University

We’ve known for years there was a need on campus for some sort of Research 101 library course. Our one-shot instruction sessions are great, but as we all know, you can only fit so much into 45 minutes. When our institution began talks of our upcoming SACS accreditation visit and a new QEP, we presented our case. Eventually, we secured a role in the university’s quality enhancement plan, “Students as Researchers,” and our first ever for-credit library course was born. In this session, I’ll talk about the planning process, resources used, and how the pilot program is going so far. (Sponsored by Special Libraries Section)

MAGNOLIA Steering Committee Meeting

Closed meeting of the MAGNOLIA Steering Committee members.
WEDNESDAY, OCTOBER 23, 2019

3:30 PM – 4:30 PM  Tips for Transitioning  Oxford
Jennifer Smith - Assistant Librarian, Holmes Community College
Melissa Wright - Director of Learning Resources, Northwest Mississippi Community College
Antoinette Giamalva – Branch Manager, Ridgeland Public Library
Interested in changing your librarian career path? Wondering about the differences between the many types of library jobs in Mississippi? A panel of librarians that have transitioned from a job in one type of library to another will address the challenges and accomplishments they faced when changing their career path. The panel will be moderated but audience members will have a chance to ask panelists their own questions.

4:00 PM - 5:00 PM  Ice Cream Social!  Sponsored by The Library Furniture Guy
Library Furniture Guy Booth (Vendor Area)
Relax with colleagues and vendors while enjoying some delicious ice cream.

6:00 PM – 9:00 PM  President’s Reception and Scholarship Bash – Ticketed Event ($35)
Join your colleagues at the Iron Horse Grill & Blues Museum for food, drink and entertainment. This event helps fund the Peggy May Scholarship and the Virgia Brocks-Shedd Scholarship. Heavy hors d’oeuvres included. Cash bar.

THURSDAY, OCTOBER 24, 2019

8:00 AM - 10:00 AM  Morning Coffee Call!  Sponsored by C Spire  Prefunction Area
Get your day started with coffee, pastries, and networking with your colleagues from across the state!

8:30 AM – 9:15 AM  New Members Roundtable  Welcome! See page 9 for details.  Gulfport

8:30 AM – 9:30 AM  Past Presidents’ Breakfast – Ticketed Event ($25)  Estelle Bistro, Westin
For Past Presidents of MLA. By invitation only.

8:30 AM - 9:30 AM  Southern Mississippi SLIS Focus Group  Biloxi
Teresa Welch—USM SLIS Director
Alumni, students, prospective students, and other interested parties, we want to hear from you! Come contribute your ideas on improving library and information science education.
8:30 AM – 9:30 AM  Beehive Resource Sharing Update  Jackson II
Tracy Carr - Library Services Director, Mississippi Library Commission
Come hear about new features in the ILL system, and vote on this year’s enhancements.

8:30 AM – 9:30 AM  Using National Geographic Giant Maps to Engage Students  Jackson III
Sylvia C. Leggette - Instructional Technology Facilitator, Office of Instructional Technology - Jackson Public School District
Explore how to use a National Geographic Giant Floor Map to teach young people the power of inquiry and spatial awareness. Enliven lessons through interactive fun cross-curricular activities that bring your lessons to life! See page 14 for details.

8:30 AM – 9:30 AM  Graphic Novel Collections in the Academic Library  Jackson IV
Allisa Beck - Collection Management Librarian, University of Southern Mississippi
Graphic novels aren't just for public and school libraries any more. They have begun to become an important part of college and university library collections. Many faculty now include discussions of graphic novels in their courses. This program will discuss the history and development of graphic novel collections in the academic library.

8:30 AM – 9:30 AM  What Students Want - Updating a Community College Library  Natchez I
Janet Armour – Director, Itawamba Community College
Holly Karr & Holly Gray – Librarians, Itawamba Community College
Presentation on the redesign and additions that have occurred at the Itawamba Community College Library as a result of student input. Session will include a discussion on ideas and thoughts on college library designs.

8:30 AM – 9:30 AM  Assessing a One-Shot for First Year Writing Students  Natchez II
Melissa Dennis - Head of Research & Instruction, University of Mississippi
In this session, data from a pre/posttest survey of WRIT 102 students will be discussed. The test was designed to help librarians learn student confidence levels and ability to find resources before and after a one-shot library instruction session. Participants will hear about student learning objectives, assessment, and future plans.
The Magnolia Awards
Veneta Oglesby - Library Media Specialist, New Hope Elementary School
Lindsey Beck - Executive Director, Lowndes County Imagination Library
The Magnolia Book Awards bring the children of Mississippi into a larger community of lifelong readers. This session will provide information on the award process, ideas on how to implement it, and ways to get involved. Nominations for the short list are accepted from both children and adults, and then narrowed down by selection committees of professionals in education and library science. Once the short list is posted, children across the state are given the opportunity to vote for their favorites in the four categories: grades PK-2, grades 3-5, grades 6-8, and grades 9-12. Winners of the vote are announced at the Fay B. Kaigler Children’s Book Festival hosted by the University of Southern Mississippi who, in conjunction with the Mississippi Children’s Museum, are now providing a variety of incentives to participating voting sites.

Womb Literacy
Ryda Worthy - Library Director, South Mississippi Regional Library
This session will introduce participants to “Womb Literacy,” a project at the Columbia-Marion County Public Library that is aimed at providing early literacy resources to expectant and new parents in order to increase awareness that reading to a baby before birth is critical to their growth and well-being. The project provides all expectant and new parents in Marion County with an Early Literacy Package and invites them to participate in the 100 Books Before Birth reading challenge. Throughout the year, the program also sponsors special events featuring experts in child development and an annual Baby Fair.

How do AASL’s Standards Drive Collaboration in Mississippi?
Mary Keeling - President-Elect, American Association of School Librarians
Join Mary Keeling for an interactive overview of the structure and vocabulary of the National School Library Standards. Following a brief, general review, participants will explore the interconnected frameworks for the Shared Foundation “Collaborate;” investigate the competencies of “Collaborate” in different learning domains; learn specific strategies they can use to connect, lead, and collaborate with educator colleagues; consider how to apply the competencies to specific scenarios; and set personal goals to apply the learning in their school setting. See page 14 for full details.
9:30 AM - 10:30 AM  Reaching Diverse Developing Readers  Jackson IV
Dr. Alison Buehler - Director of Homestead Education Center (HEC)
Beginner level chapter books are the keystone space in literature where children go from being read to, to reading independently. These books build fluency, vocabulary, and comprehension, but books in this genre are severely lacking regular, diverse characters. "Where Are the Books That Look Like Me?" is a collaboration between teachers, writers, parents, and illustrators to bring a chapter book series to Mississippi Public Schools featuring black characters. Last year, HEC distributed 1000 copies of book one across the state and held presentations in schools. The results were encouraging and a step toward helping close the achievement gap in reading between minority and non-minority peers.

9:30 AM - 10:30 AM  TAB: Valuable Volunteering  Natchez I
Brandi Parker - Youth Services Specialist, Forest Public Library
Dianne McLaurin - Branch Manager, Forest Public Library
Forest Public Library created a Teen Advisory Board in an attempt to increase teen program attendance and overall library involvement. Library staff met with the Friends group to get ideas. Through that meeting, the Beverly Rhodes Friends of the Forest Public Library scholarship was created to encourage participation. TAB seniors had the opportunity to receive a $1000 scholarship if they met the requirements set by the Friends group. While on the TAB, teens volunteered time, made programming suggestions, and invited their peers to programs. As a result, the library experienced the best year for teen attendance in the past five years, along with increased YA circulation. TAB members witnessed how libraries extend beyond books and recognized the important role that the library has in the community.

9:30 AM - 10:30 AM  Text to Checkout Pilot Project  Oxford
Louisa Whitfield-Smith - Library Consultant, Mississippi Library Commission
Mississippi Library Commission’s Text to Checkout pilot program allows patrons to check out items with a simple text or phone call from cultivated community micro-libraries in places like a convenience store or juke joint. Get educated on the background of this cost-effective, barrier removing program along with implementation options and strategies learned from MLC’s pilot locations with Warren County-Vicksburg Public Library and Yazoo Library Association. This session involves inspiring group discussion and features one-on-one advocacy practice paired with a development worksheet to help you establish your own Text to Checkout site.
9:30 AM - 10:30 AM  Improving User Experience in the Library  Natchez II
Ashley S. Dees - Research & Instruction Librarian, University of Mississippi
John Sanders - Library Specialist, University of Mississippi

The User Experience (USERX) committee at the University of Mississippi Libraries has worked on a number of projects over the past year to assess and improve the UM community’s experience while using the Libraries. This presentation will discuss those projects and outcomes that were implemented. Through the UM Library Event survey the Libraries gained a wealth of information about library patrons, satisfaction with library programs, ideas for future programming, and even the quality of library spaces. The Directional Signage projects used various methods to determine the best placement and type of signage to move patrons through multiple areas within the Libraries. The Browsable Stacks project aimed to decrease patron anxiety within the library stacks by making them more browsable.

10:00 AM – 3:00 PM  Gaming and Graphic Novel Round Table (GGNRT) Free Play Room  Gulfport

Come and join the GGNRT in open tabletop gaming! Not only will gaming be happening but the program is designed to get a start on our Google Docs list for libraries to know what graphic novels and games they should buy. It will also be used to work on other highlighted areas of the roundtable.

10:30 AM - 11:30 AM  Using National Geographic Giant Maps to Engage Students  Jackson III
Sylvia C. Leggette - Instructional Technology Facilitator, Office of Instructional Technology - Jackson Public School District

Explore how to use a National Geographic Giant Floor Map to teach young people the power of inquiry and spatial awareness. Enliven lessons through interactive fun cross-curricular activities that bring your lessons to life! See page 14.

10:30 AM – 11:30 AM  Poster Session Lightning Round II  Biloxi

This session will contain 4-5 “Lightning Talks” (5-minute presentations) on topics that will be on display in the Oxford room. So come and get inspired at the speed of light! See pages 18-20 for details.

10:30 AM – 11:30 AM  "How Can I Help You?" and Other Ways You’re Losing Your Patrons  Jackson II
Phillip Carter - Director, Lamar County Library System

In this presentation I will cover many of the basic principles of good customer service and provide practical examples of how to create better patron user experiences as well as cultivate a more positive work culture. Users will learn about methods for assessing their customer service abilities as well as learn the importance of a written customer service policy and how to start that process.
A Natural Fit: Librarians and Open Educational Resources  
Jackson IV
Michele Frasier-Robinson - Education & Human Sciences Librarian, University of Southern Mississippi
Open Educational Resources (OER) are teaching and learning materials that can be freely used, modified, and shared. They include full courses, textbooks, streaming videos, tests, and other materials. As the OER movement has made great strides in the last few years, more and more librarians are beginning to take notice of these free resources. As proponents of equitable access, and experts in collecting, evaluating, and curating resources, librarians (academic, public, and school) are the ideal ambassadors for the OER movement. This session will introduce attendees to the wide world of OER and show them how to find high-quality, peer-reviewed OER for all educational levels and subject areas.

Moving Beyond the One-Shot Session: Instructional Models at the Mississippi State University Libraries  
Natchez II
Deborah Lee - Associate Dean of Public Services, MSU Libraries
While the one-shot instructional model continues to be an important component of a library instruction program, academic libraries are looking to other instructional models to enhance their ability to engage students and build information literacy skills. This panel session will discuss some of the instructional models used by the Mississippi State University Libraries to expand the library instruction program beyond the one-shot session. These include co-teaching with faculty in a for-credit course, teaching a First Year Experience (FYE) course, and embedded support through a distance education orientation class. The presenters will provide an overview of the options as well as lessons learned. The panel will conclude with suggestions for expanding instructional activities at an academic library.

Looking at the Big Picture: Creating a PK - 12 AASL Standards-Based Scope & Sequence for Information Literacy & Digital Citizenship Skills  
Oxford
Sara Douglas - Director of Libraries, St. Andrew’s Episcopal School
Kate Jacobson Dutro - St. Andrew’s Lower School Librarian
How do kids begin their search for information? What does research look like in middle school? How can we make sure high schoolers are leaving with the best skills to become adults who know how to spot fake news on social media? Designed for all K-12 librarians, this presentation will focus on how information literacy and digital citizenship skills are applied in all grade levels through research projects within classrooms and library skill lessons. By examining the entire spectrum, librarians are better able to plan lessons and are better equipped to collaborate with classroom teachers on expectations and outcomes.
11:30 AM – 1:00 PM  Young People’s Services Roundtable (YPSRT) Luncheon – Ticketed Event ($25)  Natchez I
Menu: Assorted sandwiches (box lunches will come with chips, whole fruit, house made cookie and a drink).

11:30 AM – 1:00 PM  Lunch

1:00 PM - 2:00 PM  Best of AASL  Jackson III
Mary Keeling - President-Elect, American Association of School Librarians (Sponsored by School Libraries Section)
Don’t miss this opportunity to learn how the American Association of School Librarians (AASL) can ignite your passion and your career! AASL President Mary Keeling will help you navigate the multiple features and benefits of AASL membership while highlighting exciting and practical resources to help you in your career as a school library professional. Learn more about how your membership in AASL supports the profession and how you can get involved with the work of your national association.

1:00 PM - 2:00 PM  Document, Document, Document!  Jackson II
Pamela Armstrong - Assistant Director, HR & Branch Services, Jackson-George Regional Library System
Alisa St. Amant - Assistant Director, Collection Management Services, Jackson-George Regional Library System
Part I. How to Create Bulletproof Personnel Documentation
An employee’s record of documentation is a written account of his or her actions, discussions, performance coaching, witnessed policy violations, disciplinary action, positive contributions, recognition, investigations, failure to accomplish requirements and goals, performance evaluation, and more. This session will provide a road map on how documentation protects an employer, but also shows the steps we’ve taken to help someone become successful.
Part II. Dealing with Difficult Patrons through Documentation
All library staff occasionally encounter difficult patrons...a public computer user accessing inappropriate material, a group of loud teens, a patron with poor hygiene, or a hostile and threatening individual. Learn how to deal with these patrons effectively through the use of a well-designed incident report form that supports accurate documentation and drafting of clear and concise suspension letters.
MAG 101: Crash Course into the World of MAGNOLIA

Erin Busbea and Mara Villa Polk - Central Mississippi Regional Library System

MAGNOLIA provides Mississippi residents with access to electronic databases through their local public, school, community college, or university libraries. MAGNOLIA is funded by the Mississippi Legislature and, in part, by Libraries throughout the State of Mississippi. In this presentation, Public Library Directors Erin Busbea and Mara Villa Polk, will highlight various MAGNOLIA databases and share insights and tips for searching!

We Want You! All of You!

Shellie Zeigler - Library Consultant, Mississippi Library Commission

Adult programming in public libraries is a task that is not easily taken on by many libraries. Public libraries often focus their budgets on children, young adult, and sometimes older adult services. But what about the sandwich generation? What about getting empty nesters engaged in their community? What about adults that just aren’t “young adults” anymore? This presentation will focus on programming and reader’s advisory that can be tailored to meet the needs of adults in your community. Learn cost effective ways to get adults interested in coming back to the library or visiting for the first time. How do you discover what your adult patrons want? Come and find out!

Escape the Classroom: Implementing Game-based Learning

Kathryn New - Arts and Humanities Librarian/Assistant Professor, University of Southern Mississippi
Hali Black - First Year Experience Librarian/Assistant Professor, University of Southern Mississippi

Focusing on the game-based learning aspect of active-learning to facilitate instruction. (Sponsored by Beta Phi Mu) See page 13 for full details.

Utica Normal & Industrial Institute: The Legacy of William Holtzclaw

Jean Greene - Director of Library Services & Archives, William H. Holtzclaw Library, Hinds Community College

William Holtzclaw graduated from the Tuskegee Institute at the turn of the twentieth century and settled in Utica, MS where he started the Utica Negro School (later Utica Normal and Industrial Institute for the Training of Colored Young Men and Women – now Hinds Community College Utica) in 1902. This presentation gives an overview of the Utica Institute from its founding in the Jim Crow-era South through the Civil Rights years and beyond.
**THURSDAY, OCTOBER 24, 2019**

**2:00 PM - 3:00 PM**

**Lunching & Learning: Campus Faculty Professional Development Programming**

*Jackson II*

**Lauren Martiere** - Coordinator of Reference Services, Mississippi College Leland Speed Library

In Fall of 2018, Leland Speed Library began hosting Lunch ‘n Learn professional development sessions for campus faculty and adjunct faculty. The academic year culminated in the library partnering with the Faculty Council Committee on Professional Development and hosting 6 sessions on topics ranging from podcasting to undergraduate research. The implementation of the sessions highlighted the library as a venue for knowledge, professional growth and fostered partnerships across campus. In this session, we will discuss how Speed Library initiated and implemented successful professional development programming, created partnerships across campus, program successes, frustrations, ideas for improvements, and how this model might work for other academic libraries.

**2:00 PM – 3:00 PM**

**Friends of the Fay B. Kaigler Children’s Book Fest**

*Oxford*

**Karen Rowell** - Festival Coordinator, Southern Miss SLIS

Get the scoop on the 2020 Kaigler Book Festival and learn the who's who of the 2020 keynote lineup. Top titles and award-winning books from the upcoming keynotes will be discussed. The session will end with an open forum for discussing ideas for future festivals and to seek feedback on the 2019 Festival.

**2:00 PM – 3:00 PM**

**Genrefying Made Easy**

*Jackson III*

**James Taylor** - Consultant for Mackin Books

Are you thinking about rearranging your library fiction collection by genre? This has become a popular means of bringing new life and attention back into your library by helping to empower your students to quickly find the books that interest them the most. Mackin has been at the forefront of this movement, and since 2011, we have helped hundreds of new and existing schools make the switch to genres. This session will walk you through the ins and outs of converting your fiction collection to genres. We'll discuss pros and cons, best practices, the most commonly used genres, and the specialized services that Mackin offers to assist you with simplifying this process.

**2:00 PM – 2:30 PM**

**Beta Phi Mu Business Meeting**

*Natchez II*
2:00 PM - 3:00 PM  Teen Programming: How to Get Them in and Coming Back  Jackson IV
Kristen Hillman - Youth Services Supervisor, Pearl Public Library, CMRLS
Morgan Lee - Branch Manager, Pearl Public Library, CMRLS
Teens can often be a challenge to engage when it comes to library programming. While learning goals are important, it is equally important that teens have a safe place to just be themselves and have fun. Building a community for teens in your library can be accomplished through regular programming throughout the year, targeted marketing, and consulting teens and listening to their input. Kristen and Morgan will discuss tactics to achieve these goals as well as provide real life examples of successful programs implemented at the Pearl Public Library such as Black Light Galaxy Painting and the collaborative, county-wide Central Comic Con Program, which saw a first-time attendance of 1,570.

3:00 PM - 4:00 PM  Closing General Session  Jackson II
Jill Conner Browne, Sweet Potato Queen and Author
See page 11 for full details.

4:00 PM – 6:00 PM  Society of Mississippi Archivists’ MLA Event
SMA Come-and-go happy hour, Iron Horse Grill, downtown Jackson.

4:30 PM  Silent Auction Closes – Don’t miss out on some fantastic items!

5:00 PM – 6:00 PM  Authors Awards Reception  Prefunction Area & Terrace
Relax and enjoy conversation with colleagues before the Authors’ Awards Dinner. A cash bar will be available.

6:00 PM – 8:00 PM  Mississippi Authors’ Awards Dinner – Ticketed Event ($36)  Jackson II, III & IV
Celebrate Mississippi authors at the Authors’ Awards Dinner honoring Tiffany Quay Tyson: Winner for Fiction – The Past is Never; Linda Williams Jackson: Winner for Juvenile – Midnight without a Moon; and Tena Clark: Winner for Nonfiction—Southern Discomfort: A Memoir.
Menu: Pork loin, Caesar salad, roasted potatoes, seasonal veggies, chef’s choice dessert.
9:00 AM – 11:00 AM  MLA Awards Breakfast – Ticketed Event ($25)  Jackson II, III & IV

Join us for the grand finale of MLA 2019 as multiple awards are presented to outstanding professionals in service, marketing, scholarship and advocacy.

Menu: Buffet of Buttermilk biscuits, pork sausage, grits, scrambled eggs, coffee and hot tea

FRIDAY, OCTOBER 25, 2019
Bringing Mississippi to Researchers Around the World

Representing more than 150 years of history and culture from Mississippi's Delta to the Gulf Coast

- Over 175,000 items, 100 digital collections, and more than 50 institutions
- Mississippi history, art, culture, civil rights, blues, children's literature, military history, religious history, genealogy, and geography
- Letters, scrapbooks, photographs, documents, audio recordings, books, sheet music, oral histories, videos, and digital reproductions of physical objects, such as pottery and currency

MSDIGLIB.ORG

Image courtesy of Tishomingo County Historical & Genealogical Society
Moonshine Confiscated by Tishomingo County Sheriff's Office; 1940s

EAD/FR/NAV/E/5/D/ABILITY UC /B/ORES