

**Mississippi Library Association
Executive Board Meeting
May 6, 2016
Mississippi Library Commission, Jackson, MS**

Executive Board in Attendance:

Molly McManus, President
Jenniffer Stephenson, Vice-President via phone and in person
Jamie Wilson, Secretary
Blair Booker, Treasurer
Patsy Brewer, Immediate Past-President
Rickey Jones, Trustees Section Chair
Jennifer Wann, Public Library Section Chair
Melissa Dennis, SELA Councilor
Ellen Ruffin, ALA Councilor via phone
Joyce Shaw, Special Libraries Section Chair via phone

Also in attendance:

Jennifer Todd, Lacy Ellinwood, Tina Harry, Ashley Biggs, Phillip Carter, Brian Young, Barbara Price, Antoinette Giamalva, Barbara Evans, Mara Polk, Kimberly Cook, Susan Cassagne, Elizabeth Simmons

President Molly McManus called the meeting to order at 11:05 a.m.

The agenda was moved for approval by Jamie Wilson and seconded by Blair Booker. The motion passed.

The minutes from March 4 were approved with amendments, Jennifer Wann moved for approval, and the motion was seconded. The motion passed.

Old Business:

Annual Conference Registration cancellation policy: There was Board discussion about issues such as catering fees and administrative fees such as PayPal. Concern was raised about no shows, a cancellation policy, and school librarians that have to wait for a PO/invoice before paying. It was decided that the details would be discussed over email, and this item will stay in Old Business.

Printing Membership brochures and Membership Drive: Ashley Biggs has conducted research on trifolds. She voiced concern that membership costs on MLA promotional materials may look like a bill, and that would be undesirable. Molly McManus and Ashley Biggs will have further talks in preparation for potential approval in July. The plan is for materials to be ready for the conference in October.

New Business:

RFP for site selection: Jennifer Wann submitted a conference site selection RFP to the Board. The Board consensus was that the RFP looked good. Jennifer Wann made a motion to move forward with the RFP process with revisions and actual data included. Blair Booker seconded the motion. The motion passed.

Introduction of a resolution related to HB1523: Discussion ensued on the resolution, and some voiced concern that the resolution may hurt libraries funded with public monies. Calls were made to make the resolution more positive and to add language that explained that MLA is a non-profit organization. After much discussion, Molly McManus called the question.

Melissa Dennis motioned to accept the resolution and add that MLA is a non-profit professional organization. Blair Booker seconded the motion. The motion carried.

MLA Officers and Staff Reports:

President Molly McManus

- Molly McManus asked for the Board to reaffirm business conducted via e-mail:
 - MLA Statement of the Record in support of Librarian of Congress nominee Dr. Carla Hayden was reaffirmed by a vote by the Board.
 - Signing of the ALA letter in support of Librarian of Congress nominee Dr. Carla Hayden was reaffirmed by a vote by the Board.
 - 2016 Officer Nominees for MLA were reaffirmed by a vote by the Board.
- Announced that an ad hoc committee is looking into MLA banners, and more information will be presented at the July meeting.

Secretary Jamie Wilson

- Reminded the attendees that the roll call sheet was being passed around.

Treasurer Blair Booker

- There was no report from the accountant.
- The budget-line item for National Legislative Day can be revised since MLC is now paying directly for their people to attend. The line item is now \$10,000, and it can be greatly reduced.

Vice-President Jennifer Stephenson

- Thanked Phillip Carter for writing the draft of the ARSL Roundtable and Jennifer Wann for the draft of the RFP.
 - MLA may be the first library association to have an ARSL Roundtable. ARSL would like to be more involved.
 - Phillip Carter will be chair of the Roundtable.
 - Proposed to table any motions on the new bylaws.
- Convention update:
 - Met with the convention center staff in Vicksburg along with Patsy Brewer and Meredith Wickham.
 - Asked about better wifi and meals

- Need to know as soon as possible from Roundtables and Chairs if they will be hosting a food event.
- Proposals are steadily coming in, and the deadline is May 31.
- Considering what fees should be for non-profit vendors
 - Supports lower costs for non-profit vendors
 - Could attract more vendors and schools
 - Discussion ensued about what constituted a non profit and potential fees.

Jennifer Stephenson moved to establish a new vendor exhibit fee category for non profits at \$75.00. The category includes schools, government agencies, 501(c)(3)'s, and other non-profit agencies. Melissa Dennis seconded. The motion carried.

- The contract with Zach Benedict, keynote speaker, has been signed.
- National Legislative Day certificates were distributed. Special thanks to Mara Polk for her efforts.
 - Attendees were able to talk with other library advocates and legislative aides in the offices of Senators Cochran and Wicker and Representatives Kelly, Thompson, Palazzo, and Harper.
 - Updates and discussion on ALA, LSTA, FOIA reform, net neutrality, Marrakesh Treaty, tax payer research, and funding.
 - Next year's day will be held May 1 and 2 at the Liaison Hotel in Washington, D.C.

Past-President Patsy Brewer

- Trying to move the Past Presidents' breakfast off site to attract more past presidents to attend.

MLA Administrator Barbara Price

- Discussed phone service with the Board.

ALA Councilor Ellen Ruffin: No report

SELA Councilor Melissa Dennis

- The SELA Conference will be held in Athens, GA, October 5-7. Proposals are due May 30. Future conferences will be held in West Virginia in 2017 and South Carolina in 2018. We have a few years to look into a potential joint MLA-SELA conference.
- Suggested a SELA logo on the bottom of the MLA webpage. Others suggested that we should add logos for other affiliated organizations, too.

MLC Executive Director Susan Cassagne: No report

Section Reports:

ACRL Libraries: MLA-ACRL will have their spring luncheon/meeting on May 26. The topic of the program is the ACRL Framework for Information Literacy. As of today, 42 are registered.

Public Libraries: Jennifer Wann noted that she has received 65 responses to a survey.

- 69% want a meal with a speaker

- 66% would like a practicing librarian to be the speaker
- 59% would like a separate business meeting
- 170 are in the Public Libraries Section

School Libraries: Elizabeth Simmons attended to represent Venetia Oglesby. The section requests the following for the upcoming conference: the same room all day and all sessions to be on one day. Thursday would be the best day. Jenniffer Stephenson will take this into consideration, but it will depend on the proposals received.

Special Libraries: Joyce Shaw is working on plans for the conference. She noted that there are many special libraries but not many librarians that work in special libraries.

Trustee Section: No report. Molly McManus thanked Rickey Jones for attending Legislative Day events and noted he was very helpful.

Roundtables and Committees Reports:

Awards Committee: No report

Black Caucus Roundtable: Danielle Terrell is working on a program for the conference.

Election Committee: Jennifer Todd noted that the elections are closed, and 50% was the rate of voting. The election results are: Sarah Mangrum will be Vice President, Jennifer Wann will be Secretary, and Ellen Ruffin will be ALA Councilor

Fiscal Management Committee: Patsy Brewer noted that the net gain for stocks was approximately \$98.00. She will know if there is a profit by July. May want to consider fixed rate in the future.

Legislative Committee: Mara Polk thanked everyone for their efforts to make Legislative Day a success. Thanks to the generosity of Friends groups, MLA did not lose money and was able to break even on the event costs. There was a desire to repeat this event in the future.

Long Range Planning Committee: Barbara Evans introduced Brian Young as the new co-chair of the committee. Working with Antoinette Giamalva to tweak the Mississippi Libraries Stronger Together Facebook group. They would like to see it as a private space where librarians can talk openly about issues, use it as a forum, and ask questions.

Hospitality Committee: Michele Frasier-Robinson chaired last time. Bags were supplied to MLC and packed at MLC. They are asking for help for this year's convention.

Membership Committee: Ashley Biggs noted that some may not see the benefit of joining MLA because they do not see the work being done. She proposed a survey of current and lapsed members to help gauge how well we are advertising MLA. She is looking at options for future conferences and meetings.

- Last time, one free Roundtable was tabled. Jenniffer Stephenson and Blair Booker noted that it was not much money to provide a free Roundtable to members. Mara Polk noted

that lifetime membership may not seem of value since not much is returned. Ashley Biggs noted that we need to look for opportunities to celebrate longer term members, support partnerships, and push the value of the organization beyond the conference. Barbara Evans said that long range planning is also looking at the same issues of engagement. Phillip Carter said that things did not go smoothly at the Children's Book Festival, and a table was not provided for MLA as was planned. After much discussion, Molly McManus proposed creating an ad hoc Outreach Committee.

- Molly McManus asked for the Board to give Ashley the ability to move forward with a survey. The Board voted and approved.
- Jenniffer Stephenson moved that a free Roundtable be added to membership effective immediately. Jennifer Wann seconded. The motion was approved.

Mississippi Author Awards Committee: No report

National Library Week Committee: Molly McManus said the committee was doing great things.

New Member Roundtable: No report

Nominating Committee: No report

Publicity Committee: Antoinette Giamalva asked for members to submit any hashtags for events. She is working on hashtags for the conference.

Scholarship Committee: Allisa Beck e-mailed that she has received two applications. An announcement will be made soon.

Technical Services Roundtable: No report

YPSRT Roundtable: No report

Web Services Committee: Jennifer Todd proposed adding professional organizations to the website. She is working on membership form edits and conference web pages.

Mississippi Libraries: Tina Harry is working on the latest issue, and things are going well.

The next meeting will be held in Vicksburg on July 29, 2016. Confirmation will follow in e-mails.

There was a brief recess starting at 12:09 p.m.

Meeting resumed at 12:35 p.m.

Meeting was adjourned at 2:09 p.m.

Respectfully submitted,

Jamie Wilson
Secretary