MLA Executive Board Meeting
October 20, 2015
Natchez Convention Center, Natchez, MS

1. Called to order at 4:01 pm by President Patsy Brewer
   a. Present: Patsy Brewer, President; Molly McManus, Vice-President; Blair Booker, Treasurer; Selena Swink, Secretary; Melissa Dennis, SELA Councilor; James Kennedy, ACRL Section Chair; Barbara Price, MLA Administrator; Amanda Clay Powers, Immediate Past President; Lynn Shurden, Past President; Marsha Case, Parliamentarian; Jenniffer Stephenson, Exhibits Chair; Susan Cassagne, ML-C Executive Director; Jennifer Nabzdyk, Web Committee Chair; Wil'Lani Turner, Public Libraries; Camille McCutcheon, SELA President; Joy Garretson, Election Committee; Ellen Ruffin, ALA councilor; Tina Harry, Mississippi Libraries editor; Antoinette Giamalva, Publicity.
   b. Motion to approve the agenda was passed by James Kennedy and seconded by Melissa Dennis. Motion carried.
   c. Motion to approve the minutes was passed by Amanda Clay Powers and seconded by Melissa Dennis. Motion carried.

2. Patsy Brewer, President
   a. She has mailed a letter in our behalf to President Obama about the appointment of the Librarian of Congress who is retiring this year along with thirty-three other states.
   b. She wants to meet with Jeff Slagell on the conference sites after next year in our December meeting.

3. Blair Booker, Treasurer
   a. There will be a more extensive report in December as there was more input work for Barbara than anticipated.
   b. She had checks for the speakers available with her.

4. Molly McManus, Vice- President
   a. There were 383 registered for the conference at last count.
   b. There were a few last minute cancellations. In December we may want to discuss stopping this the week before the conference as the numbers have already been sent to the caterer. In the past we have refunded the price of the conference, but not ticketed events since these are catered.
   c. Over 80 school librarians registered this year which is great improvement over around 40 last year.
   d. Sold over $1250 in program ads. This is good for vendors that weren't able to come.
   e. Only one vendor used the bag drop option this year.
   f. There are 28 exhibit booths. Jenniffer Stephenson did a wonderful job bringing in new vendors.
   g. There was $5125 in sponsorships.
   h. If calculations are correct we will make over $10,000 on conference this year.
   i. The Presidential Bash will be at Magnolia Hall with shuttles being used for transporting people.

5. Barbara Price, Executive Administrator
   a. A donor designated MLA as a recipient in the Amazon Smile charity program. They want information from us, so they can automatically deposit the money in to our account.
b. A discussion was brought to the table on it. It was decided from others experiences that there was not enough revenue generated to make it worth giving out our banking information. Molly passed the motion that we decline to participate in the program. It was seconded by Blair. Motion carried.

6. Melissa Dennis, SELA councilor
   a. Special guest Camille McCutcheon, SELA president joined us to discuss doing a joint conference.
   b. It is scheduled for Georgia next year but is open beyond that.
   c. At the April 2015 conference in Alabama attendance of 26 was low because there was a conference the prior fall. In 2014 there were 93 SELA members that attended in Georgia. In 2013 there were 55 attending in South Carolina. In 2012 there were 86 attending in Georgia.
   d. At present there are 16 members in Mississippi.
   e. The percentage of revenue given to SELA is based on the members who attend the conference compared to conference attendance. If a person is members of both associations, there will be a 50/50 split of the registration fee.
   f. The benefit of a joint conference is more and fresh programming. Also vendors are more apt to attend as it is viewed as a regional conference rather than just a state one.
   g. Mississippi is more centrally located for SELA and it would help Louisiana members attend who have recently rejoined. It is also a good way to draw more interest to the association for our state.
   h. It will be added to the December agenda to be discussed further.

7. Susan Cassagne, MLC Executive Director
   a. She asked about the scheduling for Legislative Day.
   b. Capitol Day will be on March 8, 2016
   c. She is asking Susan Liles in Public Relations to join the December meeting.
   d. She brought up the question of why MI-C is paying for booth space at the conference when they already provide money to pay for the speakers. Having booth space available for non-profit organizations such as PERS has been discussed in the past. MI-C would fit in this category. Marsha said that we may need to ask to have an exclusion added to exhibit section of handbook for MI-C. Jenniffer moved to table it until the December meeting, so that it can be looked into further.
   e. She also asked about having a past president committee for MLA to have someone to guide questions that may come up to new ones who may not be familiar with things that have taken place in the past. There needs to be more than ones for past president awards committee. It needs to be like a continuity committee to be invited to meetings for guidance as needed.

8. James Kennedy, ACRL Section Chair — Their program for the conference is set for Wednesday at 10:30 am

9. Wil'Lani Turner, Public Libraries Section Chair — Their speaker for the conference will be Patricia Neely-Dorsey.

10. Joy Garretson, Special Libraries Section Chair — Tod Bol from Little Free Libraries will be the speaker for them this year and he will also have a booth in the exhibit hall.

11. Amanda Clay Powers, Fiscal Management Committee — They will have a budget to vote on at the December meeting.

12. Barbara Price, Membership Committee
a. Wild Apricot has been paid for the website. It has worked well and they are looking at incorporating accounts into it.
b. There are now 16 joint ALA/MLA student members.

13. Antoinette Giamalva, Publicity Committee
   a. The hashtag for the conference is #mlastronger. There is a poster by registration to promote the use of it.
   b. Facebook is getting close to the 500 mark.

14. Scholarship Committee - Absent - The recipient for the scholarship this year is Rebecca Houston. Everything is looking good for the silent auction.

15. Old Business
   a. In the registration bags are a pen and screen cleaner purchased for MLA publicity purposes. Also the new table runners will be here this week.
   b. The new editor of Mississippi Libraries will be Tina Harry. She has a lot of new ideas. She also wants to get the magazine back to a single PDF format as it was before. The motion to elect Tina for a three-year term running from October 2015-October 2018 was made by Blair and seconded by Amanda. Motion carried.
   c. Patsy reported on the progress of the MLA handbook and bylaws. It still needs to be reformatted. The bylaw changes are in blue. If you see other changes that need to be made, let her know. The changes will be sent out on the listserv and then voted on at the December meeting.
   d. In order for ARSL to be added as a roundtable to MLA it needs 10 MLA members to sign a petition. For it to be added as a section, you need 50 signatures. Also an ARSL line needs to be added to the MLA membership page.

16. New Business — 2-year College Roundtable sent a formal letter asking that they be dissolved. The motion to do this was made by James and seconded by Melissa. Motion carried. James also requested that the emails of 2-year college roundtable members be sent to him so he can see if they are interested in joining ACRL.

17. Motion to adjourn was made by Amanda Clay Powers and seconded by Ellen Ruffin. Motion carried. Adjourned at 5:13 pm

Submitted by:

Selena Swink
MLA Secretary