



Mississippi Library Association
PO Box 13687
Jackson, MS 39236-3687

July 14, 2010

Dear Exhibitor,

The Mississippi Library Association will be hosting its annual conference October 19-22, 2010, at the Vicksburg Convention Center located on the river in Vicksburg, Mississippi. We are inviting YOU to join us in celebrating the diversity of the Mississippi Library Association. We are providing several ways to participate this special year. Exhibiting your products, sponsoring a speaker, sponsoring a special memento, or making a monetary contribution are just some of the ways to help us celebrate the unique role that librarians play in the state of Mississippi. Planning has begun, speakers are being secured, and we want you to be a part of the celebration. This year's theme, *Outside the Lines: Mississippi Libraries, Defining Ourselves* will focus the conference on the unique things that librarians do within their profession and the association. Any special library services or programs your company can brag about would enhance our theme.

Our association continues to work to make our conferences more **relevant and enjoyable** for the hundreds of Mississippi librarians who attend and also **for our valued exhibitors**. We hope you will appreciate the changes that have been made in response to your comments.

- “No conflict time” during the grand opening of the exhibits
- To promote more traffic, various events will be held in the exhibit hall
- Set up time is Wednesday, October 20 from 8:00 - 10:45 a.m.
- 10' x 6' exhibit booths, managed by Convention Display Services, Jackson, Mississippi
- Lunch break (exhibits closed) on Thursday
- A spacious exhibit hall and loading dock to aid in unloading and setting up your exhibit space.

The exhibit hall will be open on Wednesday from 11:00 am - 5:00 pm and on Thursday from 9:00 am - 5:00 pm. Each space will contain a 10' x 6' draped booth with a 10' fabric backdrop; 3' dividers; name identification sign; one 6' draped table and two chairs. You will receive more specific information in a sponsor packet approximately six weeks prior to the conference.

Your CONTRACT FOR EXHIBIT SPACE is enclosed. Please complete the enclosed contract and return it with a check, payable to *MLA Exhibits*, for the total amount. VISA and MasterCard are also accepted. **Reservations for space will be made only when payment is received.**

If you have any questions, please contact me at the number or address below. **We look forward to seeing you in beautiful Vicksburg in October in the celebration of the unique character of the members of the Mississippi Library Association!**

Sincerely,

Kathy Bradshaw
Chair, MLA Exhibits
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