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Mississippi Library Association

P.O. Box 20448 • Jackson, MS 39289-1448 PHONE: 601-352-3917 • FAX: 601-352-4240 Office Hours: 9-1 M, T, Th, F Email: mla@meta3.net Executive Secretary: Mary Julia Anderson

MLA Web site: http://www.misslib.org

Web Master: Molly Signs < signsmj@millsaps.edu >

President

Juanita Flanders, District Dean of Learning Resources Hinds Community College • McLendon Library P.O. Box 1100 • Raymond, MS 39154-1100 601-857-3380 (w) • 601-857-3293 (f) hiflanders@hindscc.ms.us

Vice-President usan Cassagne, Director Homochitto Valley Library System
Armstrong Library • 220 South Commerce St. Natchez, MS 39120 601-445-8862 (w) • 601-446-7795 (f)

scassagne@homochitto.lib.ms.us

Secretary
Allison P. Mays, Acquisitions/Serials Librarian Millsaps-Wilson Library • 1701 N. State St. Jackson, MS 39210-0001 601-974-1083 (w) • 601-974-1082

maysap@millsaps.edu

Treasurer

Jennifer Smith, Assistant Director Warren County-Vicksburg Public Library 700 Veto Street • Vicksburg, MS 39180 601-636-6411 (w) • 601-634-4809 (f) jensmith@warren.lib.ms.us

Immediate Past President Prima Plauché, Director Hancock County Library System 312 Hwy. 90 • Bay St. Louis, MS 39520 228-467-6836 (w) • 228-452-0022 (f) pplauche@hancock.lib.ms.us

ALA Councilor Robert Linscomb. Director Harrison County Library System 1300 21st Ave. • Gulfport, MS 39501-2081 228-868-1383 Ext 22 (w) • 228-863-7433 (f) r.lipscomb@harrison.lib.ms.us

SELA Councilor Mary Beth Applin Information Services Librarian • Cook Library The University of Southern Mississippi 118 College Dr. #5053 • Hattiesburg, MS 39406 601-266-4245 (w) • 601-266-6857 (f) mary.applin@usm.edu

Parliamentarian Randy Sherard

2004 SECTIONS

ACRL Section Chair, Peggy Price Peggy.Price@usm.edu

Public Section Chair, Deborah Lundy d.lundy@harrison.lib.ms.us

School Libraries Chair, Bettie Cox betcox@mde.K12.ms.us

Special Section Chair, Anne Lipscomb Webster awebster@mdah.state.ms.us

Trustee Section Chair, Randy Sherard sherard@canufly.net

2004 ROUNDTABLES

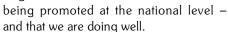
ANRT (Automation and Networking) BLACK CAUCUS ECRT (Educational Communication and Tech) GODORT (Government Documents) LIRT (Library Instruction) NMRT (New Members) SCRT (Special Collections) TSRT (Technical Services) *2YCRT* (2 Year College) YPSRT (Young People's Services)

For additional information see the MLA Organization Web page: http://www.misslib.org/org/main.html

PRESIDENT'S PAGE

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Midwinter in San Diego was stimulating and fun! But as usual, attending an ALA conference always leads me to compare what my state association is doing with other state associations. This year was no different, and I came to the conclusion that the Mississippi Library Association is aligned with the issues



The @ your library, campaign has been one of the most successful media advocacy programs ever developed by the American Library Association. Libraries have been creative in their use of the trademarked slogan and have made good use of the logo, posters, bookmarks, and sample materials. General information about this advocacy campaign and proper use of the logo is available at http:// www.ala.orq/ala/pio/campaiqn/ campaignamericas.htm. School libraries and Academic and Research Libraries can find tool kits available online to download under the "School Library Campaign" and the "Academic and Research Library Campaign" sections. At the San Diego midwinter conference many libraries showcased unique uses and partnerships developed to promote their reading programs. Check out Web sites such as www.hersheysmilk.com/getonboard and www.loc.gov/rr/program/lectures. The Mississippi Library Association has made excellent use of the logo as state conference themes. The 2004 MLA conference theme will also incorporate the @ your library® logo.

Cultural diversity in state associations



Jaunita Flanders

was stressed with chapters encouraged to form new member groups REFORMA (National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking) and CALA (Chinese American Librarians Association.) Librarians were encouraged to take basic Spanish and to invite speakers of color for breakout sessions and workshops.

The Mississippi Library Association has an active Black Caucus that provides the Virgia Brock-Shedd Scholarship for a minority library school student each year. MLA is actively committed to promoting equal access to information for all persons through library services.

Staying involved in MLA and ALA is important. Libraries in Mississippi are always struggling with funding issues and need support for addressing specific issues. Academic and schools librarians, in preparing documents for the Southern Association of Colleges and Schools (SACS), are often reminded that everything written should be directly tied to the institutional mission statement. The stated mission of the Mississippi Library Association is "to provide professional leadership for the development, promotion, and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all." The theme for Legislative Day 2004, "Mississippi's Future @ your library®" was timely and appropriate. Through working together as an association, we can insure that our libraries have a role in maintaining democracy and supporting learning in the 21st Century.

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EDITORIAL STAFF

Donnelle Scott Box 5128, USMGC Library The University of Southern Mississippi, Gulf Coast Long Beach, MS 39560-2699 (W) 228-867-8767 FAX: 228-867-2650 email: donnelle.scott@usm.edu

COPY EDITORKathleen L. Wells The University of Southern Mississippi email: kathleen.wells@usm.edu

ADVERTISING EDITORKaylene Behm The University of Southern Mississippi email: kaylene.behm@usm.edu

REPORTERAllisa Beck
The University of Southern Mississippi, Gulf Coast
email: allisa.beck@usm.edu

COLUMN EDITORS.....Rick Torgerson

Delta State University

email: rick@deltastate.edu

Peggy Price The University of Southern Mississippi email: peggy.price@usm.edu

Steven Turner The University of Southern Mississippi email: steven.turner@usm.edu

BOOK REVIEW EDITOR.....Tracy Englert
The University of Southern Mississippi
email: tracy.englert@usm.edu

CHILDREN'S BOOK

REVIEW EDITORRosemary Chance
The University of Southern Mississippi
email: rosemary.chance@usm.edu

MLA PUBLICITY

COMMITTEE, CHAIR......Mary Perkins
Hancock County Library System
Email: mperkins@hancock.lib.ms.us

INDEXER.....Shirlene Stogner
The University of Southern Mississippi
email: shirlene.stogner@usm.edu

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On the Cover: The cover artwork is "reader," 14½" x 11¼" acrylic on paper, by Hattiesburg artist Amy Giust. In the collection of Mr. and Mrs. Charles Mullins. Ms. Giust's work will be featured on the covers of *Mississippi Libraries* for Volume 68.



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Manuscripts must be typescripts produced as a computer file document, Times New Roman font, 12 pt., in MSWord 95 or greater, WordPerfect or ASCII text. Send file as an attachment or submit the file on a floppy disk via surface mail. Manuscripts must be received by the editor by the following deadlines: Spring, February 2nd; Summer, May 2nd; Fall, August 2nd; and Winter, November 2nd. Photographs must be black and white, glossy finish.

NOTICE: Dues must be paid by March 1 in order to vote in election of officers and to receive the Spring issue of *Mississippi Libraries*.

One Jackson One Book

By Ward Sumner President, Jackson Friends of the Library For the Jackson/Hinds Library System wardsumner@hotmail.com

Editors' Note: The Jackson Friends of the Library was the recipient of the 2004 MLA Golden Book Award for the ONE JACKSON ONE BOOK Program. The Golden Book Award recognizes the most outstanding volunteer effort by an individual or group deemed to have contributed most to library awareness in the past or present.

The Jackson Friends of the Library (JFOL), the volunteer support group for the eight city branches of the Jackson/Hinds Library System, initiated a city-wide reading project in 2003 called ONE JACKSON ONE BOOK. It encouraged Jackson area students and adults to read the same book at the same time during a six-month period, April through October, to share this common experience by coming together and discussing it, and then to have the opportunity to hear a noted author.

This was an ambitious effort, and we are proud that this project met its goals of promoting reading/literacy and use of the Jackson/Hinds Library system; bringing the community together by providing forums for candid discussions of issues of common interest among diverse groups of Jackson citizens; involving volunteer leaders representative of the community in the planning, development and implementation of the project; and bringing a renowned author to meet with and speak to area students and adults.

OJOB BACKGROUND

The ONE JACKSON ONE BOOK project was the first of its type for Jackson and for Mississippi. A program started in Seattle in 1998, "If All of Seattle Read the Same Book," was the model, and this initial project has been successfully introduced in over 165 communities in 45 other states.

A member of the Board of Directors of the Jackson Friends discovered this



ONE JACKSON ONE BOOK Banner at the corner of Pearl & State Streets in downtown Jackson lists fall activities.

concept on the Internet, brought it before the full Board in the fall of 2002, and the Board directed a committee of seven to investigate further. After three months, this "core committee" recommended that the Board initiate such a project for Jackson, develop a Steering Committee that could plan and implement this project, and serve as treasurer and one of the sponsors for ONE JACKSON ONE BOOK.

The core group also recommended the book selection for 2003, an award-winning novel *A Lesson Before Dying* by internationally acclaimed African-American author Ernest J. Gaines. This particular book had been a popular choice for citywide reading projects across the U.S. because it has themes of universal interest and concern: how to become a man; the importance of family and faith, and of education and ethics; the role of strong women; and problems of discrimination and mental retardation related to capital punishment and the criminal justice system.

This novel was also an excellent choice because it was available in a variety of formats, which made it more accessible to even more residents: in book form, in unabridged audiocassettes, in an HBO movie version, and as a play. In addition, there was a short story by Mr. Gaines, "The Sky is Gray," which also had the theme of how to become a man and was appropriate for middle school students. The library system incorporated this story into its Summer Reading Program in June and July.

OJOB PROJECT DEVELOPMENT

A diverse and representative 80+ member Steering Committee was recruited, composed of educational, governmental, service, cultural, religious, and business volunteers from all areas of the city. The Steering Committee members divided into twelve working committees which developed and implemented all the plans and programs for ONE JACKSON ONE BOOK. The members worked closely with the city administration, the library system, public and private schools and colleges, bookstores, churches, etc. to insure widespread community support. Over two-thirds of the Jackson Friends Board members served on the Steering Committee, and the President served as Co-Chair for the project.

OJOB PROJECT PROGRAMMING

In order to make A Lesson Before Dying easily accessible, the ONE JACK-SON ONE BOOK project purchased for the eight city library branches 240 copies of the book, 40 unabridged audio tapes, and 40 HBO movie video tapes, and the J/HLS purchased additional copies of the book, video, and audio for the county branches. One of the working committees developed and had printed a "Tool Kit' to help individuals and groups understand and discuss the book. Tool Kits were given to library patrons who checked out the book, audio or video from any branch; and were also given to those who purchased the book from three of the large Jackson bookstores. All information on the OJOB project as well as the Tool Kit could be found and downloaded from the J/HLS Web site, www.jhlibrary.com.

Two other working committees developed volunteer rosters of 25 speakers and 12 experienced discussion group leaders whose services were available to club and church groups, civic organizations, etc. upon request (form in back of the Tool Kit and on the Web site).

In order to further promote the book and area residents' exposure to it from mid-summer into the fall, the eight library branches hosted informal weekly "listening sessions" to the audiotapes on Tuesdays, and "viewing sessions" of the videotapes on Thursdays.

Prior to Mr. Gaines' appearance in late October, OJOB working committees planned a series of public events related to the book for the Jackson community. All programs were open to the public at no charge, and were followed by Q & A sessions.

On September 10 City Councilman Dr. Leslie McLemore spoke at the Annual Membership Meeting of the Jackson Friends of the Library about the novel and the importance of the ONE JACKSON ONE BOOK project to the community. Millsaps College presented six professional Readers Theatre performances of the play version from September 17 through 21, and made the novel required reading for all entering freshmen.

The OJOB project sponsored a series of five weekly public discussions on consecutive Thursdays at Welty Library. On September 18, a Creole Tasting was held, followed by the first discussion, "Setting the Scene." On the following Thursdays, discussion programs included a professional reading from the book on Sept. 25; "Matriarchs and Mentors: The Role of Women" on Oct. 2; "Issues of Religion and Ethics" on Oct. 9; and "One Book, Many Stories" on Oct. 16. On October 23, the Hinds County Bar Association conducted a public panel discussion on the criminal justice system and capital punishment issues at a Town Meeting at the Old Capitol Museum House Chamber. Approximately 370 Jackson area residents attended these six public events, and facilities were contributed at no charge by the library system

and the Old Capitol Museum. In addition, there were numerous discussion groups held by local community clubs, homeowners' associations, book clubs, and church groups.

Ernest J. Gaines visited Jackson to culminate the ONE JACK-SON ONE BOOK project on October 30-31. The adult component of the project featured two evening events for metro area residents from young people through senior citizens. On Thursday in the Concert Hall at Belhaven College Center

for the Arts, he read from and discussed his novel, *A Lesson Before Dying*. On Friday evening at St. Andrew's Cathedral, he spoke about his writing, discussed influences that directed his career as an author, and answered questions from a panel of writers and teachers. Over 300 adults attended these two events, and the facilities were donated by Belhaven College and the Cathedral.

Mr. Gaines spent the other half of his time in Jackson meeting with middle and high school students at two morning events held at Thalia Mara Auditorium. On Thursday he met with approximately 650 middle schoolers who had read, been taught and discussed in the classroom the short story "The Sky Is Gray." On Friday he met with over 1200 area high school students who had likewise studied the novel *A Lesson Before Dying*. The City of Jackson donated use of the auditorium at no charge for these two events.

The OJOB Steering committee felt that this educational component of the project was of utmost importance, and that Mr. Gaines is an impressive role model that area students could be inspired by and identify with. From his



ONE JACKSON ONE BOOK Co-Chairwoman, Ruth Campbell; Co-Chairwoman & Jackson Friends of the Library President, Ward Sumner, and Honorary Chairwoman, Kathy Johnson, wife of Jackson Mayor, Harvey Johnson.



ONE BOOK Many Stories panel: Monique Guillory, Assoc. Prof. of English, JSU; Rabbi Debra Kassoff, Institute of Southern Jewish Life; Eric Stringfellow, Clarion-Ledger; Frank Garrison, Attorney; moderator, Donna Ladd, editor, Jackson Free Press. The panel presented reminiscences and viewpoints from various lives from different backgrounds at one of the OJOB events.

own experiences, Mr. Gaines understands problems of under-education and the opportunities that a good education and lifelong learning can provide. Until the age of 15, he was raised in a Louisiana parish where there was no high school that he could attend, and where African-Americans were not allowed by law to use the public libraries.

OJOB PROJECT COMMUNITY IMPACT

The ONE JACKSON ONE BOOK project's efforts resulted in widespread community interest in the 2003 book selection and definitely promoted reading and literacy. The 80+ member Steering Committee involved very disparate groups working together for this community effort. Holding five public events and hosting "listening" and "viewing" sessions for the book at library branches increased use and awareness of the library system's programs and facilities, and from April through October, the system reported an astonishing 2,631 checkouts (book, audio and video versions) from its branches. Area bookstores, which were very supportive of the project, benefited from community interest and from involvement of area schools: they reported sales of over 1,600 copies of the novel. Participation by area residents in the public discussion events was representative of the diversity of our city, and the discussions were enthusiastic and candid. And the project brought a noted author to visit in Jackson and to meet with and discuss his works with over 300 adults, 650 middle school students, and 1200 high school students.

The Jackson Friends of the Library is proud to have initiated and participated so actively in this worthwhile community effort. We believe that the ONE JACK-SON ONE BOOK project helped to unify our community by promoting better communication among Jackson citizens while sharing our common experiences and interests. We are optimistic that this will be reflected in an increased respect for one another and a willingness to work together for the benefit of our city and for all the citizens of the Jackson metro area.

FOR ADDITIONAL INFORMATION ON CITY & STATE BOOK PROJECTS SEE:

- Cole, J. Y. (June 2002). Communities Reading Together: State Centers for the Book Idea Exchange. The Library of Congress Information Bulletin, 61(6). Retrieved February 26, 2004, from http://www.loc.gov/loc/lcib/0206/ stateideas.html.
- The Center for the Book, Library of Congress. "One Book Reading Promotion Projects." Retrieved February 26, 2004, from the Library of Congress Center for the Book Web site: http://www.loc.gov/loc/cfbook/one-book.html.
- The Seattle Public Library. (2004). "Seattle Reads." Retrieved February 26, 2004, from the Seattle Public Library Web site: http://www.spl.lib.wa.us/default.asp?page ID = about_leaders_washingtoncenter_seattlereads.

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ANNUAL EVENTS: Keeping the Library in the Public Eye

By Prima Plauché Library System Director Hancock County Library System pplauche@hancock.lib.ms.us

Editors' Note: The Kiln Public Library, Hancock County Library System, received the MLA 2004 Public Relations Award for their annual community tree lighting. The award recognized the best effort by an individual library to publicize library services around a single theme or event.

Annual events keep a public library in the public eye. They bring awareness to library services and position the library as a focal point in the community. However, annual events are the most difficult programs to implement and maintain. To be successful, an annual event must fill a need in a community that will draw a large audience year after year. Success depends on selecting the right day and time, finding the right theme, developing partners and soliciting volunteers to assist with the many details of the function. Moreover, the best annual events have "spectacle" appeal.

Each library in the Hancock County Library System (HCLS) holds an annual event during the Christmas season. The Bay St. Louis Library hosts a two-day event around a holiday tree gala with an exhibit of seventy trees decorated by local businesses, organizations and schools. Waveland Library hosts an open house during the city's Festival of Lights. Pearlington Library, a joint school/public library, hosts a gingerbread house-decorating contest. These events involve the community and draw people into the library during an historically slow period, the holiday season between Thanksqiving and New Year's.

AN EVENT TO FIT THE COMMUNITY

When the Kiln Public Library opened in 2000, HCLS staff looked at the



Local businessman Gary Knoblock donates his time and equipment to pick up the tree on his flatbed truck and decorate it.

library's service area to develop an annual event theme. Located on Highway 603, the north/south corridor of Hancock County, Kiln Library serves twenty unincorporated communities.

Although the Kiln Library's service area is diverse, studies indicate that families with children heavily populate each of the communities served. They choose to live in the area because of the school system, easy access to an interstate highway for work and shopping, the rural setting and the feeling of community.

A community tree lighting seemed just the event that would bring people together. The idea expanded to include school choirs for entertainment, an indoor tree decorated by the children of the community, refreshments and a visit from Santa Claus. Representatives of the library's funding authorities participate with their families, and scores of volunteers contribute their time to the event.



A Colonial Christmas is portrayed by the Hancock County Home School Association on Candy Cane Lane.



Santa, Mrs. Claus and the elves visit with each child and hear their wish list.

COMMUNITY RESPONSE

This rather simple idea drew 1.800 people the first year, leading a local newspaper to proclaim: "Tree Lighting Causes Traffic Jam in Kiln!" Now in its fourth year, the library event is a focal point in bringing the community together during the holiday season and increasing library use during November and December. In the weeks leading up to the tree lighting, the Library Foundation of Hancock County provides pre-packaged ornament kits for library staff to distribute. Families pick up the ornament packets to make at home and return to put the finished ornaments on an indoor tree. Thus, circulation of library materials and library visits during this period has increased from year to year.

THE EVENT

The second Tuesday of December at 6 p.m. is the annual date and time for the event. The ceremony takes place on the front plaza of the library. As people gather on the grounds of the library, the high school choir sings carols. The program begins with a welcome by the library director and a holiday blessing from a local minister. The high school JROTC raises the flag and leads the crowd in the pledge of allegiance. A choir member sings the national anthem. The president of the Board of Supervisors, joined by his family, gives holiday greetings.

As the choir sings "Oh, Christmas Tree," county supervisors and their families come forward to light the tree. Excitement builds as the choir sings "Here Comes Santa Claus." The sirens of the fire truck carrying Santa Claus become louder as it makes it way down the highway. With lights flashing and the crowd cheering, the vehicle pulls into the library parking lot and the doors to the library open. Inside, the children form a line that weaves throughout the library, ending at the entrance to the children's room where Santa awaits to hear each child's wish. Parents and grandparents can enjoy the local elementary school choir performing in the library's meeting room and a variety of donated refreshments.

Coordinating a large annual event takes the time and effort of many library staff members and volunteers. The staff now has a five-page checklist of details and assignments for the event implementation. This includes meeting a few days after the tree lighting to note changes recommended for the next year and to write thank you letters to the many volunteers and sponsors who make the event possible.

GENEROUS COMMUNITY SUPPORT

In all, twenty-three businesses and organizations donate goods, services and

manpower to the event, which costs the library very little. The County Sheriff adds extra manpower to direct traffic and parking. To make the long wait to see Santa more fun, the Hancock County Home School Association

designed a "candy-cane lane" through which the children walk. Along the lane, the home schoolers depict scenes from Christmas past. Songs and readings from Christmas stories entertain children in line. The library's mascot Louie the Alligator and his friend Boomer the Dog perform antics to the delight of the children. Hare Krishna Food for Life volunteers prepare five hundred cookies made from wheat grown and milled in Hancock County. A local businessman donates his time, his employees and his equipment to transport a fifty-foot tree to the site and decorate it. The volunteer fire department prepares bags with small toys and candy for Santa's Cub Scout elves to give each child.



Hundreds wait outside on the plaza for the tree lighting program to begin.

Each year more and more people attend the Community Tree Lighting, thus exposing new users to the library and its services. Area newspapers, radio stations and the local ABC affiliate television station cover the event. The tree lighting has become a community event that everyone looks forward to each year. Adding new features each year keeps the event fresh. Involving the entire community gives it "spectacle" appeal. The annual tree lighting keeps the library in the public eye, brings awareness to library services, and positions the library as a focal point in the community throughout the year.

SUGGESTED READING

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- Wolfe, Lisa. *Library Public Relations, Promotions, and Communications*. New York: Neal Schuman Publishers, Inc., 1997.

Seeking A New Measure of Service with LibQUAL+[™]

By Kay L. Wall University Librarian The University of Southern Mississippi Kay.Wall@usm.edu

In the fall of 2002, The University of Southern Mississippi Libraries elected to participate in the 2003 national library survey known as LibQUAL+. The primary focus of LibQUAL+ is to assess the quality of service in libraries. Since the survey is conducted nationwide, each question has been carefully worded to ask common questions about library services in the most specific way possible. The questions asked in 2003 were crafted from two previous survey questionnaires.

HISTORY

The development of the LibQUAL+ survey instrument began as a collaborative effort with the Association of Research Libraries (ARL) New Measures Initiative and Texas A&M University. The effort received a three-year Fund for the Improvement of Post-Secondary Education (FIPSE) grant from the U.S. Department of Education that ended in September of 2003. The 2002-2003 survey period was the third iteration of the survey instrument, with two hundred institutions participating. Over 400 institutions have used the LibQUAL+ instrument since its inception.

GOALS

The LibQUAL+ Web site (http://www.libqual.org/) indicates that the goals of the LibQUAL+ are to:

- Establish a library service quality assessment program at ARL;
- Develop Web-based tools for assessing library service quality;
- Develop mechanisms and protocols for evaluating libraries;
- Identify best practices in providing library service.

The LibQUAL+ instrument, as part of the New Measures Initiative, is the result of developing a useful measure of outcomes for patron satisfaction and service expectation. Previous ARL measures have been based upon quantitative information such as the number of volumes held, the number of questions answered, gate counts, and budgets. LibQUAL+ seeks to ask those surveyed what their minimum and maximum expectations are and how their own library relates to these two expectations.

HOW IT WORKS

The LibQUAL+ survey is a Web-based survey, and each participating institution invites its community to complete the survey within a specified period of time. The results are collected on a server dedicated at Texas A&M University. The Web-based survey allows libraries to invite participants from desired constituencies to complete the form at any time. Aggregate data is shared with participating institutions and provides useful comparison information.

The questions are designed to provide feedback in four areas of library service. The Access to Information category covers library print and non-print resources, library hours, and document delivery. Affect of Service questions cover courteousness, approachability, dependability and knowledge of library employees. The Library as Place questions focus on library facilities for study, research and group learning. Personal Control questions include accessibility for independent work, Web site usability, and remote access of library resources.

Each of the twenty-five survey questions are asked in three ways:

- 1) What is my minimum service/resource expectation on a scale of 1-9?
- 2) What is my desired service/resource expectation on a scale of 1-9?
- 3) Where does my library score based on these expectations?

SURVEY USEFULNESS

Many survey instruments provide respondents the opportunity to rate the performance, service, and resources of libraries. The interesting difference in the LibQUAL+ instrument is that the respondent's rating is placed in the context of the respondent's expectations for minimum and maximum service levels. These levels represent the respondent's zone of tolerance. The question regarding the respondent's actual library experience is analyzed relative to the zone of tolerance.

For example, using the LibQUAL+ survey instrument, the respondent indicates that his minimum expectation for library hours is 7.8. In the second portion of the question, the respondent indicates his maximum service expectation is 9.5. In the final portion of the question, the respondent rates his library's hours as a 7. From this example, the library is clearly not meeting the respondent's expectations. When using a simple scale of 1-9 to rate library hours, a score of 7 appears to be satisfactory. When the rating is placed in the context of respondent expectations, the gap in service adequacy is evident.

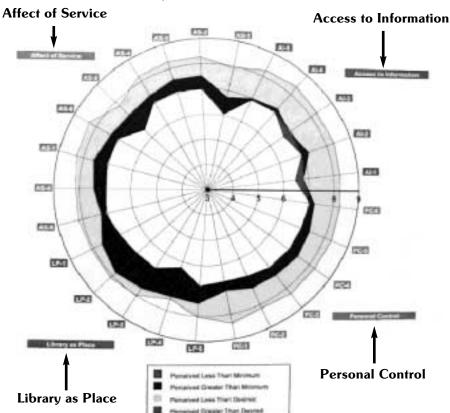
OPEN-ENDED QUESTIONS

In addition to the twenty-two questions for rating, each respondent has an opportunity to respond to open-ended questions specifically provided for the participating institution. This part of the survey provides feedback about collections, personnel, services, and the instrument itself that the respondent may feel is not fully addressed by the original questions.

SURVEY RESULTS

Respondents completed 364 online surveys from March 17 to April 5, 2003. The largest group responding was undergraduate students (36.54%), followed by faculty (29.67%), graduates (17.86%) and staff (11.54%). The summary information from the survey is shown in the

LIBQUAL SUMMARY CHART



radar chart above. The four dimensions assessed are defined, and the differences in a respondent's minimum expectation and the University Libraries' rating are graphically represented.

LIBRARY AS PLACE

As the summary radar chart indicates, for all surveyed the Library as Place most markedly exceeds the respondent's minimum expectations. The relationship between the minimum expectation and the perceived rating of the University Libraries is greater than the maximum expectation and the perceived rating. The large shaded area indicates service adequacy in this category. These results indicate that the library is a facility conducive for study, learning, and research. The mean summaries are as follows:

Minimum service expectation
University Libraries
Desired service expectation
7.63

AFFECT OF SERVICE

Questions in this category focus on courteous, dependable, knowledgeable library employees. Although the degree of service adequacy is less than indicated in the previous aspect, the perceived service falls well within the respondents' zone of tolerance. The Affect of Service component also indicates that the library is more than meeting minimum expectations. In this category, the summary data means are:

Minimum service expectation	6.84
University Libraries	7.33
Desired service expectation	8.18

PERSONAL CONTROL

Survey questions in the Personal Control component concern convenience, Web site usability, and independent learning. In this component, the library is exceeding minimum expectations and within the zones of tolerance, but to a lesser degree than in previously mentioned categories.

Minimum service expectation
University Libraries
Desired service expectation

6.95
7.36

ACCESS TO INFORMATION

Overall, the Access to Information component revealed minimal satisfaction with library resources. Access to information includes library materials, service hours, and timely document delivery. In the summary radar chart, University Libraries did not meet the minimum expectations for the following statements:

- "Print and/or electronic journal collections I require for my work."
- "The printed library materials I need for my work."

For the entire group of questions in this category, the result means indicate the following:

Minimum service expectation	6.93
University Libraries	6.99
Desired service expectation	8.37

When the access to information survey responses are further analyzed according to the demographics of undergraduate students, graduate students, and faculty, the negative adequacy gap for access to information is more clearly portrayed. The means for each group are shown in the chart below.

The most important factor to note is that while The University of Southern Mississippi's information resources available may be somewhat adequate for undergraduate students, the information needs for faculty and graduate students are not being minimally addressed.

THE SOLUTION

An influx of funds for library materials would appear to be the simple solution. For over fifteen years, flat and reduced library materials funding, coupled with an annual serials inflation of near ten percent, has greatly diminished purchasing power. Within the past ten years, library budgets have been significantly impacted

	Undergraduate	Graduate	Faculty	Total
Minimum service expectation	6.71	7.06	7.04	6.93
University Libraries	7.23	6.66	6.80	6.99
Desired service expectation	8.01	8.52	8.44	8.37

by the cost of electronic resources. While electronic resources provide a greater number of access points, these resources are expensive.

New funding resources need to be substantial, sustained, and incrementally increased for the library to meet the needs of its faculty and students. Funding sources may include state funded support through the University E&G budget or external funding through endowments and grants.

Another consideration is more complex. Close scrutiny of the existing resource use must be addressed as well. Simply put, are we buying the right things? Are the resources currently available no longer appropriate for the collection? Is there a need to discontinue some resources and use funds to purchase items more germane to the teaching, learning and research needs of the faculty? Analysis of current expenditures is an important aspect to maximizing resources. Such analysis includes the study of database use, journal use, collection development policy revision for academic departments, increased awareness of and redirected support for document delivery, and careful assessment of the University's mission relative to the information support offered via the library.

Other areas for evaluating existing resources may also include continued innovation, decisions to delay purchases, cooperative collection development, and taking advantage of publishers' resource bundling for greater purchasing power.

SUMMARY

The summary information above only scratches the surface of the eighty-three page LibQUAL+ survey report for The University of Southern Mississippi. Participating in the ARL LibQUAL+ survey provided an excellent opportunity for The University of Southern Mississippi Libraries to utilize a Web-based instrument designed to assess library services and resources for our faculty, staff, and students. In addition, a file of more than 125 open-ended responses was provided through the Web survey that addressed more specific Southern Miss library resources. Data provided in the full report includes analysis for each question by

other demographic information, including the respondent's discipline.

Even with the abundance of data provided by the LibQUAL+ survey, the local data indicates that The University of Southern Mississippi Libraries' greatest deficit is in the area of library materials support. In particular, print, non-print and electronic resources provided by the University Libraries are not adequately meeting the needs of those who responded to the survey.

On the national level, aggregate data for the survey is provided to each participating institution. Assessment of our service marks relative to all other participants is possible and vields some interesting insights. The summary data indicates that other colleges and universities are facing similar situations in the aspect of access to

installation.

information, while demands for increased information continue to be a major issue for academic libraries. Information gathering and analysis of data from those we serve provides leverage for increased funding. Reports to university administrators from surveys such as LibQUAL+ are evidence of our constituencies' beliefs, and serve as useful benchmarks regarding library service. Meaningful improvement of library services is not easily gained without gathering feedback from library users. The best way to gain this knowledge is to listen, analyze what is said, and then create a strategy based on this information. Whether it be surveys, focus groups, electronic suggestion boxes, or public forums, new ways of listening give new perspectives on the library and its mission.



LEGISLATIVE DAY 2004: Mississippi's Future @ Your Library

By Rebecca Holland Technical Services Lamar County Library System rcholland@lamar.lib.ms.us

A gathering of 216 Mississippi librarians, trustees, and Friends attended this year's Library Legislative Day held February 3 at the Agricultural Museum and Eudora Welty Library in Jackson.

The speaker for the morning session was Phoebe D. Smith-Porter, a representative of the upcoming exhibition, "The Glory of Baroque Dresden." Ms. Porter entertained the audience with a Power Point presentation highlighting the magnificent jewels, armor, artifacts, paintings, and many other items that make up this impressive collection.

The items included in "The Glory of Baroque Dresden" exhibition miraculously escaped the 1945 firebombing, which devastated the city. The collection was removed from this historic city and hidden in outlying areas. The majority of the collection was later discovered by Soviet troops and taken to Russia. In 1958 the Soviet government returned the collection to the city of Dresden. The actual exhibition will be held March 1 - September 6, 2004, at the Mississippi Arts Pavilion in Jackson.

MLA President Juanita Flanders opened the afternoon session by recognizing MLA Executive Secretary Mary Julia Anderson for her work on behalf of MLA this past year.

Representative Leonard Morris, Chair of the House Medicaid Committee, was the afternoon keynote speaker. Selected as the "2003 Friend of Education," Morris stated that the "library is sometimes

the only research tool many children have." Speaking from his years of experience in economic development, Morris stressed, "the library is a vital organ in the make up of the community" - a community that industries and businesses evaluate when deciding where to locate. Morris urged, "Don't sell yourself short." Representative Morris continued with information on the process that a bill must go through in order to become a law, important facts to know before approaching a legislator, and different methods for approaching legislators regarding funding and other issues. Acknowledging the value of public libraries as a library user, Morris said, "The library serves as a place of solace for me."

The afternoon program continued with the presentation of the 2004 MLA Public Relations Awards. The afternoon program concluded with a legislative update session by Frances Coleman, member of the MLA Legislative Committee and Dean of Libraries at Mississippi State University. Coleman emphasized the significance of 42 new members in the legislature and a new governor. At this point much is unknown. How do the new members and new governor view libraries? To what extent they will support us? Coleman also stressed that all of the state's one-time money is gone. Education will not be the first to be funded this year; rather education is likely to be last.

Librarians, trustees, and Friends gathered again that evening at the Eudora Welty Library to welcome legislators to the annual legislative reception. Over 100 legislators and officials attended this year's reception.



Legislative Day participants browse materials on the Glory of Baroque Dresden exhibit.



First Regional Library Director Jim Anderson and First Regional Library Asst. Director Catherine Nathan talk with Legislative Day Speaker Representative Leonard Morris.



Pamela Pridgen, Director of The Library of Hattiesburg, Petal, and Forrest County (r) speaking with Phoebe D. Porter, guest speaker representing the Glory of Baroque Dresden exhibit.

MISSISSIPPI LIBRARY ASSOCIATION 2004 LEGISLATIVE GOALS

Increase public awareness of the role of all types of libraries in the educational, informational and economic development of the state.

Secure increased funding for such statewide library cooperative efforts as MAGNOLIA, which provides Mississippians with access to electronic informational databases through all publicly-supported libraries.

Secure legislative and executive branch support of full funding for the Mississippi Library Commission's budget, including direct state aid for public libraries.

Secure legislative and executive branch support for bond funding for capital improvement needs in public libraries.

Strengthen K-12 library programs through legislative efforts and relationships with State Department of Education officials.

Secure legislative and executive branch support for funding for library programs in Mississippi's community colleges and institutions of higher learning.

Advance library issues through development of relationships with county and municipal associations.

Identify and monitor any legislative initiatives that pertain to or impact the delivery of library services to Mississippians, including issues related to funding, library governance, intellectual freedom, access to information, and confidentiality in the use of library materials and services.

Monitor federal activities affecting libraries and encourage passage of needed legislation.

Raise awareness of the need for professional librarians and qualified staff in libraries.

The MLA Public Relations Awards



GOLDEN BOOK AWARD Jackson Friends of the Library

Most outstanding volunteer effort by an individual or group deemed to have contributed most to library awareness in the past or present. (Accepting the award are (l. to r.) Ellen McLean, Steering Committee; Carol McCallum, Exec. Director, Jackson-Hinds Library System; and Ruth Davis, Youth Services Supervisor.)

PUBLIC RELATIONS AWARDS Mid-Mississippi Regional Library System

Best year-round coordinated effort by a group of libraries to publicize library services in general. (Accepting the award are (l. to r.) Betty Hathcock, Durant Public Librarian; May Ellen Ellis, Carthage Public Librarian; Linda Bounds, Walnut Grove Public Librarian; Yvonne Clark, Tchula Public Librarian; Linda Milner, Assistant Director; Laura Lawson, Lexington Public Librarian; Angie Burrell; West Public Librarian; Carolyn Pilgrim, Attala County librarian; and Richard O. Greene, System Director.)



PUBLIC RELATIONS AWARDS Eudora Welty Library (Jackson-Hinds Library System)

Best year-round effort by an individual library to publicize library services in general. (Accepting the award are Karen Henderson, Youth Services Assistant and Ruth Davis, Youth Services Supervisor.)



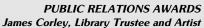
Best coordinated effort of several libraries to publicize library services around a single theme or event. (Accepting the award is Jim Anderson, Director of First Regional Library System.)





PUBLIC RELATIONS AWARDS Kiln Public Library (Hancock County Library System)

Best effort by an individual library to publicize library services around a single theme or event. (Accepting the award is Prima Plauché, Director of Hancock County Library System.)



Special recognition for artistic creation of the "Storytime" statue at the Lucedale-George County Public Library branch of the Jackson-George Regional Library System. (Jim Corley with his wife Nancy and granddaughter Isabell. Photo credit: Janet Smith.)



A Look at Legislative Day 2004



From the Oxford/Lafayette County Branch: Left to Right: Laura Beth Walker, Oxford Reference Librarian; Senator Gray Tollison; Mississippi Library Commissioner Jolee Hussey; Representative Jack Gadd; Nora Dalton, Lafayette County Library Trustee; Dorothy Fitts, Oxford Head Librarian; and Nancy Opalko, Oxford Children's Librarian.



Left to right: MLC Board Member Dr. Glenda Segars, Representative Steve Holland, and Representative Jessica Sibley Upshaw.

Representative Joey Filligane, Laurel-Jones Public Library Director Paulette Entrekin, Children's Librarian Jan Johnson and Assistant Director Mary Louise Breland.



Dr. Glenda Segars, ICC and State Library Board Member, and Speaker of the House Billy McCov.



Representative Gary Staples and Hancock County Library System Director Prima Plauché.





Rep. Bennie Turner and Mary Helen Waggoner, Bryan Library, West Point, Tombigbee Regional Library System.

Director Prima Plauché. Library System.

Left to Right: Friends of Mississippi Libraries/Eastern Region Representative Elizabeith Aydelott, Mississippi Library Commission (MLC) Board of Commissioners Chair Jo Anne Reid, MLC Executive Director Sharman B. Smith, Hinds Community College Dean of Library Services Dr. Juanita Flanders, and Mississippi State University Dean of Library





Left to right: Cindy Jamerson, Itawamba County Branch of Lee Itawamba Library System; Rep. Jamie Franks; William McMullin, Northeast Regional Library System.



Left to Right: Senator James Shannon Walley; Pearl Odom; Patsy Brewer, Director, Waynesboro-Wayne County Library; Representative Joe Taylor; Rose Waller, Waynesboro-Wayne County Library; Representative Randy Pierce; Rebecca Campbell Holland, Lamar Library System.

MLA 2004 Officer Nominees

The following slate of nominees for MLA officers has been recommended by the Nominating Committee and was approved by the Executive Board at the February 3, 2004 meeting. On April 1, ballots were mailed by the Election Committee to individual members whose dues are paid for 2004 or who hold life memberships. Ballots should be marked and returned to the Election Committee by May 1 in envelopes supplied by the committee. Candidates and the Executive Board will notified of the results of the election by May 15. Look for the election results in the summer issue of Mississippi Libraries. Note: Newly elected officers will take office on January 1, 2005.

Vice-President/President-Elect CATHERINE A. NATHAN

Education: M.S.L.S., The University of Tennessee in Knoxville, 1977; B.A., Birmingham-Southern College, 1975.

Professional Experience: Assistant Director for Public Services, First Regional Library, Hernando, MS, 1994 to present. Branch Manager for the Bartlett, Arlington, and Cossitt Branches, Assistant Director, Shelby State Community College Branch, and Assistant Department Head, Literature, Philosophy and Religion Department, Main Library of the Memphis/Shelby County Public Library and Information Center, Memphis, TN, 1982-1993. Reference and Interlibrary Loan Librarian, North Alabama Cooperative Library System/Huntsville-Madison County Public Library, Huntsville, AL, 1980-1982; General Reference Librarian,



Catherine A. Nathan

University of Alabama in Huntsville Library, 1979-1980; Reference Librarian, Chatham-Effingham-Liberty Regional Library headquartered in Savannah, GA, 1977-1979.

Professional Activities: ALA: Member, 1977 to present. **PLA**: Member. MLA: Member, 1994 to present; Committees: National Library Week. Served as Chair, Public Library Section. Member, Steering Committee of the MAGNO-LIA Project. Currently serving as Statewide Coordinator for Training and Co-Chair, Publicity Committee. Other: Vice President-President-elect, DeSoto County Literacy Council; Board Member, Tate County Literacy Council; President, North Mississippi Literacy Alliance. Advisory Board for the School of Library and Information Science, University of Southern Mississippi: Member. Selected as a conferee from State of Tennessee to attend the ALA Intellectual Freedom Leadership Development Institute, Chicago, 1988. Play Santa Claus and Cat in the Hat for children of all ages when asked and most especially when bribed with cookies.





Mary Helen Waggoner

Vice-President/President-Elect MARY HELEN WAGGONER

Education: M.L.S., University of Alabama, 1980; B.S. Mississippi State College for Women, 1967 in Library Science, A.A. Wood Junior College, 1965.

Professional Experience: Director, Tombigbee Regional Library System, 1998 to present; Coordinator of Technical Services, Reference and Documents, Mississippi University for Women, 1990-1998; Media Director, Division of Nursing, Mississippi University for Women, 1984-1990; Assistant Director, Columbus—Lowndes Public Library System, 1967-1983.

Professional Activities: ALA: Member, 1998 to present. **PLA:** Member, various years. **MLA:** 1990 to present and other various years.

Publications and Presentation: Library information articles and columns in local newspapers. "If We Can Do It, You Can Do It; Book Clubs at TRL," presentation at 2003 MLA. Numerous presentations of book reviews and library talks to "Friends" groups, Rotary Club, nursing homes, etc.

Honors: Alpha Beta Alpha, Beta Phi Mu, Red Rose Award from Alpha Iota Chapter, Delta Kappa Gamma.



Paul C. Cartwright



Linda Milner



Carol D. Green

Secretary

PAUL C. CARTWRIGHT

Education: M.L.S., University of Southern Mississippi, 1988. B.A. in History, Hendrix College, Conway, Ark., 1986.

Professional Experience: Director of the B.S. Ricks Memorial Library in Yazoo City, 2003 to present; Director of Copiah-Jefferson Library System 1993-2003; Asst. Director of the Madison County Library System 1988-1993.

Professional Activities: MLA: Public Library Section Chair; Archives and History Committee, Chair 1998; Conservation Committee: Authors Awards Committee. late 1998; Scholarship Committee: Peggy Mae Silent Auction Chair 2001-2004; MLA Legislative Committee 1993-1997, 1999-2002; MPLAC President - 1994; MLA New Members Round Table Chair 1989-1990; Chair NLW Committee MLA 1993. Other: Currently active as a board member of Yazoo County Chamber of Commerce; Board member of Yazoo Main Street Committee; Chairman of Yazoo City Historic Preservation Commission: Member of Yazoo City Lions and Rotary Clubs, Member of Advisory Board for the Services for the Blind and Physically Handicapped of the Mississippi 2003-2005.

Publications: "Director as Politician," *Mississippi Libraries*, Vol. 58, No. 1, Spring 1994.

Honors: Community Service Award, Wesson Chamber Commerce, 2002.

Secretary

LINDA MILNER

Education: M.L.S., University of Alabama, 1977; B.S., Mississippi State University, 1974.

Professional Experience: Assistant Director, Mid-Mississippi Regional Library System, Kosciusko, MS, 1987 to present; Extension Librarian, MMRLS, 1978-1987; Collection Development Librarian, MMRLS, 1977; Attala County Librarian, 1975-1976; Bookmobile Librarian, MMRLS, 1974-1975.

Professional Activities: MLA: Member, 1978 to present; Committees: MLA Local Arrangement Convention Chairman 1991; Chairman, National Library Week 1992; Awards Committee, member; Legislative Committee, member; Continuing Education, member; Nominating Committee, member.

Honors: Regional Delegate to the Governor's Conference on Library and Information Services, 1979; 1992 MLC Director's Award for Outstanding Service to the Mississippi Library Community; Coordinated and received 24 years of MLA Service Awards for "Best Year-Round Coordinated Effort by a Group of Libraries to Publicize Library Services in General" for the Mid-Mississippi Regional Library System.

Treasurer

CAROL D. GREEN

Education: M.L.S., The University of Southern Mississippi, 1991; B.S., The University of Southern Mississippi, 1983.

Professional Experience: Serials Librarian, The University of Southern Mississippi, 1992 to present; Library Clerk II, The University of Southern Mississippi, 1986-1992.

Professional Activities: ALA: Member, 1990-1998; Committees: ALA-NMRT Orientation. **SELA:** Member, 1994-1997. Piney Woods Regional Librarians' Association: Charter member. 1996-1999. North American Serials Interest Group (NASIG): Member, 1993 to present. Committees: Awards and Recognition, 2000 to present; NASIG conference reporter, 1999 to present; NASIG mentor, 2001 to present. MLA: Member, 1990 to present. Conference committees: Exhibits, co-chair, 2001-02, chair, 2003; Hospitality, chair, 1999; Poster Sessions, chair, 2004; Registration. Committees: Awards. chair. 2000; Fiscal Management; Handbook, chair, 1996; Intellectual Freedom, chair, 1999; Long Range Planning; Membership, chair, 1998; National Library Week; Nominating; Publications; Silent Auction, chair, 1999. New Members Round Table, chair, 1995-96. Advertising Editor for Mississippi Libraries, 1993-95. Other: Beta Phi Mu International Library Science Honor Society, 1991 to present; Beta Psi Chapter, Sec-



Chuck McClure

retary/Treasurer, 1993-94; President-Elect, 2000; President, 2001. USM SLIS Alumni Association: Treasurer, 1997-98. University Libraries Internal Allocations Committee, 2002 to present.

Treasurer

CHUCK McCLURE

Education: Library Certification, Livingston University, 1996; M. Ed., Mississippi State University, 1978; B.S., Texas A&I University, summa cum laude, 1974; A.A., Del Mar College, 1972; Other: Graduate, Community College of the Air Force, 1994; Mississippi Air National Guard, 1984-2003; U.S. Air Force, 1966-1970.

Professional Experience: School Library Media Specialist, Quitman Upper Elementary Library, Quitman, MS, 1994-Present; Principal, Quitman Jr. High School, Quitman, MS, 1988-1994; Assistant Principal, Quitman Jr. High School, Quitman, MS, 1979-1988; Teacher (math, science, English, & social studies), Quitman Jr. High School, Quitman, MS, 1974-1979.

Professional Activities: ALA: Member, 1994-Present; Statistics Committee, 1999-2000. MLA: Member, 1994-Present; Vice Chair, School Libraries Section, 1996; Chair, School Libraries Section, 1997; Committees: Hospitality, Mississippi Authors Awards, & Registration. Other: Mississippi School Library Standards Committee.

Presentations: "How to Improve Circulation in a School Library," LAMP Tour, Meridian, MS, 1995; "What Makes a Great Library," Lamp Tour, Tupelo, Grenada, Greenville, Jackson, & Meridian, 1996; "How Sweet It Is – The Use of the AR Program in a School," Mississippi Reading Council, Biloxi, 1993.

Honors: Teacher of the Year, 1994-1995; Phi Delta Kappa, Educator Honor Society, 1991; Honor Student, U.S. Air Force Historian Class, Maxwell AFB, AL, 1990; Phi Theta Kappa, Jr. College Honor Society, 1972.

CALL FOR POSTER SESSIONS

Poster Session applications for the 2004 MLA Conference are now being accepted.

Apply by

July 30, 2004

E-mail an abstract of no more than 250 words to:

Carol Green

Email: carol.green@usm.edu

In a separate paragraph, please note any equipment or special set-up requirements.

Mississippi Connections



Wishing for Snow

MINROSE GWIN

In telling the story of her poet mother, Minrose Gwin looks backward and forward at her Mississippi family, linking personal and cultural malaise while also attempting to envision the person her mother longed to be, the woman Gwin never knew.

"A deeply personal account of dealing with mental illness."—Publishers Weekly

Life and Death in a Small Southern Town

Memories of Shubuta, Mississippi GAYLE GRAHAM YATES

"Yates lovingly pieces together dozens of interviews with residents of her birthplace. Her book is both an act of selfdiscovery and a refusal to let die the memories of her home."—William Ferris, author of Blues from the Delta \$24.95 PAPER

Apartment

Music from Apartment 8

New and Selected Poems JOHN STONE

Selections from this Mississippi network four previous books together with twenty-two new works compose this exquisite volume, a "best of the best" sampling from a beloved poet, a delicious treat for readers who know Stone and those yet to meet him.



The Web in Review

Edited by Steven Turner, The University of Southern Mississippi

WEB SITES FOR COLLECTION DEVELOPMENT AND ACQUISITIONS

By Malachi Martin Print Cataloging Specialist The University of Southern Mississippi Malachi.Martin@usm.edu

Here are a few handy Web sites concerning collection development and acquisitions. While my overall concern here is collection development and management, I recognize that it is intimately bound up with the acquisitions dimension of a library. I've tried to keep that fact in mind throughout each of my descriptive reviews.

ACQWEB http://acqweb.library. vanderbilt.edu/

AcqWeb is an excellent resource on acquisitions and collection development. An internal link (/acgweb/cd policy.html) furnishes a listing of links to the collection development policies and procedures of numerous academic, public, school, state, and university libraries. Of interest is a news section that offers updates on AcgWeb developments and activities, sites under development, and other news items related to acquisitions and collection development. One section offers a variety of links on in-print and out-of-print items and their procurement. A useful listing of vendors and publishers is organized alphabetically, geographically, and by e-mail and subject area (humanities, law, social sciences, etc.). Another directory lists a wide array of organizations and associations nationally and globally. Librarians and researchers desiring general information will also note that additional links are provided for specific areas of special concern to acquisitions and collection development, including gifts and exchanges as well as preservation and serials, to name a few. AcqWeb maintains its own e-mail list and provides a search engine for those seeking specific topics.

ARL COLLECTIONS PROGRAM http://www.arl.org/collect/

Organized and maintained by the Association of Research Libraries (ARL), the Collections Program supports member libraries - university and non-universitv - by providing resources, coordinating funding and support, and facilitating collaboration. The Web site maintains a variety of useful links, internal and external, running the gamut from recent trends to general issues in user access and collection development. An interesting list of recent publications offers a window onto recent trends in the acquisition of materials and media in libraries overseas. A couple of additional morsels, including information on a moderated collection development e-mail list and internal and external links to a variety of special collection sites, may whet the librarian's appetite. It should also be noted that ARL sponsors "collection analysis projects" for individual libraries, culminating in an in-depth ARL task force analysis of the library collection's strengths and weakness. As with most things in life, it costs money. Overall, I found this site to be fairly interesting and would recommend it.

ASSOCIATION FOR LIBRARY COLLECTIONS AND TECHNICAL SERVICES

http://www.ala.org/ala/ alcts/alcts.htm

A branch of the American Library Association (ALA), the Association for Library Collections and Technical Services (ALCTS) monitors the policies of libraries nationwide with respect to acquisitions, collection development, and cataloging. Its "Collections" internal link, for example, lists some books pertinent to the topic, and provides a few links to relevant discus-

sion groups. Web publication listings on a variety of acquisitions and collection development topics are provided. A news subsection provides some updates on ALCTS and ALA activities and events, and an online newsletter keeps subscribers and members informed. The site is a must-see for not only the acquisitions or collection development professional, but also those interested in collaboration and in continuing education opportunities.

COLLECTION DEVELOPMENT TRAINING

http://www.dlapr.lib.az.us/ cdt/index.htm

This site offers a wealth of information. While it is a sort of primer for librarians needing to develop collection development skills, it also has much to offer to the seasoned librarian who has already lived through the heat of battle. It is geared towards public libraries, but much of the material is of potential value to other library settings as well. It is funded by Arizona State Library, Archives, and Public Records (http://www.lib.az.us/), among others. The site offers an introduction to basic concepts in collection development, a general overview, and issues of policy development pertinent to community-specific needs. A page on materials selection breaks down library media by format, subdivided further into lists of links, including a description and additional references. The books category, for example, expounds on selection and evaluation criteria and tools. For the researcher or librarian interested in other aspects of the acquisitions and collection development cycle, highly enriching Web pages await. In addition to the acquisitions component, Web pages treat issues of intellectual freedom, weeding, and preservation. Without a doubt, this Web site is a rich and comprehensive resource for a fledgling or veteran collection development or acquisitions professional.

COLLECTION DEVELOPMENT AND THE INTERNET

http://lcweb.loc.gov/acq/colldev/handbook.html

This site is an online handbook on collection development created by the Library of Congress and linked from its collection development page (http://lcweb.loc.gov/acq/devpol/). Although it is no longer updated, the site still provides some general information on collection development and a few external links (some of which are reviewed here). Information on e-mail lists, a brief literature review, and an extended section dealing with recent issues in online catalog usage are also given.

COPING WITH CHALLENGES http://www.ala.org/alaorg/ oif/coping inf.html

Public and school libraries sometimes face challenges to, and criticism of, certain items in their collections. Whatever the underlying motivation of these challenges, they sometimes culminate in the removal of the item in question. Weeding as censorship has long been the sore thumb of both the American Library Association and many a professional. This Web page, maintained by ALA, explores all facets of the issue, offering strategies and tips for dealing with challenges posed to a given library's collection. A useful Q&A underlies ALA's philosophical perspective concerning collection development and diversity, and offers clarification on potentially controversial positions. Support groups are listed, as well as references to published materials on the topic. As with anything ALA has to say on the issue of intellectual freedom and the integrity of a library's collection, this page is worth a perusal.

See also ALA's Diversity in Collection Development which clarifies ALA's collection development philosophy, at www.ala.org/alaorg/oif/div_coll.html

INTERNET LIBRARY FOR LIBRARIANS

http://www.itcompany.com/inforetriever/acgsercd.htm

Internet Library is a portal designed for general research by library users as well as librarians. "Acquisitions, Serials, and

Collection Development" links lead to a list of external links, which are organized into at least a title and a description. Users will find library policies and procedures, relevant newsgroups and e-mail lists, tools for collection development and acquisitions librarians, and electronic journals. The procurement of foreign materials is also given consideration, with links to appropriate vendors. Want to know something about book exchange or the licensing of electronic resources? Several external links are provided. Under "Reference Tools," topics can be explored either by utilizing the provided menu or by exploiting the site's search engine. I would recommend this site for at least a quick browse if not a prolonged perusal.

WEB SITES FOR LIBRARY JOB SEEKERS

By Nathan G. McArthur Graduate Student School of Library and Information Science and Department of History The University of Southern Mississippi americaneurope@yahoo.com

Many people think a computer can provide anyone with anything. Can my computer find me a job? Well, not exactly, but a computer can find 500,000 Web sites that each promise to have information about the perfect job. Therefore, the question becomes, how can I best use my computer to find a job? The Web sites reviewed below are offered as examples of broad categories of sites with job postings.



LIBRARY JOB POSTINGS ON THE INTERNET

http://www.libaryjobpostings.org

This Web site has over 400 links to job listings in a variety of library specialties, and users can search by job location or specialty. Clicking on almost any link on the home page leads to a hodgepodge listing of available jobs; this is the weakness of the site. The listings are arranged alphabetically, but organizing them by state or library system would be better. Links may lead to a job posting, a Web site or series of sites, a series of other links, or nowhere. Often, the final destination is not worth the time it took to get there. This site appears friendly and easily navigable, but don't be fooled. I don't recommend it.

LISJOBS.COM – JOBS FOR LIBRARIANS AND INFORMATION PROFESSIONALS

http://www.Lisjobs.com

Lisjobs is a useful and easy-to-use Web site. Job listings are posted by date and location, and even include "non-US" offerings. Each link on the home page leads to well-organized and useful information, and the design is uncluttered, with links on the left and text on the right. Lisjobs covers the same information as LibraryJobPostings.com, but in a better format. Overall this is an excellent Web site, and I highly recommend it.

WYOMING LIBRARY ASSOCIATION

http://www.wyla.org/

The Wyoming Library Association's official Web site is an excellent example of what many state library associations offer job seekers. The quality of each association's Web site varies, but most are worth an examination. This site presents lots of information in an uncluttered user-friendly format. The WLA's vision, mission, purpose, and beliefs are printed in the middle of the page, and links are listed in columns on both sides of the page. All of the links on the home page work and lead to useful, well-organized information. To find a list of available jobs, click "WLA Job Board." This leads directly to a detailed list of all library jobs available within the Wyoming Library Association. This is an excellent site.

THE GRADUATE SCHOOL OF LIBRARY AND INFORMATION SCIENCE UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

http://www.lis.uiuc.edu

Here is an excellent example of the job placement assistance many library and information science schools provide their graduates. The home page is uncluttered and easily navigable. A wide array of well-organized categories is available under "Resources," but the link most useful to job searchers is "Employment Web sites and Listservs." "This is not an all inclusive list to online resources for finding LIS-related jobs..., but rather a list of general sites that have collection of LIS job postings." All of the links work and many lead to the Web sites of well-known

institutions. This is an excellent site and well worth a visit by the job seeker.

LIBRARY SPOT http://www.LibrarySpot.com

This is an amazing Web site. The links to resources are listed down the left side of the main page. The remainder of the screen presents only necessary information in a neat and user-friendly style, and each link leads to high-quality information. Users can search ALA job listings, *Library Journal* classifieds, LibraryJobs.com, employment services, or specialty libraries. The only problem with this Web site is pop-up ads and banners. However, the ad banners are integrated into the design of the site in a way that poses little interference. Overall, I highly recommend this site.

LIBRARYSUPPORTSTAFF.COM http://www.LibrarySupportStaff.com

An interesting and expansive site with lots of information about the profession, this site has information about "staff creations, web publishing, citations, finding a job, reference sites, library journals, education4you sites, on the job help, sites for staff," and more. Each link leads to plenty of information useful to both new graduates and veteran job seekers. The organization of the links is poor and the font on many pages is small, but these weaknesses are only a minor distraction. Most users will have no trouble finding useful information, and I recommend this Web site to any job seeker.

MLA 2004 Conference Preview

The Mississippi Library Association annual conference will be held October 19 – 22 at the Natchez Convention Center. The theme for this year's conference is "Explore History Embrace the Future @ your library.™" Where better to meet and greet fellow professionals than the place where the state's history began, Natchez? The Isle of Capri Casino Hotel will serve as the conference hotel; the Ramada Inn, as well as downtown Bed and Breakfasts, will also be available for any necessary additional rooms.

It is not too late to complete a Committee preference form, or to volunteer in some way. If you don't see your name listed among the 2004 Conference Committees' members and you submitted a form, please forgive the omission. Correspondence may be sent to scassagne@naw.lib.ms.us.

News Briefs

SELA WORKSHOP

Coming to Orlando for the 2004 ALA Annual Conference? Plan on attending "Assessment in Libraries: Practical approaches for creating a continuous assessment environment" on Friday, June 25, 2004, sponsored by SELA and FACRL.

This popular one-day workshop develops the concepts of creating workable assessment plans based upon national standards and an institution's individual mission statement. The presenters will be Dr. Bill Nelson, Library Director at Augusta State University and Dr. Bob Fernekes, Information Services Librarian at Georgia Southern University. They have served on the ACRL College Libraries Section (CLS) Standards Committee, which Dr. Nelson currently chairs. Both have been appointed to the new ACRL College and Research Libraries Standards Task Force, where the CLS, ULS, and CJCLS sections are working together for a common set of standards for all academic libraries. Nelson and Fernekes have also coauthored a text on the subject, titled Standards and Assessment for Academic Libraries: a Workbook (ACRL, 2002).

As details about the workshop become available, they will be posted on the SELA Web site http://sela.lib.ucf.edu/. Look for complete information in the spring issue of *The Southeastern Librarian*.

MISSISSIPPI STATE UNIVERSITY AND THE NATIONAL AGRICULTURAL LIBRARY

A unique collaboration between Mississippi State and the Maryland-based National Agricultural Library is allowing Mississippi researchers easier and faster access to the most recent science-based agricultural information available. In a recent campus ceremony, University President Charles Lee and NAL director Peter R. Young officially inaugurated the first-ofits-kind partnership between the Bethesda facility - the world's leading repository of agricultural materials - and MSU. "This demonstration project will provide MSU faculty members, researchers and students the ability to access leading resources electronically," Lee said. "Through NAL,

it brings the latest, most up-to-date research literally to their desktops."

Called DigiTop – or Digital Desktop – the service now being demonstrated at Mitchell Memorial Library on the MSU campus provides full-text electronic access to resources in the agricultural sciences, as well as reference and article delivery services. The project also is testing the feasibility, costs and effectiveness of the system, with the goal of potentially expanding to other universities. "Mississippi State was selected because of its significant agricultural instructional and research programs," Young said. MSU Dean of Libraries Frances N. Coleman said DigiTop "will greatly enhance our ability to support instructional, research and extension programs by electronically linking us with NAL, the principal U.S. source for information about food, agriculture and natural resources." For MSU agricultural researchers spread among Mississippi's 82 counties, the project will mean easy access to thousands of current journals and newspapers, said Vance Watson, MSU vice president for agriculture, forestry and veterinary medicine. "Electronic access through DigiTop will improve research productivity of MSU agricultural researchers and will ultimately benefit all Mississippians," Watson added.

The MSU Libraries already participates in the NAL's Agricultural Online Access, or AGRICOLA, which contains bibliographic records of materials acquired by NAL and cooperating institutions in agricultural and related sciences. The National Agricultural Library (http://www.nal.usda.gov) is part of the Agricultural Research Service, the U.S. Department of Agriculture's primary agency for scientific study. For more information, contact Frances N. Coleman at (662) 325-7661; Vance H. Watson, at 325-3005; or Len Carrey, at (302) 504-6778.

First Regional Library System's Camera Brigade, pictured left to right: Catherine Nathan (FRL Headquarters), Millee Wrenn (Tunica), Stewart Carpenter (Walls), Tenise Faulkner (Coldwater), Barbara Evans (Batesville), Marty Coleman (FRL Headquarters), Charlene Bradford (Sardis) and Linda Jowers (Southaven). FRL received a grant that provided digital cameras for each branch.

CENTER FOR THE BOOK ANNOUNCES STATEWIDE READING INITIATIVE

The Mississippi Library Commission - Mississippi Center for the Book is pleased to announce "Mississippi Reads," a statewide reading initiative. Scheduled to begin April 1, this project is designed to encourage Mississippians to read and discuss the same book during 2004. Book discussions, programs, and other themerelated activities will be held in public libraries around the state.

Susan Vreeland's Girl in Hyacinth Blue was selected to complement the "Glory of Baroque Dresden" exhibition currently on display in Jackson. Girl shares the same historical theme and period as the exhibition. The book offers readers of all ages many opportunities for learning through history, art, and literature. Vreeland presents a beautiful and haunting story centering on a Dutch painting of a young girl, possibly an undiscovered Vermeer.

Ms. Vreeland will visit Mississippi on:

- Tuesday, March 23, 7:00 p.m. Oxford Public Library, Oxford
- Wednesday, March 24, 7:00 p.m. Arts Pavilion, Jackson
- Thursday, March 25, 11:30 a.m. The Library of Hattiesburg, Petal & Forrest County, Hattiesburg

"Mississippi Reads" is a partnership of the Mississippi Humanities Council, the Mississippi Commission for International Cultural Exchange, Inc., and Friends of Mississippi Libraries, Inc.

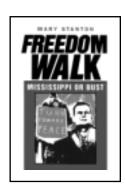
The Mississippi Center for the Book is a division of the Mississippi Library Commission and an affiliate of the Library of Congress Center for the Book program. The mission of the Center for the Book is to celebrate Mississippi's rich literary heritage through reading, writing and the book arts.



About Books

Mary Stanton. Freedom Walk: Mississippi or Bust. Jackson, MS: University Press of Mississippi, 2003. 254 pp. \$28.00 hardcover.

Mary Stanton's Freedom Walk is a well-researched and well-written book that brings heroic and almost forgotten events in the early part of Civil Rights Movement back to our memory. The



book consists of two parts. The first part, The Postman's Walk, is about Bill Moore, a white postman, who set out from Chattanooga, Tennessee on April 21, 1963, and intended to walk along US Highway 11 through Georgia, Alabama, and on to Jackson, Mississippi, to deliver a letter appealing for racial tolerance to Governor Ross Barnett. Three days into his walk, he was shot dead on Highway 11 outside Attala, Alabama. Floyd Simpson, a white Alabama grocer and a Klansman, was charged with Moore's murder. Simpson was eventually acquitted. The second part of the book, The Freedom Walk, is about a white college student, Sam Shirah, who upon hearing the news of Moore's murder, led five black and four white activists from the Student Nonviolent Coordinating Committee and Congress of Racial Equality into Alabama to finish Moore's walk. They were badly beaten and jailed outside Gadsden, Alabama. Four subsequent attempts to complete the postman's march were unsuccessful.

The book is more than a plain story about these events. Through the journal that Bill Moore kept during the Walk, along with interviews and extensive newspaper and newsreel reports, Mary Stanton has documents this overlooked civil rights freedom walk as seen through the eyes of Moore, Shirah, and Simpson. She examines the complicated life of Moore as "an economic failure, a loner, and an atheist

in a society which distrusted all three." She traces his mental trips that led him to venture into a freedom walk in the days when white activism was not only unfashionable but outright dangerous. Through the experience of Shirah, she explores the ironic impact of white activism and the struggle within the movement itself. This book helps to clarify some distortions and oversimplifications that can obscure our understanding of this turbulent time.

This well-documented historical account is a fine addition to the history of the Civil Rights Movement and to the history of the South. It is highly recommended to all readers who are interested in the Civil Rights Movement and Southern history.

Daisy Cheng

Catalog Librarian University of Mississippi

Katagiri, Yasuhiro. The Mississippi State Sovereignty Commission: Civil Rights and States' Rights. Jackson: University Press of Mississippi, 2001. 348 pp. \$42.00.

Yasuhiro Katagiri's work is an information-rich account of the years following the 1954 Brown v. the Board of Education decision that precipitated the establishment of the Mississippi



Sovereignty Commission in 1956 until its dissolution in 1973. The Sovereignty Commission's roles as watchdog agency and promoter of segregation are carefully documented by Katagiri. By using the only existing records of such a state agency (similar agency records from other Southern states were destroyed), Katagiri provides an accurate recount of Mississippi's darkest historical period. Spanning gubernatorial reigns from Coleman to

Barnett to Waller, the changes in the Sovereignty Commission's activities and focus under Director Erle K. Johnston provide insight into the Civil Rights Movement.

This work is an important reference tool for Mississippi history, and its footnotes and index are extensive. The Mississippi State Sovereignty Commission brings life to what could have otherwise been dry historical documentation, but Katagiri's descriptions are not sensationalized. The Commission's operational details provide the perspective of the Civil Rights Movement from an angle seldom seen. For example, on the subject of black informants, the focus is on their activities rather than the information they gathered. This approach keeps the reader focused on the historical context and significance of the Commission and how it operated.

Recommended for all public libraries and academic libraries as an important chronicle of Mississippi's history. Another title covering some of this era is Neil R. McMillen's *The Citizens' Council: Organized Resistance to the Second Reconstruction*, 1954-1964.

Kay L. Wall

University Librarian The University of Southern Mississippi

Lee, Joe. *On the Record*. Mississippi: Dogwood Press, 2002. 271 pp. \$19.95. hardcover

At the age of 34, Maureen Lewis has worked her way up through the ranks to become the Consumer Protection Director for the Mississippi Attorney General's Office. When her



Consumer Protection Act is signed into law, allowing her department to take

stronger actions toward fighting con artists and deceptive business practices within the state, she investigates a large car dealership as her first target. Unknown to Maureen, the operator of this particular dealership is involved in an embezzling scheme with members of the Attorney General's office.

Pulled off the dealership case, Maureen becomes angry and suspicious enough to begin a secret investigation of her own. This however, leads to her removal from the position of Consumer Protection Director to a position of lesser importance and power. Suspecting that she has been set up, she resigns her position and takes her case to the media through her friend Janine May, Jackson Times staff writer. Her actions start the ball rolling toward the ending of careers in many high offices, including that of her previous employer, Attorney General Frank Cash. Maureen also finds herself and two of her dear friends in danger.

Lee's development of the character of Maureen Lewis, an honest, hard-working young woman, creates a very likeable heroine. *On the Record* is Joe Lee's first novel, and readers will agree it should not be his last. Lee develops well thoughtout plots and circumstances for his characters, and pits good against evil with excellent results.

This book is highly recommended for all Mississippi libraries, especially those with a large demand for a good mystery.

Donna P. Fite

Purvis Branch Manager Lamar County Library System



Editors' Correction: The review of Christmas Stories from Mississippi which appeared in the Winter 2003 issue was written by Donna Phelps Fite, Purvis Branch Manager, Lamar County Library System, not Tracy Englert.

2004 MLA Conference Committees

Enjoy this year's conference by working with colleagues from around the state on a conference committee. It's not too late to volunteer, just send an E-mail with your contact information to MLA Vice President Susan S. Cassagne at scassagne@naw.lib.ms.us.

EXHIBITS

- Kaylene Behm*

 USM/Hattiesburg
- Jerrie Hall*

 USM/Gulf Coast
- Carol Green *USM/Hattiesburg*
- Molly Signs *Millsaps College*
- Barton Spenser *USM/Hattiesburg*
- Laura Simpson USM/Hattiesburg
- Miao Jin USM/Hattiesburg
- Allisa Beck

 USM/Gulf Coast

GENERAL VOLUNTEER

- Daisy Cheng
 University of MS
- Lynn Shurden

 MS Library Commission
- Missie Craig

 Carnegie Pub. Lib. of Clarksdale
- Molly Signs

 Millsaps College
- Yvonne Stanford Coahoma Community Coll.

HOSPITALITY

- Molly Signs*
 - Millsaps College
- Chuck McClure

 Quitman Upper Elem. School

LOCAL ARRANGEMENTS

- Nancy McLemore*
 - Copiah Lincoln Comm. Coll.
- Casey Hughes
 Natchez Adams Wilk. Cty. Lib.
- Jennifer Smith Warren Cty. Vicksburg Public
- Kathy Buntin

 MS Library Commission

LOCAL ARRANGEMENTS (cont.)

- Molly Signs

 Millsaps College
- Beth Rogers

 Natchez Convention & Visitors
- Stratton Hall Natchez Convention & Visitors
- Wendy Cartwright

POSTER SESSIONS

- Carol Green*

 USM/Hattiesburg
- Daisy Cheng
- University of MS
 Lona Hoover
 MS State University
- Margaret Jane Stauble Hinds Community Coll.
- Sheila Cork

 Hancock Cty. Lib. System
- Robert Fowler

 MS State University

REGISTRATION

- Kaileen Thieling*
 - Central MS Regional Lib. Sys.
- Carol Green *USM/Hattiesburg*
- Chuck McClure

 Quitman Upper Elem. School
- Daisy Cheng
 University of MS
- Jacqueline Quinn Hinds Community Coll.
- June Garner *MS State*
- Kathleen Wells USM/Hattiesburg
- Margaret Jane Stauble Hinds Community Coll.
- Missie Craig

 Carnegie Pub. Lib., Clarksdale
- Molly Signs

 Millsaps College

About Children's Books

MICHAEL L. PRINTZ AWARDS, 2004

The Michael L. Printz Award honors a high school librarian in Topeka, Kansas who enthusiastically promoted quality books for young adults. Each year the award is given to a book that exemplifies literary excellence in young adult literature, published in English in the previous year. In 2000 the Young Adult Library Services Association, a division of the American Library Association, gave the first award to *Monster* by Walter Dean Myers.

Johnson, Angela. *The First Part Last*. New York: Simon and Schuster Books for Young Readers, 2003. 131pp. \$15.95.

On his sixteenth birthday Bobby's girlfriend, Nia, tells him she's pregnant with his child. After the birth of their baby girl, Feather, Bobby refuses to give her up for adoption, leaving him a single parent with much to learn about parenthood. Bobby's fascination with his baby and his devotion to her is clear. "Her hands are translucent and warm. Baby hands. Warm, sweet-smelling baby hands. And all I can do is kiss them and pull her closer so she won't see my face and how scared I am." In alternating chapters readers experience Bobby's life as a teenage father with flashbacks to his life leading up to his daughter's birth. The Printz Award Committee comments, "Bobby's voice comes strong and poignant, pulling readers into the heartache, confusion, and insecurity." With spare language and no sentimentality, Johnson shows readers the male viewpoint of teen pregnancy and child care.

MICHAEL L. PRINTZ HONOR BOOKS

Donnelly, Jennifer. *A Northern Light*. Orlando, Fla.: Harcourt, Inc., 2003. 389pp. \$17.00.

Fractious, somniferous, obstreperous, furtive. Mattie Gokey learns a new word every day. Her dream is to attend college and become a writer, not easy for a young woman in 1906, growing up in poverty on a farm in the Adirondacks. There are other compelling elements in Mattie's life: her mother's death, her father's unhappiness, the needs of her three sisters, her attraction

to good-looking but dull Ralph Loomis, her friendship with Weaver, and the mystery of a young woman's death. Donnelly sets Mattie's story in the midst of a true tragedy, the drowning of pregnant Grace Brown by her lover. While working during the summer at a nearby resort, Mattie is surprised to have a bundle of letters suddenly thrust into her hands by Grace, who has been staying there with a man. Grace's love letters are the catalyst that propels Mattie away from the farm to seek her dream. Already Mattie has been accepted to Barnard College. This is a complex tale skillfully weaving several seemingly unrelated lives into an understandable pattern. Based on the true story that inspired Theodore Dreiser to write An American Tragedy, the novel will appeal to fans of historical fiction as well as readers who appreciate the tensions and triumphs of ordinary people.

Frost, Helen. Keesha's House. Frances Foster Books/Farrar, Straus and Giroux, 2003. 116pp. \$16.00.

This novel in verse follows the lives of seven teens who find a safe house to live in. The house in an inner-city neighborhood belongs to Joe, but once Keesha stays there, escaping a drunken father, she begins to gather others in need: Stephie, who's pregnant; Jason, Stephie's boyfriend; Dontay, running from foster care; Carmen, arrested on a DUI charge; Harris, gay and disowned by his father; and Katie, escaping an abusive stepfather. Keesha's words: "I go to school, I work, I eat okay and get to bed/on time. I thought Child Welfare might ask questions, but as long as they don't pay attention, I can stay." In sonnets and sestinas, Frost captures each teen's voice and lets them speak about their fears and dreams.

Going, K. L. *Fat Kid Rules the World*. New York: G. P. Putnam's Sons, 2003. 183pp. \$17.99.

Going throws readers into the miserable world of Troy, a 6' 1", 296-pound, seventeen-year-old high school senior. His mother is dead, his father is a rigid ex-military man, and his little brother is athletic and

obnoxious. Almost immediately, Troy is given a fantasy opportunity to become a drummer for genius guitarist Curt McCrae, who stopped Troy from committing suicide. The last time Troy played the drums, he was in seventh grade. Troy figures the offer is too good to be true. Curt is homeless, a product of a dysfunctional family, and a druggie, but he sees a genuine quality in Troy that appeals to him. This is more than a story about an overweight teen. Although Troy and Curt are unlikely friends, they learn from each other and gain self-respect. Despite the surreal, coincidental aspects of the story, the unusual characters and the punk rock scene will fascinate readers.

Mackler, Carolyn. The Earth, My Butt, and Other Big Round Things. Cambridge, Mass.: Candlewick Press, 2003. 246pp. \$15.99.

At first this novel seems like another sad story about an unhappy, misunderstood, overweight girl wallowing in her misery. Her best friend, Shannon, has moved to Seattle temporarily, and Froggy Welsh managed a few kisses and some awkward groping that ended after one month. Virginia Shreves, fifteen years old, alternately resents and admires her thin, good-looking family. She admires her older brother the most until he's accused of date rape at Columbia and is suspended from classes for a semester. Virginia attends a private Manhattan school where the girls are thin, which adds to her self-pity and poor self-image. Briefly, she is driven to mild forms of self-mutilation. Gradually, Virginia begins to examine her life and the lives of those around her with the dawning realization that even popular students and successful parents have problems. This novel is a lengthier version of Paula Danziger's Dinky Hocker Shoots Smack, complete with a mother who works with teens and their problems while remaining oblivious to her own daughter's true nature.

Rosemary Chance

Assistant Professor, SLIS The University of Southern Mississippi Rosemary.Chance@usm.edu

MLA Executive Board Meeting Minutes

DECEMBER 12, 2003

BOARD MEMBERS ATTENDING

Prima Plauché, President
Helen J. Flanders, Vice-President/President-elect
Jennifer Smith, Treasurer
Sara Morris, Secretary
Billy Beal, ALA Councilor
Glenda Segars, SELA Councilor
Terry Latour, Past President
Sandy Hayes, Special Libraries Chair
Gretchen Cook, ACRL Chair
Randy Sherard, Trustee Chair

Others in Attendance

Mary Julia Anderson, Executive Secretary
Linda McKay, Financial Management Committee
Freda Hartness, State Friends
Allison Mays, MS Authors Award
Jane Webster, Special Libraries Section
Molly Signs, Web Committee
Peggy Price, ACRL Section
Susan Cassagne
Bettie Cox, School Library Section

President Plauché called the meeting to order at 10:07 a.m. A quorum was declared and the agenda presented. President Plauché asked for a motion to amend the agenda to include under New Business section D, Accept LSTA Grant for National Library Week; Authorize Vice-President Flanders to sign grant agreement. T. Latour moved to accept the change to the agenda. J. Smith seconded. The motion passed unanimously.

I. OFFICERS' AND STAFF REPORTS

- A. Secretary Minutes of the previous Board meeting were distributed and reviewed. J. Smith moved to accept the minutes. G. Segars seconded. The motion passed unanimously.
- B. Treasurer Treasurer Smith submitted the Mississippi Library Association Balance Sheet as of November 30, 2003. The sheet showed \$110,571.66 as liabilities and equity with a net income for the year of \$37,685.68. This sheet does not reflect reimbursement for the speakers' grant MLA should get \$6,403.81 before the end of the year. These totals do not reflect all expenses for the conference. There will be some profit from the conference. J. Smith commented that Committee Chairs are updating their accounts as they work on their annual reports. J. Smith also reported that MLA has 649 members. S. Morris moved to accept the treasurer's report. J. Flanders seconded. The motion passed unanimously.
- C. President P. Plauché reported that her activities are reflected in other areas of the agenda. She has been working with J. Flanders to make the transition in leadership.
- D. Vice President J. Flanders reported that there were 600 individuals in attendance at this year's MLA conference. 98 of these 600 were first time attendees. She thanked the Mississippi Library Commission for the speakers' grant that made it possible to get some excellent speakers. P. Plauché also thanked everyone for their hard work on making the conference a success.
- E. Past President No Report
- F. ALA Councilor No Report
- G. SELA Representative G. Segars reminded everyone that the 2004 SELA conference is a joint

conference with the North Carolina Library Association meeting in Charlotte. The meeting will be from November 9th through 13th. She also announced that SELA would be hosting, "Assessment in Libraries: Practical Approaches for Creating a Continuous Assessment Environment," a preconference at ALA. More information about the program can be found on the SELA website.

- H. Executive Secretary No Report
- ML Co-Editors P. Plauché reported that the editors are in the final stages of preparing the winter issue. It will be mailed during the first week of January.

II. SECTION REPORTS

- A. ACRL G. Cook announced that the new President of ACRL is Peggy Price. The new Vice Chair/ Chair Elect is Jana Hudson Breeden. The new Secretary/Treasure is Stephen Turner.
- B. Public Libraries No Report. P. Plauché reported that Deborah Lundy is the new chair of the Public Libraries Section.
- C. School Libraries No Report
- D. Special Libraries Sandy Hayes reported that the section had a small business meeting at conference. Anne Lipscomb Webster is the new Chair. Clara Joorfetz is Vice Chair. Secretary is Ann Bellenger.
- E. Trustees No Report

III. OLD BUSINESS

A. Action Item: Resignation of Kaileen Thieling, 2004 Vice-President/President Elect – P. Plauché announced to the board that Kaileen Theiling had submitted her resignation as the 2004 Vice-President/President Elect. P. Plauché read the following to the Board: 12/8/03

It is with great regret that I tender my resignation as Vice President/President-Elect of the Mississippi Library Association for 2004. When I agreed to run for office in January of 2003 and when I was elected in April 2003, my life was vastly different.

In October 2003, my eighty-four year old mother fell. She cracked a rib and fractured a vertebra. We have spent hours visiting doctors and having tests done. She is currently in physical therapy three days a week. However, we are not optimistic that this is going to help. As the only child and caregiver, her care and treatment must be my top priority.

After much deliberation and prayer, I know that at this point, I cannot give the Mississippi Library Association the time and energy that is required to provide a convention that is second to none. I apologize to all those who placed their faith in me by according me this honor. I would strongly recommend that Susan Cassagne be appointed to replace me. Susan has already done a great deal of work as local arrangements chairperson. The CMRLS staff and I will do all that we can to assist her.

Sincerely, Kaileen R. Thieling

Central MS Regional Library System

J. Smith moved to accept Kaileen Theiling's resignation as 2004 Mississippi Library Association

- Vice-President/President elect. B. Beal seconded. The motion passed unanimously.
- B. Action Item: Appointment of Susan Cassagne as 2004 Vice-president/President Elect P. Plauché deferred to B. Beal, MLA Parliamentarian concerning the replacement of an open officer position. B. Beal reported that according to Article 1, Section B, of the MLA Bylaws that for any unfilled office, except for President, the Executive Board can appoint an individual to fill the vacancy. G. Segars moved to appoint Susan Cassagne Vice-President/President-Elect by the provisions made in Article 1, Section B of the Mississippi Library Association By-laws. S. Hayes seconded. The motion passed unanimously. S. Cassagne who was present accepted her new position.
- C. Action Item: EBSCO proposal for rights and permissions for ML to be included in EBSCO databases - P. Plauché asked Randy Sherard for his comments concerning the document from EBSCO. R. Sherard commented that paragraphs 5.2 and 5.3 state that MLA indemnifies EBSCO Publishing, however MLA does not have those resources. R. Sherard suggests that we ask for the removal of these paragraphs. Paragraph 6.1 on page four has a line missing. This needs to be corrected. On the final page the document needs to read the "laws of Mississippi" not those of "Massachusetts." R. Sherard recommended that ML obtain a waver or release from all authors to grant permissions dealing with copyright and database inclusion. T. Latour commented that at one point ML did have a form and should reinstate this policy. P. Plauché thanked R. Sherard for his comments. The issue of royalty was raised by a number of different individuals. T. Latour questioned what "royalties will be equal to twenty percent (20%) of the net revenue collection for inclusion of Content from the Publications on Products sold." R. Sherard suggested that EBSCO include in the final contract an appendix with an example of how this would work. J. Smith commented that in 2003 MLA had received \$384 in subscription fees. B. Beal made a motion to adopt a resolution requesting the 2004 board to seek clarification in both language and contractual issues in the license agreement and than consider its adoption. R. Sherard seconded. The motion passed unani-
- D. Action Item: Amend Natchez Convention Site Contract - P. Plauché recommended that the Natchez Convention Site contract be modified from a block of 200 rooms to 300 rooms. In the past few years the MLA conference has required more rooms than 200. T. Latour asked which hotels MLA is using. The main hotel will be the Isle of Capri with The Comfort Inn and the Ramada taking in the overflow. Discussion ensued concerning the ability to cancel rooms if they are not booked. T. Latour moved to amend the Natchez contract from 200 to 300 rooms if the contract can also be modified to contain language that allows for the cancellation of rooms without obligation by a specified date. J. Smith seconded. The motion passed unanimously. J. Smith moved to approve the following as the official 2004 conference hotels: Isle of Capri, Comfort Inn, and Ramada Inn. R. Sherard seconded. The motion passed unanimously.

IV. NEW BUSINESS

- A. Action Item: Approve submitting request for quotations for 2004 conference even insurance - P. Plauché announced that the Natchez Convention Center does not provide an event insurance rider. The Insurance Committee investigated obtaining event insurance and identified the following companies as possible insurers: RVNuccio & Associates, Sporting Insurance, and Galescreek Insurance. Estimated cost is approximately \$300 and the Fiscal Management Committee is aware of this cost. R. Sherard suggested that MLA obtain quotes from all three. This way we will be able to compare costs and build a relationship with a company in case we need this type of coverage in the future. T. Latour moved to request a quotation from all three companies for the liability insurance for the 2004 conference. S. Hayes seconded. The motion passed unanimously.
- B. Action Item: Authorize J. Flanders to sign contracts with the Vicksburg Convention Center and select hotels - P. Plauché stated that the MLA handbook Chapter 1, Vice President/President-Elect Conference Duties II. F2, grants permission for contracts to be signed by the incoming president. In reviewing the Vicksburg contract R. Sherard recommended that we modify the paragraph concerning insurance. Also the statements about security need to be examined. MLA does not need to be tied into having a certain number of security officers per person. He feels it is possible to talk to the convention sales representatives and get this modified. B. Beal suggested that these issues be taken care of by the 2004 Board. R. Sherard moved to authorize signing of the contract contingent on further review by legal council and with better contract language. G. Segars seconded. The motion passed unanimously.
- C. 2003 Fiscal Management Committee Annual Report - L. McKay, Chair, Fiscal Management Committee reported that the Fiscal Management Committee met on December 11, 2003 at the Eudora Welty library. Twelve MLA members were present. Missy Lee, MLA bookkeeper, presented a financial report through December 8, 2003. L. McKay and the committee reviewed the 2003 budget and adopted a proposed 2004 budget. A motion came from the standing committee to accept the budget as presented. R. Sherard seconded. The motion passed unanimously. L. Mckay also recommended that P. Plauché, J. Flanders, and J. Smith go to the bank after the meeting to change the signature cards on the checking account. These cards would be held until the first of the year as the 2003 board in office until December 31, 2003. S. Morris seconded. The motion passed unanimously. L. McKay also announced that the Fiscal Management Committee will examine MLA's CD investments at their next quarterly meeting as low interest rates have resulted in lower than expected income."
- D. MLC Report S. Smith gave a brief report concerning MLC activities. In recent weeks, worm virus issues in the MissIn Network that affected public libraries. Technicians have been working to clean and repair all affected systems. S. Smith announced she would recommend that the MLC board grant two different grants to MLA. The first is for \$8,500 to support MLA Legislative Day programming and National Library Week public relations material. The second is a \$10,000 speakers grant for the MLA conference. MLC is conducting numerous continuing education programs throughout the state. During January there will be a series on how libraries can measure their contribution to the community. S. Smith also announced that the new building is coming along and they hope to move in during the fall of 2004.

In a brief summary of the legislative activities for the year, S. Smith commented that this year there are many unknown factors. There are new individuals in statewide offices as well as the legislature. MLA Legislative day will be on February 3rd. Morning and afternoon activities will take place at the Agriculture and Forestry Museum. The day is scheduled to start at 10:00 a.m. with an opportunity for committees to meet or for individuals to attend a program on an art exhibit that is coming to Jackson. At 11:00 a.m. the Legislative Committee will meet. At 1:30 p.m., the MLA President will speak. Awards will be given at 1:45 p.m. Fortyfive minutes later the invited speaker will give his talk. A speaker has not been confirmed as yet. After a 3:30 p.m. break, the legislative update will be given at 4:00 p.m. The reception at the Eudora Wetly will be from 6 to 8:00 p.m. The theme this year is Mississippi's future @ your library. Material about this event will be going out in December.

The committee is also planning district legislative days. Librarians from different areas of the state will be invited to attend legislative sessions throughout the entire session. This will keep libraries and librarians on the minds of the legislators. More information about this new program is forthcoming.

E. National Library Week Grant – R. Sherard moved that J. Flanders be authorized to sign the \$8,500 National Library Week from the Mississippi Library Commission if it is awarded. B. Beal seconded. The motion passed unanimously.

V. COMMITTEE REPORTS

- A. Archives & History No Report
- B. MLA Awards No Report
- C. Conservation No Report
- D. Constitution, By-Laws & Organizational Review - No Report
- E. Continuing Education No Report
- $\textbf{F.} \quad \textbf{Copyright} \ \ \text{No Report}$
- G. Election No ReportH. Handbook No Report
- I. Insurance No Report
- J. Membership No Report
- K. Intellectual Freedom No Report
- L. Information Literacy No Report
- M. Credentials No Report
- N. Mississippi Authors Award A. Mays announced that the committee had received the two video copies of the awards dinner. One will be archived by MLA and the other added to the collection at MLC.
- O. MLA Children's/Young Adult Awards -No Report
- P. Publications No Report
- Q. Publicity P. Plauché announced that Mary Perkins is working on the next electronic newsletter. Please submit any information to be included.
- R. Scholarship No Report
- S. Web Page No Report.

VIII.ROUND TABLE REPORTS

- A. Black Caucus No Report
- B. ECTRT No Report
- C. Friends/MS Libraries F. Hartness reported that the Friends are prepared to help with the events of Legislative Day. She also reported that the Friends conference programs were very successful.
- D. GODORT No Report
- E. LIRT No Report
- F. NMRT No Report
- G. TSRT No Report
- H. SPRT No Report

 I. 2YCRT No Report
- J. YPSRT No Report

IX. OTHER BUSINESS AND ANNOUNCEMENTS

P. Plauché thanked everyone for their support and commitment during her presidency. She and MJ Anderson presented those leaving the board plaques recognizing their contributions to MLA.

X. ADJOURNMENT

There being no further business by the board, a motion was duly made, seconded and unanimously passed to adjourn. The board adjourned at 11:48 a.m.

Respectfully submitted, Sara E. Morris, Secretary

Juanita Flanders, President

DECEMBER 12, 2003

BOARD MEMBERS ATTENDING:

Susan Cassagne, Vice President/President Elect
Jennifer Smith, Treasurer
Allison Mays, Secretary
Prima Plauché, Immediate Past President
Mary Beth Applin, SELA Councilor
Peggy Price, ACRL Chair
Bettie Cox, School Libraries Chair
Randy Sherard, Trustee Section Chair
Anne Lipscomb Webster, Special Libraries Chair
[not present: Robert Lipscomb, Deborah Lundy]

Others in attendance:

Fred Hartness, FML

Molly Signs, Web Committee
Nancy Tenhet
Mary Julia Anderson, Executive Secretary
Terry Latour, Delta State University
Linda McKay, Fiscal Management

President Flanders called the meeting to order at 11:55. The agenda was presented and a quorum was declared.

I. INTRODUCTIONS

The following persons were introduced:

- A. New Board Members
- B. Round-Table Chairpersons
- C. Committee Chairpersons
- D. Nancy Tenhet, as the new Parliamentarian, non-voting member of the Board

II. OFFICER AND STAFF REPORTS

None given at this time.

III. COMMITTEE REPORTS

A. Legislative Day Activities Report – Since this was covered in the previous board meeting, it was not discussed at this time.

IV. OLD BUSINESS

None discussed.

V. NEW BUSINESS

None discussed

VI. ANNOUNCEMENTS

J. Flanders will send out the dates of the future board meetings via email.

VII. ADJOURNMENT

There being no further business by the board, a motion was duly made, seconded and unanimously passed to adjourn. The board adjourned at 12:05.

Respectfully submitted, Allison P. Mays, Secretary

MISSISSIPPI LIBRARY **ASSOCIATION MEMBERSHIP FORM**

MEMBERSHIP YEAR

☐ 2004 (January-December 2004)		
Name		
Library		
Position		
Mailing address		
g add. ess		
City	State	
Zip		
Home Phone		
Business Phone		
Fax		
E-mail		
Type of Library		
New Membership \square	Renewal \square	
A. MEMBERSHIP TYI	DEC	
		: 1:1
Membership (Any perso	_	-
information center or thos		-
services. Mark by salary ra	inge or current librar	y amiliation)
\$0 to \$9,999	\$15 per year	\$
\$10,000 to \$19,999	\$25 per year	\$ \$
\$20,000 to \$29,999	\$35 per year	\$
\$30,000 to \$39,999	\$45 per year	\$
\$40,000 to \$49,999	\$50 per year	\$
\$50,000 to \$59,999	\$55 per year	\$
\$60,000 or above	\$60 per year	\$
Student Full or Part-time	φου per year	Ψ
(2 Year Limit)	\$10 per year	\$
Retired	\$15 per year	\$
Trustee	\$15 per year	\$
Friend of Library	\$15 per year	\$
Institutional Membership	\$45 per year	\$
Vendor	\$40 per year	\$
Lifetime membership		
One-time payment	\$1000	\$
Installment Plan		
Payable up to 5 years	\$1250-\$250/year	\$
A. MEMBERSHIP TYPE	S SUBTOTAL	\$
	nla	



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B. SECTIONS Enter "FREE" for one section membership. (I	Enter \$6.00 for
additional sections.)	
Academic (ACRL)	\$
Public	\$
School Special	\$
Trustee	\$ \$
B. SECTIONS SUBTOTAL	\$
C. ROUNDTABLES Join one or more roundtables for opportunities growth \$3.00 EACH.	s in professional
ANRT	\$
(Automation and Networking)	
BLACK CAUCUS	\$
ECTRT (Educational Communication and Tech)	\$
GODORT	\$
(Government Documents)	т
LIRT	\$
(Library Instruction)	
NMRT	\$
(New Members) SCRT	\$
(Special Collections)	Ψ
TSRT	\$
(Technical Services)	
2YCRT	\$
(2 Year College) YPSRT	¢
(Young People's Services)	\$
C. ROUNDTABLES SUBTOTAL	\$
	•
D. SCHOLARSHIP	
Donation to Peggy May Scholarship	\$
Donation to Virgia Brock-Shedd Scholarship D. SCHOLARSHIP SUBTOTAL	\$
D. SCHOLARSHIP SUBTOTAL	\$
GRAND MLA TOTAL (DUES GRAND TOTAL (A + B + C) AND)
SCHOLARSHIP D)	\$
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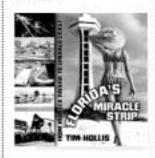


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