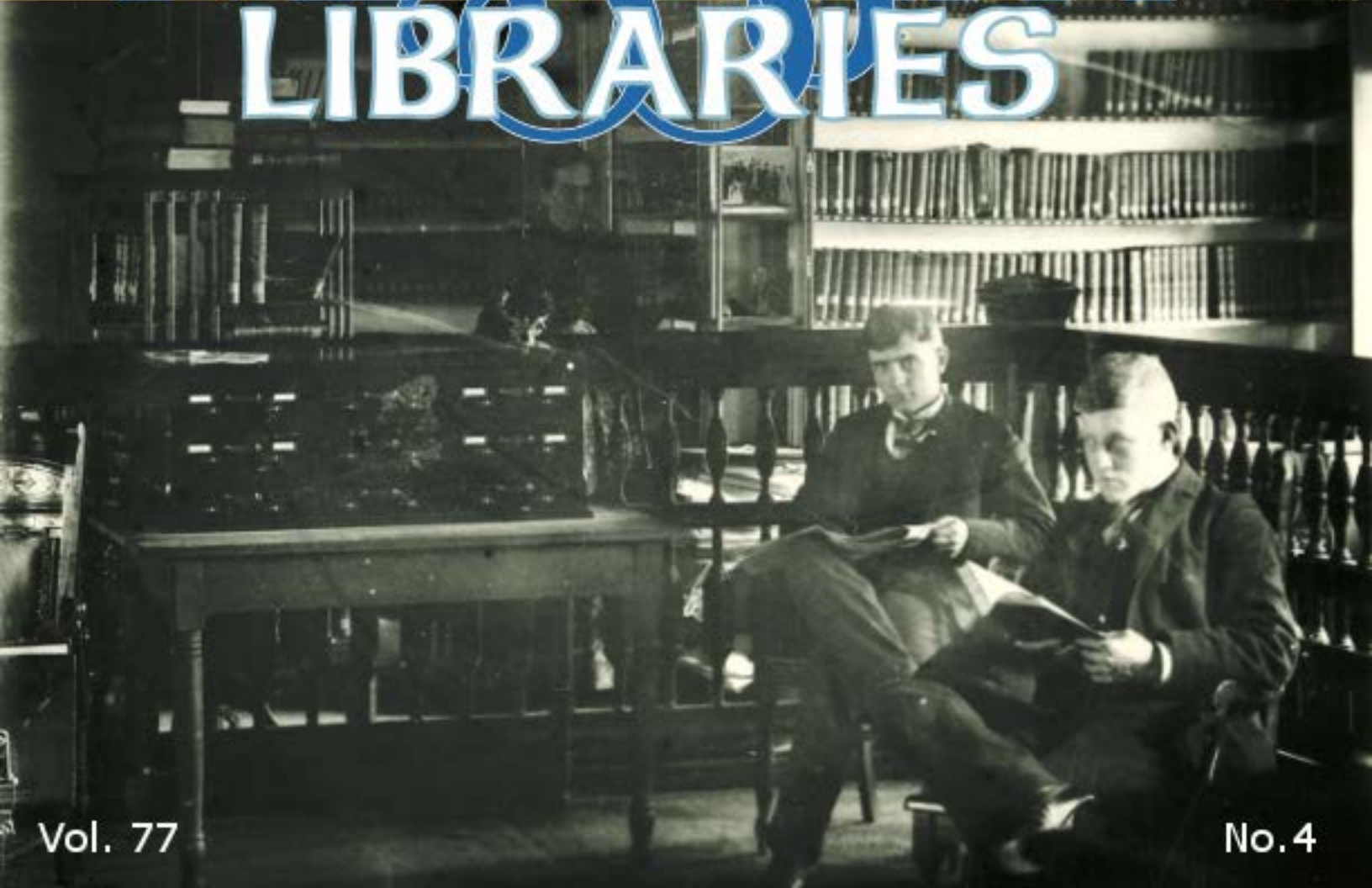


# MISSISSIPPI LIBRARIES



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On the cover: Two views of the University of Mississippi library reading room in Ventress Hall ca. 1890-1910. Courtesy University of Mississippi Archives and Special Collections.

# Does Programming Have a Place in Academic Libraries?

**Antoinette Giamalva**

*Access Services Librarian  
Delta State University*

## INTRODUCTION

Libraries around the world, in particular public libraries, tend to build relationships with their patrons and their community through programming. According to RoseMary Honnold, "Libraries are vibrant meeting points- centers of useful information technology and community activities- offering programs that will educate and entertain their faithful patrons and attract new ones," (p xvii, 2003). Since programming is a positive aspect of libraries, why not use it in the academic library world more often? Programming and outreach can work hand and hand and bring in more patrons into the library and show students that there is a welcoming presence behind the desks of an academic library.

Academic libraries are already in the process of changing into a more welcoming atmosphere with letting food businesses embed themselves into the library, for example: University of Mississippi's library, J. D. Williams Library, has a *Starbucks* within its library and Mississippi State University's library, Mitchell Memorial Library, has an *Einstein Bros. Bagels* shop within their walls. Allowing these businesses within the library can expand the warmth and welcoming feelings through an academic library and can be expanded with programs that are filled with fun

and sometimes learning elements.

## THE RELATIONSHIP BETWEEN CAMPUS AND LIBRARY

Having a good relationship with the university is important. According to the ACRL book *Standards for Libraries in Higher Education*, the ninth principle in a good academic library is external relations:

Libraries engage the campus and broader community through multiple strategies in order to advocate, educate, and promote their value. 9.1 The library contributes to external relations through communications, publications, events, and donor cultivation and stewardship. 9.2 The library communicates with the campus community regularly. 9.3 Library personnel convey a consistent message about the library and engage in their role as ambassadors in order to expand user awareness of resources, services, and expertise. (pg. 14, 2011)

A way that librarians can actively make sure they are withholding this standard is by creating liaisons. According to Karen Williams's article *A Framework for Articulating New Library Roles*, "The liaison model is still very powerful with librarians possessing both subject expertise and strong knowledge of the interests, activities, and priorities of local faculty and academic departments," (p 4, 2009). Williams lists

the types of liaison's needed within the model she has made, "Campus Engagement, Content/Collection Development and Management, Teaching and Learning, Scholarly Communication, E-Scholarship and Digital Tools, Reference, Help Services, Outreach (to the local community), Fund Raising, Exhibit and Event Planning, and, Leadership" (pgs. 4-5, 2009).

Williams goes on and states that "Some elements focus on improving individual skills while others call on staff to work collaboratively with colleagues, faculty, and other campus professionals in new ways," (pg. 5, 2009). By using her model, programming can be something that the academic librarians use as way to be excellent liaisons with the campus. Also, by having a good relationship with the campus, will help the university's support for the library.

## PROGRAMMING

Programming can range from in-house programs, campus outreach, off-campus outreach, passive, and social media. Programs help engage the students and other patrons in showing that the library is an active part of the campus community. It's important to have programs because depending on the usage of the programs they can help improve the quality of the campus and will help promote fun activities for the students to do on campus. By keeping the students on campus, the university becomes a bustling atmosphere of positive energy.

Programming will be unique

for every academic library. What works for one may or may not work for another. Everything is dependent on the type of patrons that come in and out of the library.

Passive programming can be very beneficial to getting a feel of what the students like and also cost efficient enough to where if it does not work out, than it is not a major failure. Delta State University's library, Roberts-LaForge Library, has done a handful of passive programs in 2013 and have made some successful results. Their first passive program in 2013 was "Fairy Tales Are Not Just For Grownups" and it was asked of the students to list what their favorite fairy tale was and which one they would like to see in an updated movie. The program had 16 active participants. The participants grew from those 16 to 20-40 participants during the following months. The different passive programs that they implemented were: Different Name Day, Teen Tech Week, Nickelodeon Anniversary, National Library Week, and Batman Anniversary programs.

Passive programs are easy enough to set up. All it takes is a great location for the students can see signage in explaining what is expected of them, and forms for them to fill out. Having their input displayed on a consistent base can help engage in conversations within each other on the forms and create a positive form for the students.

Active programs can be held on campus and off-campus to gain a positive reputation through the university. Some examples that the Delta State University's library has done on the active side within their library have been: Picture with the Fighting Okra and Pictionary-On-The-Go. These programs brought in

65-70 participants each. The picture with the Fighting Okra, one of the schools mascots, was brought in to help gain traffic on the library's Facebook page. The participants were able to go to the Facebook page and obtain their pictures from there. The Pictionary- On-The-Go program had a prize give away of an iPod and was held during National Library Week. The program itself was located in the university's Student Union and helped show students the faces of the library, as well as, offer information on the library that the student's might not know about.

Programs do not have to be limited to just special American Library Association accredit days, but can be linked with campus events such as Homecoming, Welcome Week, and High School visit days. By doing programs during those days, you are showing that you are part of the campus and not a separate organization. Roberts-LaForge Library at Delta State University has done an example of this by participating in the 2013 "Pig Pickin'" event. They had a booth among the other education services and had 70 people total participate in their booth activities.

Programming can be done on campus and a good fanbase can be made from the students and the professors if done correctly. Programming can be made from any event on campus, or worked with other departments through the university, as well as, other businesses in the community. The main thing that can help make a program successful is how well it is marketed.

## MARKETING

Marketing is an important process of programming. It can either make

or break your program by not having enough press about your program or not having enough notice about when the program will be held. It is easy to reach people these days about programming. Among the flyers and picket signs that can be placed around campus, the use of social media can be used to promote the event.

According to James G. Neal and Damon E. Jaggar's article, *Web 2.0: redefining and extending the service commitment of the academic library* in the book that Sue McKnight edited Envisioning Future Academic Library Services: initiatives, ideas and challenges, "Libraries can add news feeds, photos, video, information and events, and anything else that might create meaningful connections with their users," (pg. 63, 2010) through social media. Social media is not just about connecting person to person, but it's about connecting people to the latest news and events within a service. Neal and Jaggar explain that:

Social networking environments such as Facebook and MySpace offer participatory platforms where users socialize, share information, content and build relationships. Creating an active presence in social networking environments offers academic libraries the ability to promote research support and instruction services, news and events, in online environments where students, and increasingly faculty, spend more and more of their time both working and socializing. (pg. 63, 2010)

Librarians should then use social

media sites like Facebook, Twitter, Pinterest, YouTube, and Instagram as a way to expand their programs. Academic librarians can promote, advertise, and post results all on these networking fields.

## CONCLUSION

Programming is important in academic libraries because it creates a positive link between us and the patrons of the library. Students “want sandboxes of fun and experimentation, with some balance between anonymity and personal connection,” (pg. 58, 2010) states Neal and Jaggars. We want to be able to be part of the students’ positive experiences in college. Programming can help us gain that positive connection with them and show the students and the world that libraries are not stuck in seclusion and individuality, as well as, can support from the university itself.

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# Answering a Question Before They Ask with Camtasia

**Jesse Kelley**

*Instructional Resources*

*Center Librarian*

*Delta State University*

Every summer Delta State University hosts hundreds of prospective teachers participating in the Teach for America (TFA) program. These young and dynamic professionals offer our campus new ideas and a great amount of energy during the summer semesters. Of course they also bring a lot of questions and small changes in our procedures.

Last year a common question these tech savvy teachers asked was how to renew checked out materials online. Librarians and the TFA staff did a great job answering these questions by providing a printed out guide. This year, though, we decided to try something different. Before TFA arrived we purchased Camtasia, a screen capturing software used to record a computer's screen. Our plan was to create a tutorial that explained how to renew books via the web and distribute this video to TFA members before they arrived on campus.

The purpose of this article is not to give a thorough explanation of Camtasia. There are many tutorials readily available online. Instead this article will give a broad understanding of how we used Camtasia to preemptively answer a common question for a specific audience. If you would like to view the tutorial discussed in this guide, search "Renewing TFA Items" on our YouTube page at DSU Library Services. Information about all of

Camtasia's functions and pricing are available at [techsmith.com/camtasia.html](http://techsmith.com/camtasia.html).

The first step in making our tutorial was to speak to Dianne Schattner, our Library Technology Associate. Dianne created last year's guide that explained the process of renewing items online. This guide provided the technical information used to create the tutorial. With Dianne's assistance we created a false user in our Integrated Library System, SirsiDynix Symphony. She then checked out books to this user. Dianne manipulated the due dates and placed holds on the books so that these examples would appear during the tutorial. It was important for us to show all flags that our users may notice while renewing resources online. Dianne's expertise in Symphony and the guide she created last year were invaluable to the tutorial's production.

After studying the guide it was time to start recording the tutorial. Recording the visual material is a straight forward job. Camtasia provides a red "record the screen" button that begins the recording process. The difficult part is deciding if you want to do the narration during the recording process or create a voiceover afterwards. Both of these methods have their advantages and disadvantages. Many people create a script and read the narration after recording the video.

This is a great option but reading from a script can cause the voiceover to sound unnatural and stodgy. For our tutorial, we decided

to create the voiceover live. This is more difficult, but to our ear the end result sounds more natural.

Our tutorial starts at google and goes step by step through the process of renewing materials online.

The most difficult aspect of creating the tutorial was to resist the temptation of adding any uhhs and ahhs during the narration. We kept a script handy but did remain flexible when detailing the process. Even the best prepared plans will have faults. It took a few takes to get our timing down. Eventually we were able to capture our video and voice narration with limited miscues.

Although the video is a little less than three minutes, the final product took a bit longer to produce. After the video and audio are recorded, Camtasia moves you onto a post-production editing screen. From this screen you can add call outs or you can zoom in to pick up important details. Our video contains more than a few subtle zoom-ins and we also added a call-out that provides our contact number. Stopping the screen to add the call-out was a little tricky.

Fortunately, Camtasia has a wonderful library of frequently asked questions in their customer service module. After viewing a few tutorials we were able to add our features with ease. You will quickly notice that these small features really change the dynamic of your video. They are also fun to add.

After the video was completed Dianne sent out a link to the



video to all TFA members. We also uploaded the video to our YouTube page.

Having Camtasia has inspired us to create more videos and tutorials for our students. Now our online presence is growing and we're working hard to deliver more online support to our patrons. We also use Camtasia to create informative videos for library faculty and staff.

Camtasia is an excellent choice for screen capturing software. You can also use Camtasia to edit any digital recordings you may have. Other resources may be cheaper, but the quality of Camtasia videos are very strong; especially at this price point. You'll be amazed at what Camtasia can produce with just a PC, an idea, and a little inspiration.

# How and Why to Do a Book Review

**Jennifer Culley**

*Acquisitions Librarian and*

*Assistant Professor*

*University of Southern Mississippi*

Book reviews are included in each issue of *Mississippi Libraries*. They are useful for all libraries for evaluating and getting new suggestions for books to purchase. Budgets are getting smaller and libraries must make the most of what they have by buying materials that are of a high quality and fit with what their patrons need.

Reviewers for *Mississippi Libraries* are primarily members of the Mississippi Library Association and come from all types of libraries, such as special, public, school and academic. Most are currently working in Mississippi, although some are from libraries in neighboring states. Book reviewers read selected books that are either about Mississippi or are written by Mississippi authors. Most of the books are published by academic or other large presses, although some are from very small presses and a few are self-published.

While the industry may frown upon self-published

items, some are worthy of purchase and can be just as good as those published in larger publishing companies.

Centuries ago there were few publishers and authors who wanted to get their ideas out there began publishing their own books. Even today some of the best known authors have self-published, including Mark Twain, Edgar Allan Poe, Tom Clancy, Beatrix Potter and John Grisham. Some self-published books even make it to the New York Times Best Sellers list, generating so much popularity that the books have been later republished by big publishing companies.

The book review process for *Mississippi Libraries* is straightforward. As Book Review Editor, I find books to review, organize reviewers, and mail them the books. Reviewers must do the following: read the book; evaluate the content, author's purpose, strengths and weaknesses; assess its contribution to literature; and determine what type of library would be interested in purchasing it. Benefits to reviewers are keeping the book that they review, getting their name out in the field, net-

working opportunities, getting writing samples to use when trying to build CV's or resumes, and getting more opportunities to author articles or book reviews for other publications.

If you would like to be a reviewer, or have questions about doing a book review, you can contact me via email at [Jennifer.Culley@usm.edu](mailto:Jennifer.Culley@usm.edu). If you are a Mississippi author, have written a book about Mississippi or know someone who has that would like to have their book reviewed please let me know.



## People in the News

**Tina Harry**

*Catalog & Assistant Automation  
Librarian and Associate Professor  
University of Mississippi*

**Billy Beal**, beginning his 38th year on Meridian Community College's administrative staff, has been promoted to the position of Associate Vice President for Learning Resources, according to MCC President Dr. Scott Elliott. Beal's promotion was ratified by the MCC Board of Trustees during its monthly meeting in August.

"Billy is richly deserving of this recognition," Elliott said. "He has served MCC long and well. He is one of our state's most respected learning resources officers and has been a great asset to MCC during his tenure. As just one example, Billy is without question one of the most knowledgeable professionals I've worked with in terms of learning resources accreditation standards."

Elliott announced Beal's promotion during the opening session of MCC's fall semester faculty in-service program, presenting him with some new business cards. Beal received a rousing reception from the faculty when the announcement was made.

"The sustained and enthusiastic applause by Billy's colleagues at MCC was reflective of their appreciation for his dedication to the institution," Elliott assessed. "It was a heart-warming moment." Beal served as the dean of the College's Learning Resources from 1992 until his associate vice presi-

dent appointment.

A native of Meridian, Beal holds an A.B. from Loyola University of Chicago and an M.S. in library science from Simmons College in Boston. After his academic studies at Simmons, he returned to Meridian where he became circulation librarian at MCC. During his tenure at the College, he has served as Self Study Title III director, acquisitions librarian, ACE/HEMI coordinator, computer-assisted instruction supervisor and head librarian, as well as chairman of the Student Appeals Committee.



He has been the recipient of the John Johnson, Lamplighter and Employee of the Month awards as well as installed into the Talon Club, which salutes MCC employees who have served the College for 30-plus years.

Off campus, Beal is a trustee for the Mississippi Heritage Trust, is president of the Lauderdale County Mental Health Association

and is a commissioner on the Historic Meridian Commission. Additionally, Beal is a member of the American Library Association, the Mississippi Library Association. Beal also serves as organist at St. Joseph Catholic Church.

A founding member for the Meridian Council for the Arts, Beal was a former board member of the Meridian Symphony Orchestra. He was also a board member of the Meridian Historic Foundation, which became the Grand Opera House, now known as the Mississippi State University Riley Center. Beal credits current and former colleagues for support, and a former mentor especially. "I owe a debt to the late Dr. Clarence Roberts, vice president of instruction at MCC, from whom I learned the intricacies and inner workings of higher education."

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The Young Adult Library Services Association (YALSA), a division of the American Library Association (ALA), has announced the winners of its 2014 Maker Contest.

Over the summer, libraries were encouraged to implement 'making' activities into their summer reading and learning programming efforts. At the conclusion of their making programming, libraries were invited to enter YALSA's Maker Contest. YALSA received a total of 27 entries from across the country, which were vetted by a taskforce of YALSA members.

**Jaclyn Anderson** from the Madi-

son County Library System in Canton, Mississippi was one of the five winners of the Maker Contest. She offered ArtBot workshops that challenged teens to create robots that could create drawings.

Winners received a prize pack with various STEM and making related tools and resources.

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**Jennifer Wann** has been named Director of the Bolivar County Library System, MS effective January 1, 2015. She has served as the Director of Development Services at the Mississippi Library Commission since 2010. Jennifer received her MLIS from the University of Southern Mississippi in 2006.

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**Tracy Englert**, reference librarian for science and technology at The University of Southern Mississippi University Libraries has been selected to participate in the "Implementing the Sharing Science Workshop and Practicum" sponsored by the Nanoscale Informal Science Education Network (NISE).

This immersive workshop was held November 14-16, 2014, at the Museum of Science in Boston.

"I am excited about this opportunity to provide a professional development program to nanoscale and materials science researchers at Southern Miss that will cultivate their science communication and public engagement skills. This program will expand upon existing University Libraries education outreach partnerships such as the Cook Library science café series. By partnering with University Libraries,

the content expertise of the faculty researchers can be leveraged with the engagement expertise of University Libraries to deliver effective and rewarding informal educational outreach experiences to broader audiences," said Englert.

Englert is one of seven chosen to participate in this workshop. The workshop will provide information and resources on planning and hosting a Sharing Science Workshop & Practicum (SSW&P) for Southern Miss nanoscale and materials science researchers that will enhance their science communication skills, engage their interest in education and outreach and prepare them for providing effective and rewarding outreach experiences. Englert will also observe how the SSW&P is implemented at the Museum of Science in Boston with graduate students from local research center partners such as MIT and Harvard. She plans to implement an SSW&P workshop at Southern Miss in early 2015.

The NISE Network is a national community of researchers and informal science educators dedicated to fostering public awareness, engagement and understanding of nanoscale science, engineering and technology. The Nanoscale Informal Science Education Network is a major National Science Foundation (NSF) initiative. The NSF has formed a national infrastructure that links science museums and other informal science education organizations with nanoscale science and engineering research organizations to foster public awareness, engagement and understanding of nanoscale science, engineering and technology.

If you are interested in par-

ticipating in the Sharing Science Workshop and Practicum (SSW&P), contact Tracy Englert at [tracy.englert@usm.edu](mailto:tracy.englert@usm.edu) or 601.266.6396. To find out more about the NISE Network, visit <http://www.nisenet.org>.

**Shirley, Philip.** *The White Lie*. MindBridge Press. 276 pp. \$13.22 (paperback)

*The White Lie* is a fictional story of an unfortunate incident. Peter Brantley happened to be in the wrong place at the wrong time. The thug “scrambled in a flash” into the back seat and crouched behind Peter with a rope around his chest and a blunt metal object against Peter’s neck. This incident unbelievably changes Peter’s life in a myriad of ways involving his wife, friends, and even his employer. Using dangers, drugs, murder, drug dealers, law enforcement, and ordinary people, Philip Shirley weaves a tale into reality for the reader. The story is relatively short in comparison to other works of fiction and that is a good thing because it is so enthralling to the reader that it can’t be put down for any length of time.

The list of characters is fairly limited and that brings the reader to think of them on a more personal level. They quickly become friends and enemies as the story unfolds. Shirley brings each character to life in a way that has the reader feeling that they have known them for quite a while. The story keeps one on edge in many ways but especially at the end, with a conclusion that is intense and surprising.

Philip Shirley has used his personal knowledge of the area around Jackson, MS, where the story is set, to make it even more believable. Shirley’s attention to detail in the landscapes encountered within the story adds an additional level of appreciation for this work. Also, his career in advertising is useful in explaining the life of Peter Brantley. I believe white-collar adults—male and female—would be the best audience for this work of literature. I believe it should be available in public libraries so many readers could have the opportunity to enjoy it.

I definitely recommend this title as one not to be taken lightly. I believe Shirley’s purpose in writing this book is for suspenseful entertainment first but also to help the reader be aware that stories such as this can be all too real for anyone. This is definitely a good read of Southern fiction by a Southern writer.

***Helen Barlow***

*Branch Manager*

*East Central Public Library*

*Jackson-George Regional Library System*

**Brown, Chelsea M.** *The Order Between Sisters*. Smith, McDaniel & Brown Publications, 2014.  
258 pp. \$13.99 (paperback)

Sisters Eliza and Victoria have a lot in common—too much, in fact. They attend the same university, belong to the same sorority, and share other extra-curricular interests. Eliza wants her own life and does not understand why her sister insists on pursuing the same activities; Victoria admires her older sister, who seems to effortlessly excel at everything, and strives to be like her yet Victoria cannot understand why she is unhappy. Membership in a secret society is the only thing Eliza does not have to share with her younger sister. That is until the Society decides to tap Victoria for membership. As their paths constantly cross and tempers flare, the long-present sibling rivalry peaks as the two struggle to find happiness and establish their own identities, while keeping the secrets of the Society.

Mississippi author Chelsea M. Brown does a wonderful job with this coming of age tale. She nails the instances of sibling rivalry juxtaposed with each sister's desire for a supportive, sisterly relationship. Brown takes her readers inside the heads of both Eliza and Victoria illustrating pertinent events from the perspective of each sister. This approach adds depth to the novel and really brings the sibling rivalry and struggle for individuality to life. A few minor formatting and editing issues are present in this printing, but they do not detract from the storyline, which is solid. The novel is fast-paced and engaging; anyone with a sibling will likely find moments of empathy with either Eliza or Victoria as the two navigate college and search for happiness as individuals and as sisters.

*The Order Between Sisters* falls into contemporary women's fiction and is appropriate for public libraries. Given the age of the characters and the subject matter, this novel is likely to appeal most to female readers who are in their late teens or in their twenties.

**Emilie Aplin**

*Circulation Evening Supervisor*

*The University of Southern Mississippi*

**Exposé, Bevelyn Charlene.** *On the Land of My Father: A Farm Upbringing in Segregated Mississippi.* Jefferson, NC: McFarland & Company, Inc. Publishers, 2014. 202 pp. \$29.99. (paperback)

*On the Land of My Father: A Farm Upbringing in Segregated Mississippi* is an autobiographical book from Bevelyn Charlene Exposé that details twentieth-century rural farm life in Mississippi. Much of the book takes place around Columbia, Mississippi and a few stories center around Hattiesburg or Jackson, Mississippi. Exposé gives readers a glimpse into rural family life, especially during the 1940s.

Exposé's conversational writing and first-person narrative of her early life make this book accessible to readers. Her personal accounts convey an honesty and openness about the race relations in central Mississippi as well as a unique perspective of an African-American child living during the mid-twentieth century. Stories are sometimes told as vignettes, and in addition to the topics of race relations and segregation, she also discusses religion, family life, and education. Local social interactions and the economics of the age, such as tenant farming, are also discussed. The impacts of the Great Depression, World War I, World War II, and the Korean War on the Exposé family and sometimes the broader community are also briefly mentioned. Agricultural work is a theme found throughout the book, and Exposé's personal insights are enlightening.

The book is arranged by subject, but at times stories are disjointed. Seemingly unrelated thoughts sometimes intrude on the flow of a story, but overall, the stories are often engaging. Exposé does not include citations or reference notes, but in the Preface, Exposé does mention several books used as an inspiration for her work. An index is included, mostly with family member names. Also included are family photographs and a genealogy chart detailing the Exposé family line.

Public libraries with Mississippi family history or local history collections may be interested in acquiring this book. This book is recommended for general readers interested in accounts of agricultural family life in the mid-twentieth century. Exposé's personal perspective on segregation is also a facet of the book that readers may find helpful in better understanding the period.

**Jamie Bounds Wilson**  
*Acquisitions Librarian*  
*Millsaps College*

**Khayat, Robert.** *The Education of a Lifetime. A Memoir.* Oxford: The Nautilus Publishing Company, 2013. 320 pp. \$24.95 (hardback)

The book *The Education of a Lifetime* written by Robert Khayat, 15<sup>th</sup> Chancellor of the University of Mississippi, is one that people of different backgrounds will find enlightening. From Ole Miss alumni and sports enthusiasts to business leaders and educational advocates, all will find that Mr. Khayat's intimate stories shed light on how personal experiences shape one's leadership skills.

As the reader begins to delve into the book which focuses primarily on events from 1995 till 2009, he or she might instantly think that Mr. Khayat has written a book about how the university has struggled to overcome the tarnished image caused by the violence that occurred when James Meredith was admitted to the university in 1962. However, as the reader continues to discern Mr. Khayat's stories, he or she begins to feel Mr. Khayat's genuine love for his alma mater and his determination to change its perception to the world.

When Mr. Khayat took over the leadership role in 1995, Ole Miss was facing declining enrollment, difficulty in recruiting athletes and scholars, and the lack of pride in its overall aesthetics. After having to make some hard – and some not so hard – decisions, Mr. Khayat's determination and leadership led to changes that came into fruition as his reign as chancellor came to an end: enrollment began to increase, coaches and administrators were finding it easier to recruit scholars and athletes, the perception of the university was changing from one of racism to one of diversity, and the well-manicured grounds established the university as one of the most beautiful campuses in America.

According to Mr. Khayat, this book was written to “offer thanksgiving to those who enriched my life and to communicate to you intensely personal accounts of a few relationships.” Mr. Khayat brilliantly entwines his personal life experiences with that of his professional life as leader of a public university in Mississippi. Though some readers may find it confusing how Mr. Khayat goes back and forth from past events to those of the present, they will relish in the knowledge that they gain about the people and events that formed this Southern university.

Whereas *The Education of a Lifetime* may serve as one of history for the University of Mississippi and the state of Mississippi, this book should be highly considered for all those who strive to be leaders.

**Judith Valeria Johnson**  
 Librarian  
 St. Aloysius High School

**Shaw, Joyce M. and Betty Hancock Shaw.** *Ocean Springs (Images of America Series.)*  
 Charleston, SC: Arcadia Publishing, 2012. 127 pp. \$21.99 (paperback)

*Images of America: Ocean Springs* is a beautiful collection of photographs detailing the unique history of Ocean Springs, MS. Known as the “City of Discovery,” Ocean Springs sits on the eastern shoreline adjacent to Biloxi Bay. The town, one of the earliest along the Mississippi Gulf Coast, was the springboard for other areas such as Mobile, New Orleans, and Pascagoula. Tourists and settlers were attracted to the area due to the unusual mineral springs and the town became known as a spa and health resort. Vacationers were drawn to the springs for their rumored medicinal properties. The springs were used to cure ailments ranging from indigestion to infertility. Within time, the mineral springs all but evaporated, but Ocean Springs was still a popular destination due to its great beaches, fabulous seafood, and booming pecan cultivation.

Before the 1920s Ocean Springs was reached primarily by steamboat and horse and buggy (and thereafter, by automobile). In 1907, the Louisville & Nashville Railroad Depot was built, allowing a greater number of tourists to visit the town. In 1926, Gulf Hills Resort and Community was founded with the initial purpose of attracting northerners to the region. The resort boasted a professional level golf course, a dude ranch, and eventually, The Pink Pony Clubhouse. During its prime years of operation, Gulf Hills attracted celebrities such as Elvis Presley and Fats Domino. Presently, Gulf Hills serves as a hotel and conference center.

The authors wrote a wonderful book; the photos are a beautiful representation of the area. The narrative is informative and interesting; the history of Ocean Springs is an engrossing read. The authors did an excellent job of explaining why each photo was included. Instead of simply adding a caption to the photographs, the authors included short historical narratives.

This book is a necessity for anyone interested in the history of Ocean Springs or for anyone interested in general Mississippi history.

**Jennifer J. Meister**  
*Administrative Librarian*  
*Hinds Community College*



## 2014 Mississippi Library Association Award Winners

**Barbara Evans**  
*Assistant Director for  
 Public Services  
 First Regional Library*



Danielle Terrell of Alcorn State presents the Virginia Brocks-Shedd Scholarship to this year's recipient, Mrs. Floyce Thomas, Serials Assistant at Alcorn State University. She is currently enrolled in the USM SLIS.

Erin Stringer presents the Best Effort by an Individual Library to Publicize Library Services Around a Single Theme or Event PR Award to Laura Beth Walker, Head Librarian, Lafayette County & Oxford Public Library.



Lynn Shurden presents the Past Presidents award to Jennifer Nabzdyk, Mississippi Library Commission.







Jennifer Brannock, University of Southern Mississippi Special Collections, Erin Stringer, and Jessica Herr of Pascagoula Public Library won the Best Coordinated Effort of Several Libraries to Publicize Library Services Around a Single Theme or Event award.



Golden Book Award for The Most Outstanding Volunteer Effort by an Individual Deemed to Have Contributed Most to Library Awareness in Past or Present presented to Joanne Anderson, Jackson-George Regional Library System Trustee and volunteer, by Erin Stringer.



Best Year-Round Effort by an Individual Library to Publicize Library Services in General accepted by Blake Adams, of the Lafayette County & Oxford Public Library, shown with Erin Stringer.



Outstanding Achievement Award presented to Jacob Starks, Director of the Philadelphia-Neshoba County Library, by Erin Stringer.



Erin Stringer presents the Peggy May award to Nicole Lawrence of the MS Digital Library.

### Not pictured

Stephen Cunetto accepted the special Polaris Awards on behalf of the Systems Group of the MSU Libraries at MS State University.

The Peggy May Scholarship Award recipient is Delia Hare.

The Ruby Assaf Presidential Award went to Ron Bailey, Friends of the Ocean Springs Municipal Library, Jackson-George Regional Library System.

Friends of the Columbus-Lowndes Public Library System accepted the The Chapter One Award.





Lynn Shurden presents outgoing MLA President Amanda Clay Powers with a plaque recognizing Amanda's work as MLA President .



Best Year-Round Coordinated Effort by a Group of Libraries to Publicize Library Services in General went to First Regional Library. FRL's PR Specialist David Brown accepted the award from Barbara Evans, MLA Awards Committee Chair.