[library logo here--optional]

[date]

[contact name]

[contact phone #]

[contact email]

For Immediate Release

-or-

For release week of \_\_\_\_\_\_\_\_\_\_\_

**LOCAL LIBRARIANS ANNOUNCE THE “LIBRARY LOVE LETTERS” CAMPAIGN**

(city, state) Do you love your library?

The staff of [YOUR LIBRARY NAME] needs you to tell the world what you love about it.

On [date], the library launches the “Library Love Letters” campaign to let funding officials know just how important libraries are to the people they serve. Spearheaded by the Advocacy Committee of the Mississippi Library Association, the project is designed to give [patrons/students/user] an easy way to show their support for libraries all over the state.

“We need the support from our [community/students/user] now more than ever,” said [library spokesperson, title]. “The legislature is proposing cuts to state library funding that could result in serious changes to our library’s services and staffing.”

The library will be supplying postcards for [users] to tell why the library is important to them. “The staff will assist with addressing the postcard,” said [spokesperson]. “All [patrons} will need to do is put a stamp on it, and drop it in the mail.”

The library will also provide an e-mail version of the “Library Love Letter” to send to officials. For more information about this campaign, contact [your library name] at [phone number] or visit [www.yourwebsite.lib](http://www.yourwebsite.lib).

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